



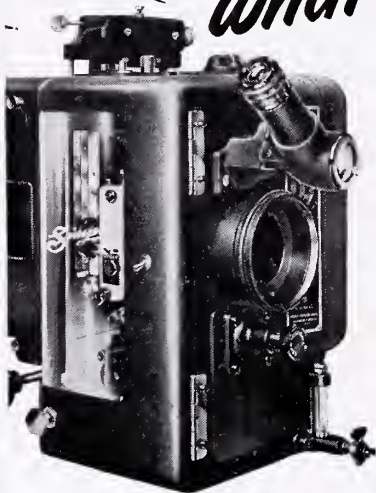
# **YEAR BOOK**

**of the**

# **CANADIAN MOTION PICTURE INDUSTRY**

***Edited by* HYE BOSSIN**

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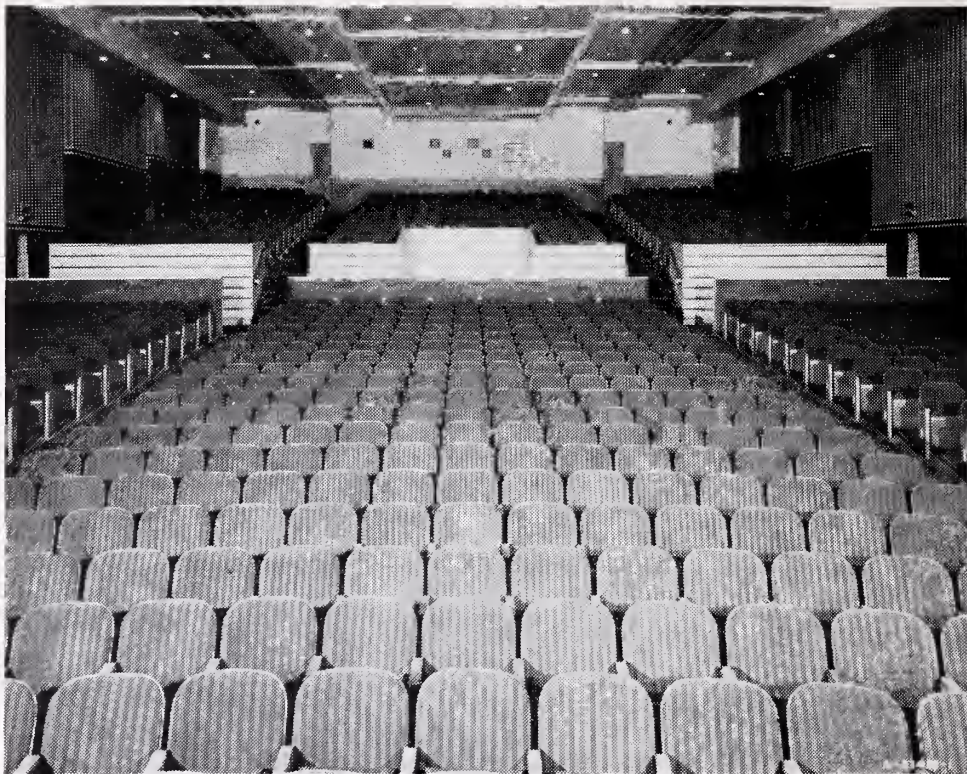
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# **1951 YEAR BOOK**

## **CANADIAN MOTION PICTURE INDUSTRY**

**FILM  
PUBLICATIONS  
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175 BLOOR ST. EAST  
TORONTO 5, ONT.  
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**Editor: HYE BOSSIN**

***Assistants: Miss E. Silver and Ben Halter***

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To Pam Arthur with xxxxs  
and love from her  
Uncle Hye -  
Hollywood, March 24, 1952

## Foreword

There must be a first time for everything—and this is it in the matter of a directory of information about the Canadian motion picture industry and the roads leading to it. We hope this Year Book will reflect the status of our industry in the national life. And we do have a status.

There are some things in this first edition which will not be repeated in those to follow, such as the history of the Canadian motion picture industry. Perhaps for that reason this one will be kept even after the next one comes out.

I want to thank the many who offered to help in any way they could when they heard of our intention—and those who did. The prospect of such a book as this created mild excitement among many persons who are proud of their industry. I would like also to note that this task was undertaken at the suggestion of N. A. (Nat) Taylor—a suggestion which grew out of his interest in things Canadian.

We hope to get the next Year Book out considerably earlier, now that we have the benefit of trial and error, and we hope that the improvement will surprise even us.

HYE BOSSIN

"This life that we're a-livin' in  
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Yuh get a thorn with every rose,  
But ain't the roses sweet!  
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# Canada and the Film

## *THE STORY OF THE CANADIAN MOTION PICTURE INDUSTRY*

By HYE BOSSIN

CANADA'S motion picture history began outside Canada. It began in New York on April 14, 1894 at 1155 Broadway. It happens that the motion picture industry itself, according to Terry Ramsaye, "began then and there." It was then and there that the first commercial exhibition of the Kinetoscope—the box-like machine into which the patron who had inserted ten cents peeped and saw moving pictures—took place. A bronze tablet now marks the building. When in 1944 the motion picture industry celebrated its 50th year, the date of this exhibition was used as the basis.

The men who conducted that first exhibition of motion pictures were Canadians from Ottawa, Andrew and George C. Holland.

Edison had put his Kinetoscope away in a corner of his laboratory at Orange, New Jersey and there it stood for several years. He hadn't even bothered to patent it outside the USA, which is why the Lumiere Bros. of France and Robert Paul of Britain based their search for screen projection on its principles.

But others saw the commercial possibilities of the Kinetoscope and induced Edison to part with certain rights and to manufacture it in quantity. Then, as Terry Ramsaye wrote in his two-volume history, "A Million and One Nights": "The first ten of the peep show machines were shipped across the Hudson to Andrew Holland of Holland Brothers, who

had come down from Ottawa, Ontario, to be the eastern agents of the Kinetoscope Company . . . The ten machines reached the Holland Brothers on April 6, 1894, and on April 14 their Kinetoscope Parlor, the first of the hundreds to be scattered over the world, opened at 1155 Broadway, New York City . . . Edison had now gone into the motion picture business. The industry of the films began then and there, 1155 Broadway, on April 14, 1894. There is a spot that might well be marked by a tablet of bronze."

A treasured souvenir related to this occasion is a letter dated May 1, 1894 from Thomas Edison to the Holland Bros. in Ottawa, in which the great inventor wrote: "I am pleased to hear that the first public exhibition of my Kinetoscope has been a success under your management, and I hope your firm will continue to be associated with its further exploitation."

The original of this letter is now the property of the Public Archives of Canada, having been presented to Dr. William Kaye Lamb, Dominion Archivist, by Fred Dillon, then executive director of the Canadian Motion Picture Distributors Association, on the stage of the Odeon, Ottawa during the recent Canadian Film Awards. On the same occasion Mary Pickford was presented with a framed reproduction for the Edison Museum. She is a trustee of the Thomas Alva Edison Foundation, Inc., which

Write Address "Edison, New York?"

From the Laboratory  
of  
Thomas A. Edison

Orange, N.J. May 1 1894

Holland Bros

Ottawa

Canada

I am pleased to hear that the first  
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with its further exploitation

Yours  
Thomas A. Edison

"... the first public exhibition ..."

With this letter, now in the Public Archives, Thomas Edison thanked the Holland Brothers of Ottawa for introducing his Kinetoscope, which became "a Broadway sensation" and led to the founding of the motion picture industry, as Terry Ramsaye wrote in his "A Million and One Nights." The Kinetoscopes which reached Britain and France and led to the same developments in those countries were sold by the Hollands, who were eastern agents for the machine.



maintains the Museum in what was formerly the inventor's laboratory, with Norman R. Speiden as curator.

The letter was obtained years ago from the son of one of the Hollands by Col. John A. Cooper, chairman of the Canadian Motion Picture Distributors Association at the time. This gentleman, now in his 80's and retired for some years, carried on research into the history of the Canadian motion picture industry when few were interested in it. That was second nature to him, for he was at one time editor of the Canadian Magazine and the founder of the Canadian Club 56 years ago.

The Hollands were recognized as active and enterprising men in the Ottawa of their day. They were publishers and booksellers and were listed in the Ottawa City Directory of 1892-93 as Senate Reporters, Stenographers, Agents for the Smith Premier Typewriter, Edison Phonograph and the Sorley Storage Battery. Their business address was 34 Elgin Street and their telephone was No. 12. Perhaps a fuller search into their backgrounds will be made one of these days. Their rightful place in motion picture history has never been appreciated in their own country, for until recently it was the impression that the letter Edison wrote them referred only to the first showing of his Kinetoscope in Canada.

**T**HOMAS ALVA EDISON'S family background is much the same as that of countless Americans and Canadians. His life, like the lives of his ancestors on this continent, reflects the urge for vigorous self-assertion which was and is characteristic of the peoples of the United States and Canada — a quality to which each nation owes its greatness.

In "Edison, the Man and His Work," published by Alfred A. Knopf, New York in 1926, George S. Bryan referred to one of the inventor's ancestors, Thomas Edison, and went on to say:

"In the days of the American Revolution, this Thomas was for the Continental cause, and John, Thomas' son, was as stoutly Loyalist. After the Revolution, John, like many other Loyalists, emigrated to Canada; first to Nova Scotia, then in 1811 by ox-team, pioneer fashion, to Bayfield in Upper Canada, as the British government was making liberal grants of land. John Edison re-

ceived a tract of six hundred acres and went to occupy it. Later, he moved again — this time to a place named Vienna, near the Northern shore of Lake Erie."

John Edison's son, Samuel, was born in Digby, Nova Scotia in 1804. Samuel, the father of the inventor, joined the forces of William Lyon Mackenzie during the Rebellion of 1837. A captain, he fled to the United States, as did Mackenzie, when the Rebellion became a lost cause. He went to Detroit and in 1842 moved to Milan, Ohio. There, on February 11, 1847, Thomas Alva Edison was born.

The first job held by the 16-year-old Edison, who had learned the telegrapher's craft, was as night operator for the Grand Trunk at Stratford, Ontario. There he completed his first invention. Disturbed in his studies by the need of a periodic call-in, he created an automatic report signal.

Stratford, incidentally, is but 47 miles from Brantford, where Alexander Graham Bell made his historic telephone experiment. Years later one of Edison's great inventions was a transmitter which made the telephone speak louder and led toward the discovery linked most with his name and fame, the phonograph. It has been suggested that the phonograph led him to the moving picture, since he felt that such a novelty would sell many more of the voice instruments if connected with it.

Thomas Alva Edison died in 1931. In 1922 he had written in his diary: "I consider that the greatest mission of the motion picture is first to make people happy . . . to bring more joy and cheer and wholesome good will into this world of ours. And God knows we need it."

**C**ANADA has kept pace with the United States in cultivating public taste for the motion picture and has, since the first days, shared in its every new triumph. A nation of moviegoers, our land is studded with theatres, among them several that rank with the finest in the world. Because of its vast spaces and relatively small population the Itinerant exhibitor still travels through rural areas showing films wherever a crowd can be gathered. As population is added to a community a place of exhibition is reserved for regu-

lar showings and this, by government classification, is a theatre. If such a community continues to grow it is not long ago before the 16 mm. films used by the Itinerant or the town hall exhibitor are replaced by 35 mm. ones in a specially-built theatre.

**B**UT mainly Canada's creative contribution to the modern motion picture has been that of providing a steady flow of gifted players, technicians and leaders to Hollywood—a contribution out of all proportion to our population. A brief list would include such names as the Christie brothers, Louis B. Mayer, Jack Warner, Alan Dwan, Henry McRae, Mary Pickford, Marie Dressler, Mack Sennett, Bert Lytell, Raymond Massey, Walter Huston, Beatrice Lillie, Alexis Smith, Walter Pidgeon, Jack Carson, Robert Flaherty, Gene Lockhart, Norma and Douglas Shearer, Norman Reilly Raine, Art Arthur, Deanna Durbin, Alan Young, Hume Cronyn, Alexander Knox, Glenn Ford, Mark Stevens, Douglas Dumbrille, Yvonne DeCarlo, Mari Aldon, Louis Applebaum and Fletcher Markle.

This year quite a number of young Canadian players have tried their luck on British theatre and sound stages. Robert Beatty is best known among those from Canada who came earlier to join the acting ranks, while Robert Farnon has made quite a reputation as a composer of film music.

Canada's share of North American film and theatre accomplishments has never been known broadly. Mainly because, though there are definite distinctions between us and our cousins across the border, we still have more in common with each other than any two nations on earth. So Canadians of talent make a place for themselves in the United States and become part of American accomplishment.

**W**HAT is the history of motion picture exhibition in Canada? Alfred W. Cooper brought Clarke's "Wheel of Life," invented in 1845, from London, England to Toronto. A tin cylinder, when revolved rapidly by hand, its colored pictures showed people going through the motions of eating, drinking, clowning and so on. It was treated as a toy by the children of each new Cooper generation. When the motion picture

industry had grown great enough to invite enquiry into its past by historians, Clarke's "Wheel of Life" became valuable in the eyes of its owners. It is said a bid for it by the Ford Museum was refused.

Before the Kinetoscope there was the triple stereoptican, which was used to



JOHN C. GREEN  
(1856-1951)

show "Dissolving Views" of "Picturesque and Beautiful" Canada and Europe. These, made in England, "were not lantern slides," wrote the late Jack C. Green of Mundare, Alberta, who exhibited them, "but showed the sunrise, which changed visibly to full day and then moonlight." He had three complete two-hour performances, one of which was made up of 135 slides about Canada furnished him by an official Canadian Pacific Railway photographer. A second set showed the United Kingdom and the third "Famous Castles and Cathedrals of the World." The first movie exhibitors found it necessary to assure their patrons that what they were about to see were "No Stereoptican Views."

Canada, of course, has had its share of Kinetoscopes, which were discussed at the beginning of this article.



WHAT was the first exhibition of movies on a screen in Canada? Green, 85 years old and still a touring magician through the Canadian Northwest when he died on August 28, 1951, had said that he was associated with the first showing and his claim seems to be correct. In answer to a query, Green wrote to the Canadian Film Weekly on July 26, 1944 and headed his communication: "The actual and true story of the first moving pictures ever to be shown in Canada." Said he:

"In June, 1896 was with Dr. Bailey, a medicine show playing along the Ottawa River, was reading the Ottawa Free Press about June 2 or 3, 1896 and read where O'Hearn and Soper of the Ottawa Street Railway Company were going to bring to Ottawa Tom Edison's marvellous invention — pictures that move, also that only one other machine was in operation at that time in New York at the Eden Musee, if my memory serves me right.

"So I lost no time in writing O'Hearn and Soper and got an engagement for two weeks. I did a 30-minute magic show and described the four pictures on the screen, all 50-foot films, all fastened together at the end like a belt, so they just kept repeating as long as the machine was in operation. First four films—four colored boys eating watermelon, Black Diamond Express running 80 miles an hour, the New York Central Ry., a bathing scene at Atlantic City, and LaLoie Fuller doing the Butterfly Dance, Governor General's Foot Guards Band furnished the music.

"This all happened at West End Park, Ottawa, June 15, 1896 and kept going all summer to big crowds. I brought Jimmy Hardy, the high wire walker the week after he crossed Niagara Gorge on July 4. Then that fall I went down through New England States with my magic show and was engaged by Archie L. Sheppard as press man and advance agent.

"Bought from Alf Harston, New York, an Edison [Projecting] Kinetoscope and came back to Canada. Ottawa had a new park in the way of coming to be Ottawa's Britannia on the Bay. I was engaged at \$100 per week all summer and closed Labour Day and furnished moving pictures in front of the grandstand at Almonte and other fairs, wore out three copies of The Great Train Rob-

bery, bought film from Pathe, Biograph, Geo. Kline and many others, played week stand for A. J. Small, Kingston, etc. for several years.

"Just kept going until every vacant store in Canada with benches or kitchen chairs became a 5 and 10c show. Every butcher, baker and candlestick maker became a so-called exhibitor."

There is an interesting sidelight on the foregoing. Mary Pickford was being interviewed by the press in her suite in the Chateau Laurier, Ottawa, to which city she had come to present the annual Canadian Film Awards. One of the newspapermen present was Morris McDougall of Ottawa, correspondent and Press Gallery representative for the Christian Science Monitor. The original Edison letter and the enlarged copy of it for the Edison Museum were on display. These were of special interest to Mr. McDougall because he had seen the first Kinetoscope in Ottawa in 1894 and two years later the first screen movies! The veteran newsman, born in 1882, lived a stone's throw from West End Park. The films were shown, he said, in a rink-like building specially erected and "were terribly crude but tremendously fascinating."

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There is, however, a possibility that the Ottawa showing of screen movies was not the first in Canada. F. G. Edmonds, Jr., in company with his father, a theatre manager and entertainer who owned one of the first three stereopticians in Canada, saw a showing in 1895, according to an article he wrote in a Toronto newspaper in the 1920's. Said Edmonds:

"In the fall of 1895, on our way home from the London fall fair, we stopped over in Toronto, and while there met a friend of father's who took us down to a Yonge Street store to see the wonder of the time—a projecting moving picture machine. It was being set up by a mechanic who had come from Paris, France, with two machines for Mr. Percy Hill. This was the Lumiere Cinematograph—without a doubt the first picture machine to be used in Canada, all Canadian rights being controlled by Mr. Hill.

"The machine was of the 'Beater' type, using 40- to 50-foot films on a spool bank. This contrivance consisted of a rack carrying a number of velvet-

# ODEON

A GREAT  
COMPANY  
IN A GREAT  
INDUSTRY —  
ENTERTAINING  
MILLIONS OF  
CANADIANS  
IN FINE  
LUXURIOUS  
THEATRES  
COAST TO  
COAST.

*That's*

• • • ODEON

THE ODEON THEATRES (CANADA) LIMITED  
President • Leonard W. Brockington, C.M.G., K.C.  
General Manager • David Griesdorf



covered spools, one of which worked in a groove and acted as a tightener. The spool bank was set up close behind the lamphouse, the film passing over and under the lamp.

"A few weeks later we saw the entertainment in Port Hope, Ont. The films used were: Mr. Lumiere and his family eating lunch in the garden at their home in Fontainebleau; passengers landing from a steamer, 'The Naughty Boy and the Gardener' and several scenic and street scenes."

There seems a flaw in the story. The Lumiere brothers, Louis and Auguste of Lyons, France, first brought out a combination of camera and projector called the Cinematograph on March 22, 1895 and used it commercially for the first time in the Grand Cafe, Paris on December 28, 1895. It might be, of course, that the Toronto machines of Hill were of the type turned out by the Lumieres before the one they used in the Grand Cafe, from which the "bugs" had been ironed out and which was soon being manufactured in quantity. But until later research clears this matter up, it must be assumed that the Ottawa showing was the first in Canada.

One comes regularly across the information that Auguste Guay and Andre Vermet, who came from Paris, showed films in a Montreal Dime Museum with a primitive Lumiere projector they had brought with them. Later they were said to have given shows for children at Sohmer Park. The date was 1888. Perhaps they used slides or one of the many wheels which showed dancing figures. In any case, the Lumieres did not have screen projection until seven years later — and they based it on an Kinetoscope brought to France by one of the Holland Brothers' customers. Perhaps the date is wrong.

**I**N 1897 two Americans exhibited films of the fight in which Bob Fitzsimmons of Australia won the heavyweight boxing championship from James J. Corbett of San Francisco. An empty store at the south-west corner of Richmond and Yonge Streets, Toronto was used as an auditorium during the two weeks and the public was admitted for 25 cents from 10 a.m. to 11 p.m. The operators maintained a ballyhoo outside. Tom Flanagan, the Toronto sportsman who managed both Tom Longboat,

the great Canadian marathoner, and Jack Johnson, the old-time heavyweight champion, says that the film was so bad now and then that only by using the part in Corbett's hair as a key could the fighters be identified. Yet the public was fascinated.

Motion picture exhibitions began cropping up in different places in the Dominion. As yet it is difficult to determine which was the first "theatre."

In 1897 James McConnahee opened a moving picture show in a store on Fort Street, Victoria, BC and the next year Miss Kate Rockwell established the Orpheum on Yates Street, Vancouver. The latter was sold to George W. Boyd in 1902 and was renamed La Petite Crystal Theatre.

But the first exhibitor in Vancouver was John A. Schuberg, who opened the Edison Electric Theatre, one of the tents known as "black tops," on Cordova Street, after a season on the road with the Edison film, The Eruption of Mount Pelee. Later he helped bring movies to Winnipeg, for in 1899, using his professional name of J. M. Nash, he and W. C. Jones showed African War scenes in a 20x60 black tent. Jones opened a store show in the fall of 1902 and Schuberg the Dreamland Theatre in January, 1908. Both continued to open theatres in Winnipeg as warranted.

In 1900 Countess D'Hauterive and her son came to Canada and presented films of fairy tales in convents and colleges. These Pathe films were exhibited in Montreal and many other cities, the son turning the crank and the mother lecturing. They opened a summer theatre in St. Louis but came back to Canada in the winter. They kept adding to their library and in 1904 toured the Proctor vaudeville circuit, playing each house for three weeks until their film was used up at the rate of a program a week.

In February, 1900 Biograph films of South African War scenes were shown in Massey Hall, Toronto for the Canadian Patriotic Fund, under the auspices of the Toronto Garrison. In April of that year both Shea's Toronto vaudeville houses began using films at the end of the program as "chasers." That same year George Mehl came to Shea's from New York with a 1,000-foot picture, Cinderella, a novelty when compared with 200-foot shows of the day.



This photograph shows, from left to right, F. Guy Bradford, Cliff Denham, T. Bell of the CPR, and Joe Rosenthal. It was taken at Darval, Quebec, presumably in 1900, and the crew's assignment that day was to photograph the initial Imperial Limited to leave Montreal. It is in Den-

ham's possession and is inscribed "THE BIOSCOPE COMPANY, Operating along the C.P.R. Co.'s Lines." All other photos of the crew's adventures were destroyed when a water pipe burst in the place they were stored. All but Bell came from England to photograph Canada for the CPR.

With the progress of motion pictures in Canada toward the status of a permanent business, projection became a trade and in 1901 George Mehl was elected president of the first Canadian projectionists' union in Toronto.

CANADIANS were among the first in the world to recognize that the film was of use as other than entertainment. In 1898 the Massey Harris company arranged with Thomas Edison to make a film of its binder at work on Ontario farms and this, shown at the Canadian National Exhibition in Toronto and in foreign lands, stimulated sales. This was the first or among the first "industrial" films.

Canada owes a great debt to the film for aid in colonizing its vast spaces. In 1900 the Canadian Pacific Railway arranged with Charles Urban, the

American who had become prominent in the thriving British film field, to photograph Canada and exhibit the films in the United Kingdom to induce emigration to Canada. Urban, according to "The History of the British Film, 1896-1906" by Rachael Low and Roger Manvell, assigned his chief cameraman, Joe Rosenthal, to the job and the series made, *Living Canada*, was offered in his catalogue of May or June, 1903.

With Rosenthal were F. Guy Bradford and Clifford Denham, both of whom remained in this country. Bradford was to become a producer and exhibitor who opened up many places for movies. He has passed on but Cliff Denham is today manager of the Royal Theatre, Victoria, BC, a Famous Players unit.

Denham wrote some recollections of



those days in what he called "a rambling sort of letter":

"In the first place Guy Bradford was my brother-in-law and we came to Canada at the instigation of the C.P.R. around 1900 to take a series of pictures which were used to stimulate emigration from Great Britain to Canada. There were three of us in the party, Guy Bradford, myself and a man named J. Rosenthal, who was an expert photographer. On our arrival in Canada we reported to a Mr. Kerr in Montreal, who was then General Passenger Agent for the C.P.R., and with the help of Mr. George Ham and a Mr. Armstrong, who I believe was Colonization Agent for the Company, we mapped out a program of what we thought would stimulate emigration from other countries to Canada. These included many scenic shots of the country which the railway road passed through. The principal ones being a trip through the Rocky Mountains, and scenes around Banff, a trip through the Kicking Horse Canyon and others too numerous to mention. In addition to these subjects we photographed Harvesting a 160-Acre Field, Lumber and Milling Logs, Salmon Industry, Cattle Industry and Manufacturing Plants in all cities from coast to coast. The railroad scenes were taken from a flat car pushed by an engine and the others were usually picked out by Tourist Bureaus, etc., as we visited different cities in turn.

"It took us about two years to finish up this work as we could only operate in the summer and we had definite instructions from the C.P.R. not to take any winter scenes under any conditions, as they wanted to dispel from the Englishman's mind that Canada was a land of Ice and Snow.

"These films were then shown in England in Corn Exchanges, Town Halls and Theatres, if available, and all through Ireland, Scotland and Wales, always with a fully qualified lecturer in attendance at all performances. Results from the emigration standpoint were more than successful, according to reports we received from the C.P.R. These films were exhibited under the title 'Living Canada.'

"In talking the matter over with Guy afterwards, we decided that there should be quite a successful exhibition field for us in this country, as of course

during our trip across from coast to coast we had taken pictures of every city of any size.

"Our first engagement was the Windsor Hall, connected with the Windsor Hotel in Montreal. It was a full two-and-a-half hour show and our prices were \$1.00 and \$1.50 and we stayed



CLIFF DENHAM

there for six weeks and did capacity business. We then moved to Massey Hall, Toronto, and one of the first persons I met on arrival there was Clarence Robson, who I believe was either the Treasurer or Secretary of Massey Hall at that time. He afterwards, of course, as you know, became a member of Famous Players, then under Mr. Nathanson. It seems strange now looking back over the years for me to remember him asking me the question 'What actually makes Moving Pictures Move' or in other words 'How Was it Done?'

"Following our engagement of two weeks at Massey Hall we then played principal cities and towns in Ontario, and gradually made our way to the Coast, making four complete trips in all, as we were able to give a complete change of program both coming and going.

"The reason Bradford was commis-



In March, 1906 John Griffin invited surprised Torontonians to visit his first theatre, The Theatorium, which stood on Yonge Street, near Queen, almost where the front of Loew's is now. A few years later, when this picture was taken, it had become the Red Mill. This was to become the first of his 11 Toronto theatres and others throughout Ontario. Griffin claimed that it was the first regular theatre in Canada and that the only one west of New York at that time was in Pittsburgh. He was probably referring to the theatre which was the first to offer a continuous performance, opened by John P. Morris in 1905, which ran from 8 a.m. to midnight. The Theatorium, 17 feet wide and 100 feet deep, operated from 10 a.m. to 11 p.m.

sioned to take the series of pictures was because at that time he was the biggest exhibitor of motion pictures in England and was the owner of the London Bioscope Company which used to supply practically all of the Music Halls with twelve or fifteen-minute reels as part of their program. As this part of his exhibition field was well organized, he decided to spend considerable of his time in Canada with the idea of opening up a new field along the lines he had already started in."

The man who was to become the most far-sighted person in the Canadian motion picture scene entered the film business by becoming a partner of Charles Urban, who went from New York to London to manage a British branch of a USA projector company and sell Edison films. Urban was soon in business for himself as a leading producer, distributor and exhibitor and was so busy travelling across the Atlantic that Bradford came to take charge of most of his outside exhibition.

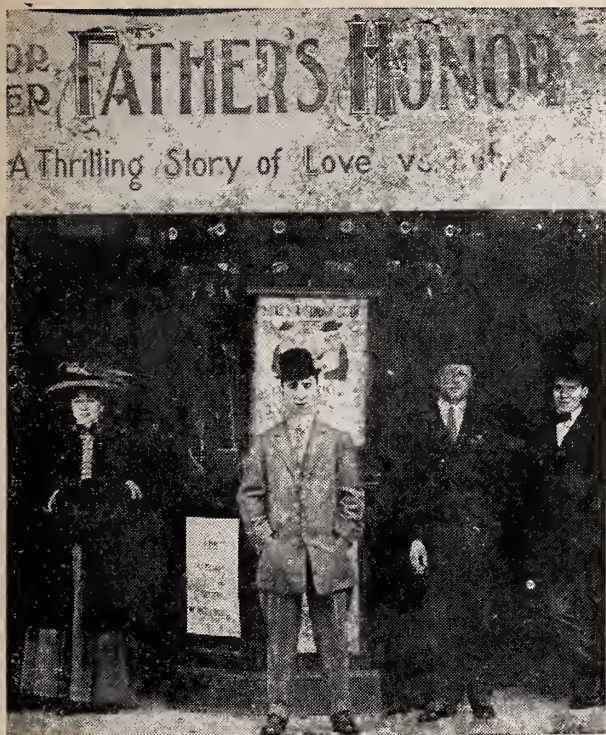
His brother-in-law, A. D. Thomas,

was one of Britain's first and most adventurous exhibitors, for he travelled to the West Indies and Canada to give shows for his own enterprise, the Royal Canadian Biograph Company. Thomas is credited with being the first to offer films as a full evening's entertainment, his show running two-and-a-half hours.

Coming from the bustling British market, Bradford gave many exhibitions in halls and had no liking for store shows, since he believed in films as a permanent form of theatre entertainment. He is credited with opening the first national group of exchanges as the representative of P. L. Waters of New York, a leading distributor as the Kinetograph Company.

Bradford's activities took him to many Canadian communities, large and small, and in many of them he was responsible for the first film exhibition. In 1905 he stayed in Montreal, becoming interested in the Bijou Theatre and Karn Hall, the latter on afternoon operation because of dancing in the evening. The Keith-Albee vaudeville cir-





This photo was taken in front of the Gem, Brantford, Ontario in 1909. In the centre is Jule Allen, now head of Theatre Holding Corporation, who is regarded as the dean of the Canadian motion picture industry. Jule, with his father Barney and his brother Jay, came from Bradford, Pennsylvania, to Brantford in 1906 and there they began Canada's first national circuit. On the end is Ben Crank, from whom the Allans acquired the Gem. Ben, now living in California, became their general manager when they opened the Manarch, Calgary, first theatre in their national program.

(Photo from the Archives of the Canadian Picture Pioneers)

cuit had begun to develop its policy of establishing theatres named "Nickel" and Bradford became its Montreal representatives. He opened the Nickel, the Karn Hall Nickel and in December, 1906 The Nickel in an old church at Bleury and St. Catherine. He also ran afternoon movies at Riverside Park.

After a few months he was replaced as manager and went to Quebec City, then to Saint John, NB, where he took over the management of the Keith-Albee vaudeville theatre, later The Nickel, in the Mechanic's Institute Building. This he soon made exclusively a movie house. He then opened a theatre in St. John's, Newfoundland in partnership with J. P. Kiely, now of Montreal, where he lived until Gaumont made him its representative in the USA. The late Arthur Lee, who was to become an important figure in Canadian distribution, joined him. Later Lee and Bradford formed the Lee-Bradford company of New York.

Bradford left for California in 1925 because of a lung ailment and died there several years later.

"More than any individual, this man was the pioneer of the Movies all across

Canada," wrote H. H. McArthur of Saint John, in answering my request that he stir his memories of Bradford. McArthur, now Maritimes sales supervisor for RKO Pictures, worked for and with Bradford. He named leading cities which "at one time or another felt the impact of his energy and foresight." Bradford, he recalled, "was a very fine type of cultured English gentleman, a kindly and considerate person with a real genius for creating enthusiasm and imparting knowledge to his associates."

THE first regular motion picture show in Canada, it is claimed, was opened in Toronto in March, 1906 as the Theatorium, which stood a few feet from the present location of Loew's Yonge Street. It was established by John J. Griffin, a former circus showman, who said in later years that the only theatre west of New York showing pictures continuously was in Pittsburgh. He brought his film in from New York and Chicago. His first film was The Train Wreckers and he charged five cents admission. He raised the price to 10 cents and offered vaudeville with it.

Within a few years Griffin, who died in 1931, had 11 theatres in Toronto and quite a number in other Ontario locations.

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**O**RIGINATORS of national chain operation in Canada were the Allens. In the early part of 1906 Bernard Allen, a jeweler of Brantford, Pennsylvania, came to Canada with his sons, the late Jay J. and Jule. They opened the Theatorium in Brantford, Ontario in a store with 150 kitchen chairs and a white sheet for a screen. The Theatorium was such a success that they opened a second, spending \$2,000 to convert it into a then luxurious place of amusement. Within a few years they were responsible for opening 50 theatres, mostly in Canada and a few in the United States. Their interests were rated at \$20,000,000 when that sum was equivalent to a much larger one today.

They opened their own film exchange in November, 1906—the Canadian Film Company, which was to help serve their theatres as they were established in many large communities. There came a time when adversity uncrowned good fortune. Theatre ventures, including those in Russia and Britain, didn't do so well as in earlier years. They lost franchises to important film product.

The Allens' stature diminished as that of a company formed in 1916 by N. L. Nathanson and E. L. Ruddy grew. Today "The Allens," as they have always been known in the common talk of the industry, control Theatre Holding Corporation, which operates more than 30 theatres through Premier Operating Corporation, many of them in partnership with the company formed by Nathanson and associates, Famous Players. They are also the operators of Columbia Pictures of Canada, Ltd., a film exchange. Jule Allen heads their exhibition interests.

Even the wonderful rise of the Allens was dwarfed by that of N. L. Nathanson, who was chiefly responsible for the success of Famous Players. Nathanson, who died in 1943, came from Minneapolis at 21 and worked around amusement parks in Montreal and Toronto. In 1916 he interested E. L. Ruddy, whose firm he represented in the sale of outdoor advertising, in buying an old melodrama house, the Majestic on Toronto's Adelaide Street, from Am-

brose Small. Their company was Regent Theatres Ltd. and soon after they induced J. P. Bickell to buy in. Later Nathanson and Bickell acquired Ruddy's interest.

The Regent was converted into a deluxe 1,475-seat theatre, featuring a 20-piece orchestra under the baton of Jack Arthur, who also produced prologues and presented tab operetta, an idea he originated there. Other important Canadian businessmen, among them W. J. Shepard, J. B. Tudhope and later Isaac Killam and W. D. Ross were drawn into the rapidly-expanding Bickell-Nathanson enterprise, which had become Paramount Theatres Inc. This Canadian organization had no connection with the USA one of that name at the time.

In 1920, through arrangement with Adolph Zukor, the Nathanson-Bickell enterprise acquired the Famous Players-Lasky film franchise for Canada, formerly held by the Allens, which gave it the top attractions of the day. Nathanson came to control the film output of several leading companies for Canadian distribution. Under him Famous Players, the company incorporated in 1920 by those interested in the then organization, became by far the leading theatre circuit in Canada. In 1933 Bickell, whose faith in the future of the motion picture theatre had caused him to arrange the financial support of Tudhope and Shepard, resigned as vice-president of Famous Players. He left the industry that was helped so much by his interest and aid in its efforts to grow up. Bickell passed on recently, an internationally-known financier and industrial leader.

In 1941, as he had done during previous differences with his USA partners, Nathanson resigned from the presidency of Famous Players and was succeeded by John J. Fitzgibbons, its present head, who was vice-president and general manager. Fitzgibbons had come to Canada from the USA's Paramount, as the Famous Players-Lasky interests had come to be known. Paramount is the majority stockholder in Famous Players Canadian Corporation.

Nathanson joined Odeon Theatres, the company formed by his son Paul earlier, and they activated it into a lively circuit. A few years later, following the elder Nathanson's passing, Paul sold 50 per cent of it to the J. Arthur Rank



Organization of Great Britain, which thus entered the Canadian field. Prior to the sale, Rank's UK Odeon theatre circuit had no connection with the Canadian one of the same name. The Rank Organization subsequently acquired the rest of the Odeon circuit from Paul Nathanson. Odeon brought a type of theatre architecture that was new to Canada and gave us some of the world's newest and most beautiful cinemas. The company's entrance into Canadian exhibition was a leading factor in the unprecedented increase in the number of theatres constructed for the first five years following the war. The competition it provided stirred the entire industry.

Today the Odeon circuit is the second largest theatre chain in the Dominion of Canada. The third is Twentieth Century Theatres, now a Famous Players affiliate, which was started in 1935 by N. A. Taylor and Raoul Auerbach of Toronto.

**T**HE leading Canadian film pioneer still with us is Ernest Ouimet of Montreal. A projectionist and itinerant exhibitor, Ouimet opened a theatre called the Ouimetoscope in a converted dancehall on January 1, 1906. In 1907 he startled the theatre world by opening his new Ouimetoscope, a \$100,000 investment, on May 1 as the first deluxe motion picture theatre in North America, preceding the Strand, New York by eight years. The Ouimetoscope was the first movie house to challenge the legitimate theatre, offering reserved seats, advanced prices, two performances a day, an orchestra and singers. For his Ouimetoscope Ouimet says he made the first Canadian newsreels. At that time most movies were still in store shows, with kitchen chairs and bedsheet screens.

In May, 1906 Ouimet opened the first film exchange in Canada when he arranged with P. L. Waters of New York, mentioned earlier, for the right to re-rent films imported for his theatre. This led to his operation of the Bijou Dream Theatre in Saint John, NB, which he acquired for the \$500 due him when the luckless owner burnt a Ouimet film. He sent Edouard Auger to manage it and sing with the illustrated slide program. This was in 1907. Ouimet, with Auger, Charles Kerr and William Daley, opened the Biograph in Saint

John, also an early NB house. Ed Auger died a few years ago, at which time he was one of the top executives in the Victor RCA theatre equipment division at Fort Lee, New Jersey.

About the same time the Bennett Bros. of Hamilton, Ontario opened the Unique, near the Biograph, with W. P. Covert, now head of the IATSE in Canada, as projectionist. The third theatre was the Nickel, which came



JULE ALLEN

under Guy Bradford's management in 1907 and in April of that year it was changed from a vaudeville house to one exclusively devoted to movies. Movies spread to many Maritime communities in that year, among them Yarmouth, where S. L. Kerr laid the foundation for the present F. G. Spencer circuit.

The first phase of modern motion picture exhibition in Canada seems to date from 1906—the time when Ouimet, Griffin, the Bennett Bros., the Allens and others left store shows behind to establish movie theatres. The second phase came in 1945, when the lifting of war-time restrictions on building allowed a period of expansion to begin during which about 100 new theatres were erected every year since and almost

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This is from an early Ouimetoscope program. L. Ernest Ouimet, on the left of his manager, Fred Howarth, opened his first Ouimetoscope in a converted Montreal dancehall. The next year he built the first de luxe motion picture theatre in North America—reserved seats, advanced prices, orchestra and singers.

every old theatre was rebuilt or renovated. Meanwhile the character of theatres and motion picture exhibition began changing. Refreshment booths, television in the lobby, "crying rooms" for babies and other innovations came to standard theatres. The drive-in, with its dancing, fireworks, playgrounds for children, etc. came into existence. The third phase? It may begin soon. There is a feeling of great change in the air, mainly because of the early effect of television competition. But the nature of it is not easily predicted.

**F**ILM production in Canada, never well developed because of the nearness of the great USA studios, has in the last few years recaptured some of its liveliness of the World War I era. Endeavors to make films in Canada date back to the first decade of this century and their possibilities were misused quite a number of times by unscrupulous promoters, several of whom were sentenced to jail. It is claimed that the first authentic Canadian feature film, from a standpoint of subject matter and production, was *Evangeline*, produced by the Canadian Bioscope Company, of which Captain Holland was the leading figure. Made in the *Evangeline* country of old Acadia, it was shot in 1913 or 1914 and was shown in the Empire Theatre, Halifax in 1914. This

company also produced in the *Enemy's Power*.

Many features were produced in Canada after World War I because the absence of sound made it possible to use a camera anywhere. Film making moved back into the studios when recording became a vital part of production and did not emerge again for some years.

Because Britain ruled that exhibitors must devote a quota of their playing time to Empire-made films, Canadian production was revived in the late 1930's. In 1936 Columbia established a subsidiary, Central Films Ltd., in Victoria, British Columbia, which made 14 B films and among the players who appeared in them were Lyle Talbot, Rita Hayworth, Wendy Barrie and William Gargan. In Toronto Dominion Productions made a film starring Toby Wing. The USA companies used these pictures to meet their quota obligations, so that they could exhibit their expensive Hollywood-made features unhindered. The quota production scheme faded out when the British ruled that such films must represent an expenditure of at least \$150,000. The American producers found that they were better off producing in Britain in the face of that ruling and the freezing of rentals made this even more sound.

An early example of quota tactics was the announcement in 1926 that Famous



Players (Famous Players-Lasky, later Paramount) would erect a studio in British Columbia to make Canadian films which would qualify as Empire-made and help overcome the problems created by the quota law. The question was then raised: "What is a British picture?"

Canadian production occupied much attention after World War I. In the Ontario Legislature in 1927 Russell Nesbitt proposed quota restrictions in Canada to aid British films as well as Canadian production. Editorially the Hamilton Spectator commented that the "Announcement that such-and-such a film is a British production is invariably received, except by English-born, in painful silence." It concluded that "Mr. Nesbitt's idea was splendid on paper—but will it work?"

There was apparently great interest in the possibilities of British Columbia, overnight from Hollywood, as a film production headquarters because of the favorable climate, for quite a few companies were organized which never became active, among them Lion's Gate Cinema Studios, Canadian National Cinema Studios and Pacific Pictures Limited.

The Lion's Gate venture provided an unhappy experience for those who heeded two Hollywood promoters with the idea of making films with British players. They bought the old Haddon Hill property in West Vancouver in 1927. As the need for more money became apparent a battle for control began in which everyone was the loser, with the promoters sentenced to jail for false pretenses. Something similar took place in Calgary, with a leading civic official involved.

**T**HERE have been studios at one time or another in various cities, but no accurate history exists of their activities.

A review of Canadian motion picture production is interesting. Although there were many attempts, no single theatrical company was able to keep its enterprise alive for any length of time. Our newest studios, although with one exception solvent, have not been able to establish continuity of production or a good-sized program of feature films. Hollywood location units have helped provide them with revenue.

Much capital and money went into the Conistil studio, established at the

western outskirts of Toronto in the first decade of this century, but both lack of capital and experience was costly for public and promoter. It is said, however, that one film was completed.

In 1917 Ontario had a real studio at Trenton, which was operated by Adanac Films and its first effort was *The Great*



L. ERNEST QUIMET

*Shadow*, starring the earlier Tyrone Power and a good cast. In 1923 the Ontario Government acquired the property and equipment.

Late in 1927 the Canadian International Films Limited, was organized there with the support of the Ontario government by W. F. Clarke, formerly of London, England, and the newspapers announced that Trenton was now the "centre of the motion picture industry of Canada." Captain Bruce Bairnsfather, creator of "Old Bill," was supervising director of its picture, *Carry On, Sergeant*, made in 1928, and among those on the provisional board of the company was Henry S. Gooderham. The film, a newspaper said, "will assist the trade of the country by showing Canada in its true light, rather than in the popular conception of a land of ice and snow."

*Carry On, Sergeant* cost \$500,000 and proved to be a failure, mainly because sound came into films about the time it was released. The money invested was

lost and much dissatisfaction was heard. The negative was recently donated to the Canadian Film Archive by Associated Screen News, which had acquired it from the Ontario Government.

\* \* \*

In 1932 newspaper stories said that a million-dollar company, Canada Productions, Ltd. was being organized to use

Foreigner," both shot in Winnipeg. Others of Shipman's Canadian-made pictures were Blue Waters, shot in the Maritimes, The Rapids, a story of Sault Ste. Marie, and Back to God's Country.

In 1914 the British American Film Company, Montreal, made Dollard des Ormaux, which depicted the battle of Long Sault and the World Film Com-



**N. L. NATHANSON**

(1886-1943)

the Trenton studio for talking pictures aimed at the quota market. It never got going. Nor did many others with the same idea.

**F**RUITFUL years in Canadian production were from 1919 to 1923 when Ernest Shipman, a noted producer with headquarters in Winnipeg and Ottawa, made some films of real boxoffice value. They included films based on such of the late Ralph Conner's books as "The Sky Pilot," made in Calgary, and "The Man From Glengarry" and "The

pany, New York and Toronto, produced The Dollar Mark around Cobourg, Ontario. In 1921 Canadian Photoplay Production Limited made Power and another picture, then in 1924 MGM produced The Shooting of Dan McGrew. In 1928 the company made The Trail of '98.

One of the Canadians to provide basic material for films about Canada was the famed historian, George M. Wrong, for in 1922 Yale University made Gateway of the West and Wolfe and Montcalm, both drawn from his "Washington and His Comrades in Arms."



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Here began what is now Famous Players Canadian Corporation, by for Canada's largest circuit. In 1916 the late N. L. Nothanson and his associates purchased the Majestic Theatre, on Adelaide near Bay, from Ambrase Small and rebuilt it from an old-fashioned melodrama house into a modern place of entertainment. It was the first de luxe movie house in Toronto.

Robert Flaherty, who passed on earlier this year, made *Nanook of the North* around Hudson's Bay in 1922, and Pathe, its distributor, made and sold an RCMP serial, *Queen of the North*, in 1929.

First National produced *The Knock-out*, with Milton Sills, in the Ottawa Valley in 1924; *The Winds of Chance* in British Columbia in 1925; and *Enticement* in Banff in 1926.

In 1926 Universal made *The Calgary Stampede*, with Hoot Gibson starring and the next year Fox made *The Country Beyond in Jasper Park*.

Famous Lasky made *The Snow Bride*, with Alice Brady, in Northern Quebec in 1923; *The Alaskan* in British Col-

umbia in 1925, and *The Canadian*, with Thomas Meighan in the Canadian West in 1927.

In 1926 *The Thoroughbreds*, by the Toronto author, W. A. Fraser, became a film.

*Destiny* was made by Exclusive Canadian Film Company in Toronto in 1927.

In 1927 the National Cinema Studios was organized in Vancouver by Nils Olaf Chrisandon, ex-UFA director, with British financing. Halifax and Calgary, others say, had studios which didn't last long. In those days films were silent and had a better chance in foreign markets; also comparatively little technical equipment was required for production.





(Photo from Archives of the Canadian Picture Pioneers)

This photo is of special interest to Canadians, for it shows the four Pickfords of Toronto together—Mory, Jack, Lottie and their mother. It was taken in 1910 when Carl Loemmle formed the Independent Motion Picture Company, which later became Universal, in the fight against the patent combine.

Left to right (back row)—George Loon Tuck, David Miles, Mrs. Pickford, Robert Daley and Tany Gaudio. Second row from top—William Shoy, Mrs. David Miles, Joe MacDonald, Hayward Mack, Mrs. Joe MacDonald and John Harvey. Third row from back—Thomas Ince, Owen Moore, Mary Pickford, King Baggott and Joe Smiley. Front row—Isobel Rae, Jack Pickford and Lottie Pickford.

Policing the Plains was made by A. D. Keen, Vancouver, in 1927.

His *Destiny*, starring Neil Hart and Barbara Kent, was made in Calgary in 1928 by British Canadian Pictures Limited, which also produced the wilderness patrol in North Vancouver the same year.

The *Devil Bear* in 1928 and *The Spirit of the Wilderness* in 1929 were products of Thunder Bay Films Limited, Fort William, Ontario.

In 1929 the Ontario Film Company made *The White Road*, which had a Chinese background, in Toronto.

Others made stories of Canadian life in their own studios in the USA.

Most of the above information was gathered by Colonel John A. Cooper, referred to earlier in this account.

\* \* \*

Film production in this country dwindled into nothing but came to life again with World War II. The Govern-

ment, with the aid of John Grierson, established the National Film Board, which rose to world leadership in the distinctive field of the documentary. Much of the present Ottawa setup of the NFB will move to Montreal in the future. Studios and offices are being planned for that city.

Late in 1945 Queensway Studios, now Sovereign Studios, was opened by the Paul Nathanson-J. Arthur Rank partnership, near Islington, about 12 miles from Toronto and it is now exclusively Nathanson's property. In 1946 Quebec Productions Corporation's studio was established at St. Hyacinthe, Quebec, by the Paul L'Anglais-Rene Germain group. Both the Sovereign and QPC studios are in converted buildings.

In 1948 Arthur Gottlieb and associates opened their new building at the western outskirts of Toronto and this holds the studio of Audio Pictures and Film Laboratories of Canada. The latter is

one of the three printing services in Canada. Also a studio and printing service is Associated Screen News of Montreal. Shelly Films of Toronto, producers and printers, have no studio space.

In 1948 the \$2,500,000 Renaissance Studios, ranked by some as the third largest motion picture production plant in the British Commonwealth, was opened in Montreal by J. A. DeSeve and associates. In May, 1951 it went into the hands of the receivers and was sold.

The Quebec studios have turned out a number of French- and English-language features, while others, among them Crawley Films of Ottawa, make industrial and educational short subjects in limited studio space.

Canadian studios and individual producers, particularly those who are members of the Association of Motion Picture Producers and Laboratories of Canada, expect domestic television requirements to help find them a full-time place in our motion picture economy. Each studio already has a working arrangement with a radio station for the production of television material.

\* \* \*

AND so ends this comparatively brief history of a field of endeavor which

has proved of value in the development of our country and must, because of the nature of its commodity, play an even greater role in the accentuated economic and intellectual growth now taking place.

"It seemed advisable, even in its incompleteness, to get this record into the safekeeping of the printed word now, in view of the passing of the pioneers and the ephemeral character of much of the important source material," wrote Terry Ramsaye in his Preface to "A Million and One Nights," which was issued in 1926 by Simon & Schuster, NY. How true that was then and how much truer now! Even while this compilation was in work two men who made important but completely different contributions to our history passed on — John C. Green and J. P. Bickell. It is a fact that no organized record of the development of the Canadian motion picture industry and the experiences of its pioneers is to be found in any of Canada's many private and public libraries.

Perhaps this account will make that a little less true. If it is of interest to some Canadians now and of use to others in the future, then the trouble of preparing it will have been worth while.

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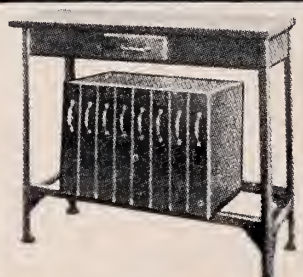


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*ARBITRATION*

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*MONETARY RESTRICTIONS*





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# SURVEY

CANADA now has 14,000,000 population, of whom half are of British descent, one-third of French origin and the rest of other European strains. Sixty per cent of the people live in cities and towns. Canadians have an average four-member family income of about \$3,500 a year. Three out of five families have automobiles, five out of seven homes have telephones, and 19 out of 20 homes have radios.

Canada is a country of great distances, and is larger than Europe. It takes 20 hours to cross from the Atlantic coast to the Pacific by air.

Since 1939 Canada's gross national

product—the sum total of all new goods and services produced—has doubled in volume and tripled in value. Canada is the United States' best customer, and in 1950 her USA imports amounted to more than \$2,000,000,000.

In the Canadian Shield, extending from northern Quebec around Hudson Bay to the Yukon, are ample reserves of gold, copper, lead, zinc, titanium, asbestos, iron, coal and uranium. Canada ranks among the first half-dozen countries in commercial agricultural production, fisheries, metal mining and manufacturing.

## BUSINESS STRUCTURE

TO THOSE distributors of motion pictures on an international scale who maintain their own offices in Canada, we are regional. Those who own and operate Canadian exchanges with franchises for Hollywood product consider us national. Six USA film companies have their own offices in the six distribution territories of Canada, which to each is part of a sales region that includes areas in both countries. One English company, J. Arthur Rank Film Distributors (Canada) Ltd., has its own exchange system, through which it also releases the product of Monogram-Allied Artists and Eagle Lion-Classics, both USA companies, under arrangement.

Canada's two leading exhibition com-

panies have their final authority outside our borders. The leading circuit, Famous Players Canadian Corporation Ltd., is a subsidiary of Paramount International Films Inc., New York, NY, which is part of Paramount Pictures Corporation, while Odeon Theatres (Canada) Ltd., is part of the film and theatre empire controlled by J. Arthur Rank and his associates from London.

Two Canadian-owned circuits each operate a single theatre in the USA, while one Canadian with theatre and film interests, Paul Nathanson, controls a regional USA circuit of theatres.

Canadian motion picture production, which is elaborated on elsewhere in this issue, has relatively little status theatrically.

## ECONOMIC STRUCTURE

CANADA, WHICH IS a piece of the USA film industry's domestic market, is traditionally a four-and-a-half per cent territory. That is, it returns that share of Hollywood's earnings in both countries. However, it is freely conceded that Canada now returns considerably more than it used to and that the percentage figure for some companies is much higher.

In the field of theatre operation Can-

ada is heavily dominated by circuits. Of Canada's 1,860-or-so 35 mm. theatres in 1950, Famous Players and its associates operated 401 in 133 communities, while those of Odeon and its affiliates numbered 115. The other important circuits and some smaller ones are in partnership with one of the top two. The greater portion of Canada's theatre dollar is handled by these two groups. The Dominion Bureau of Statistics says that

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in 1949 circuits of 20-and-over controlled 466 theatres and got 58.8 per cent of the national receipts, circuits of 4-to-19 theatres controlled 193 theatres and got 12.0 per cent, those of two and three theatres operated a total of 248 and took in 9.6 per cent, and one-theatre operators with a total of 1,293 locations grossed 19.6 per cent. The two smallest groups include several hundred 16 mm. locations.

## TRADE PRACTICES

ALTHOUGH SOME of the conditions declared illegal by the Supreme Court of the United States exist in Canada, the court war in the USA industry has not caused much unrest here. Canadian exhibitors have been busy sharing the prosperity of their expanding industry. In 1931 an investigation into an alleged combine in the Canadian motion picture industry, conducted by a government commissioner, found nothing to warrant restrictive action. During the first couple of years of World War II the Independents formed a national organization which sought certain favorable rulings from the commissioner appointed to govern it by the Wartime Prices and Trade Board.

There was also an eruption over the Standard Licence Agreement several years ago but this died out. There was

Both Famous Players Canadian Corporation and Odeon Theatres (Canada) Limited are public companies.

Expenditure on theatrical production in Canada in 1950 probably amounts to more than a million dollars, several hundred thousand dollars of which came from Hollywood companies on location. Non-theatrical production, led by the National Film Board, is estimated at about the same amount.

one lawsuit between an exhibitor and distributor over alleged loss of product but the writ was withdrawn before it went to court in British Columbia.

In a number of cases the same interests control both theatre circuits and film exchanges but this has not been made a point of difference in trade arguments.

Canadian production has yielded the greatest inter-trade battle. Producers who belong to the Association of Motion Picture Producers and Laboratories of Canada have long demanded that they have the right to deal with government departments direct instead of through the National Film Board. They also maintain that the government film agency has no right to make films that can be made as well by private firms.

## ARBITRATION IN CANADA

THE CANADIAN motion picture industry adopted arbitration in 1922, when it placed an arbitration clause in all contracts between the distributor and the exhibitor and it is now part of the standard Canadian License Agreement. Since its inception the procedure in arbitration has been modified in only two particulars. At first there were three arbitrators for each side—a total of six. The board now consists of two and an umpire is called in if necessary.

The second change in the arbitration clause gave the claimant the choice of going to the courts or to a board. The defendant has no choice. Should one of the parties disagree with the decision of the board members or the umpire, he may make known his opposition at the time it is being submitted to the courts

for confirmation and have his position judged.

Following is the arbitration clause of the Canadian License Agreement:

"The parties hereto agree that if any question or difference shall arise between them with respect to the rights, duties or obligations of either of them hereunder or as to any other matter arising out of this agreement, the same shall be determined, at the option of the claimant, either by a Court of competent jurisdiction in the Province in which is situated the exchange of the Distributor from which the Exhibitor is served or by arbitration to be conducted in accordance with the Rules of Arbitration dated June 1st, 1937, filed with the Motion Picture Distributors and Exhibitors of Canada, or if the question or dif-



ference relates to a contract for the showing of motion picture films in a theatre or theatres situated in the Province of Quebec, then the arbitration shall be conducted in accordance with the Rules of Arbitration for use in the Province of Quebec, dated May 14, 1935, which are filed with the Motion Picture Distributors and Exhibitors of Canada which are hereby incorporated with and made a part of this agreement, and in accordance with the Arbitration Act in force in the Province in which such arbitration takes place as to all matters not provided for by such Rules of Arbitration. Subject to the right of appeal, if any, given by the Arbitration Act in force in the Province in which such arbitration takes place the parties hereto hereby agree to accept as conclusive the

award of the Arbitrators or a majority of them or the umpire, and further agree that a judgment on such award may be entered in any Court of competent jurisdiction."

In 1944 efforts were made to establish regional conciliation boards, with an appeal body in Toronto, but these ended unsuccessfully after months of negotiation between representatives of exhibitors and distributors. The definition of Independent and the scope of the boards were matters on which no common view was arrived at.

Conciliation and arbitration differ. Arbitration means a final decision by an agreed-on third party, while the conciliator's job is to get both parties to the dispute to agree with each other.

## **MONETARY RESTRICTIONS, ETC.**

**W**HILE MOST of the countries of the world placed restrictions of one kind or another on the remittance of film earnings to the USA, Canada did not interfere with the outward flow of dollars. The only one was the ten per cent withholding tax, which predates World War II by many years.

When the government made it evident that the motion picture industry would have to play its part in helping Canada keep its USA-dollar position in control, the Canadian Co-operation Project was evolved by the Motion Picture Association of America.

Taylor Mills of the New York office of the MPAA handles newsreels, short subjects and the co-ordination of the CCP and Blake W. Owensmith of the MPAA's Hollywood office is in charge of features and liaison between the producers and Canada. On the Canadian end is Don Henshaw of MacLaren Advertising Company, Ltd., Toronto, which co-ordinates all phases of domestic participation in the Project for the MPAA and works with the Inter-Departmental Committee of the Canadian Government. The Department of Trade & Commerce represents Ottawa in the CCP.

The CCP, by boosting USA tourist trade through views and mentions of Canada on USA screens, increased the amount of Canada's USA dollars when we needed them most. Additional dollars were brought here through the sale of Canada-made shorts to USA distributors and by its aid in inducing Hollywood companies to send crews to Canada.

Canada has never had a quota favoring Canadian or Commonwealth-made films, the nearest being a regulation of the Ontario censor which requires newsreels to have 25 per cent Canadian content. However, several of the provincial amusement acts have sections calling for such a quota if applied, these having been written in during agitation along these lines after World War I.

It is interesting to note that a leading Canadian producer recommended to the recent Royal Commission that a percentage of the money earned in this country by films from other lands be retained as an aid to domestic production.

Customs duties are listed elsewhere in this book.



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A Hal Wallis Production. Starring Dean Martin and Jerry Lewis

**DETECTIVE STORY**

A William Wyler Production. Starring Kirk Douglas, Eleanor Parker, William Bendix

**AARON SLICK FROM PUNKIN CRICK**

A William Perlberg-George Seaton Production. Color by Technicolor.  
Starring Alan Young, Robert Merrill, Dinah Shore

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**Color by Technicolor**

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# ***Exhibition***

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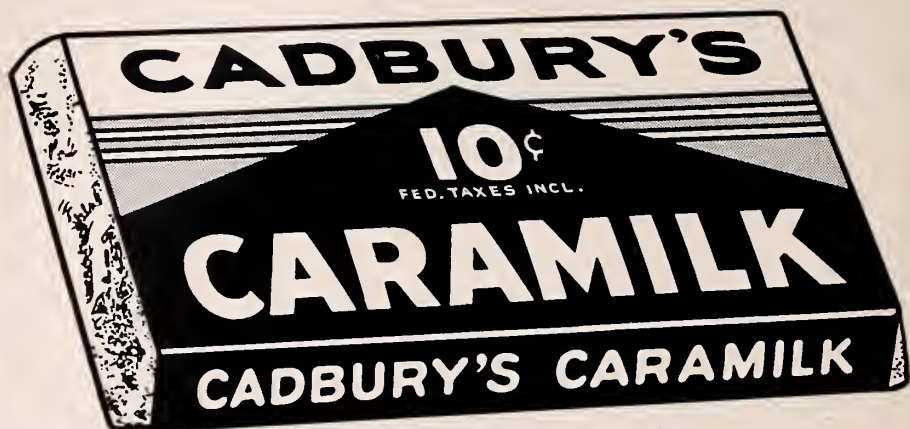
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RALPH DALE



# EXHIBITION

## FACTS ABOUT EXHIBITION

**SUNDAY SHOWS:** These are permitted in only one province, Quebec. Boxoffice must not open before 12 noon.

**MIDNIGHT SHOWS:** Permitted before holidays in most places where they are banned.

**ONE-MAN BOOTH:** The law in some provinces calls for two men under the same conditions that specify one in others, while in some this is a matter of negotiation between union and management.

**FRENCH-LANGUAGE houses:** Theatres in Quebec playing French-language films only jumped from 33 in 1949 to 71 in 1950, indicating a growing preference for his own language by the French-Canadian. Those showing films in both languages rose from 118 to 134, while those offering English-language films only dropped from 199 to 183, in spite of Quebec having added 38 new 35 mm. houses. Films made in France are offered the exhibitor by several importers, while the other exchanges provide dubbed versions of Hollywood films. The latter type were introduced during the war and proved popular.

**THEATRE TOWNS:** There were 1,077 communities with theatres in 1949, says Ottawa, yet 30 cities provide about 60 per cent of national receipts.

**ATTENDANCE:** An Unesco survey says that the average Canadian attends movies 17 times per year, placing him fifth among the countries. The USA is first with a per capita figure of 32, second Great Britain with 29, third New Zealand with 20 and fourth Australia. A Gallup Poll by the Canadian Institute of Public Opinion, made this March, shows that half of the adult population attends movies at least once a month. Half of these attend twice a month or more and four out of every hundred go twice a week or more. A typical moviegoer is a woman living in a community under 10,000 in population, not more than 29 years old and either a white collar or factory worker.

**FIRE DAMAGE:** The number of

theatre fires in 1949 was 48, one of which caused over \$50,000 damage, and the total cost was \$167,438. These figures included those of Newfoundland, but the 1948 one, \$459,071—a record by far—did not. Three 1948 fires caused over \$50,000 in damages, some of the 41 blazes having originated because of the extreme cold of that winter. No lives have been lost in theatre fires for many years. See table.

**LEGITIMATE THEATRES:** In 1949 six theatres whose main source of revenue was stage performances rather than motion pictures had receipts of \$1,405,272 for an attendance of 999,404. The theatres were His Majesty's and the Gayety, Montreal; Massey Hall and the Royal Alexandra, Toronto; the Grand, London; and the Canadian Repertory Theatre, Ottawa. The term "Legitimate" is misused in this instance, since several of the six places that the Dominion Bureau of Statistics listed to make up the above figures are concert halls and are not ordinarily described that way. The list does include Eaton's Auditorium, Toronto, which is a concert hall where films are played occasionally, and the Casino, Toronto, a house with a film-vaudeville policy. Montreal now has the Seville, which has a film-vaudeville policy, as has the Odeon Hastings, Vancouver. Live entertainment of one kind or another crops up from time to time in theatres which show movies mainly. The DBS intends dropping Legitimate theatres from its annual motion picture report and they will form a part of its census of Service Establishments in the future.

**COMMUNITY SHOWS:** In 1949 142 35 mm. theatres and 327 16 mm. ones were operated as non-profit enterprises in churches and halls by religious, service and fraternal organizations, as well as Boards of Trade. In the latter cases desire to keep the citizens in their own communities for week-end shopping, instead of visiting larger nearby places with theatres, has caused shopkeepers to sponsor these shows.

# BOXOFFICE STATISTICS

NOTE—A preliminary statement from the Dominion Bureau of Statistics reveals that there were 2,360 movie theatres of every type in 1950 and that 245,020,000 admissions yielded total receipts of \$86,400,000—a gain of eight per cent at the boxoffice. Because these are not final figures they have not been used in the table which follows.

Year	No. of Theatres	Receipts	Paid Admissions
1930	907	\$38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1939	1,183	34,010,115	137,898,668
1940	1,229	37,858,955	151,590,799
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1943	1,265	52,567,989	204,677,550
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	62,865,279	220,857,594
1948	1,950	69,657,248	222,459,224
1949	2,200	78,559,779	232,998,545

The above figures do not include drive-in theatres, legitimate theatres or Itinerant exhibitors. Nor do they include amusement taxes. They include the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland is included for the first time in 1949, the year it became Canada's tenth province. Its 45 theatres had receipts amounting to \$857,982 and paid admissions totalling 2,665,032.

The 1946-47-48-49 totals include only those operations classified as theatres—permanent places where films are shown as compared with places which see movies only when the projectionist arrives carrying his equipment and departs the same way. The latter are Itinerants and these took in \$494,858 in 1949, compared with \$428,303 in 1948, \$450,835 in 1947 and \$614,285 in 1946. Of the 1949 total, Itinerants using 35 mm. took in \$44,197, and those offering 16 mm. grossed \$450,661.

In 1949 there were 30 drive-ins, with total accommodations for 15,924 cars, and these admitted 3,091,314 persons and grossed \$1,392,760, compared with 15 in 1948, which accommodated 9,975 cars, and had 1,595,947 admissions for a gross of \$658,641; seven in 1947, which accommodated 5,438 cars and had 670,583 admissions for a gross of \$274,325. The government report did not give statistics on 1946, when three were opened.

Combination of the three sources of theatre receipts shows that Canada's boxoffice total in 1949 was \$80,447,397 for 237,716,497 admissions. Not included in these figures are the receipts or attendance at movies shown in theatres whose main sources of revenue was stage performances, of which there were six. These theatres were not asked to break down their reports. The combined total for 1948 was \$70,144,192—\$10,303,205 under the 1949 one.

# Six-Year Price Range Of Industry Stocks

(From the Financial Post, which explains that the quotations are taken from official stock exchange records but that it cannot accept responsibility for prices given.)

	1950		1949		1948		1947		1946		1945	
	High	Low	High	Low	High	Low	High	Low	High	Low	High	Low
Eastern Theatres .....	\$ 27	\$ 27	\$ —	\$ —	\$ 25	\$ 21	\$ 21	\$ 20 1/4	\$ 20	\$ 11	\$ 9	\$ 7 1/2
Famous Players .....	17 1/2	13 1/4	16 3/4	16	13 1/2	18 3/8	14	19 3/4	22 1/2	15	—	—
Do. (old) .....	—	—	—	—	—	—	—	—	*50	*39 3/4	38	27 1/4
Ham. United Theatres .....	—	—	—	—	—	—	—	—	—	—	—	—
Do. pref. 7% .....	—	—	—	—	—	—	—	—	—	—	—	—
Marcus Loew's .....	—	—	—	—	—	—	—	—	—	—	—	—
Do. pref. ....	4 1/4	4 1/4	4 1/4	5	3 1/4	5	6	4	116	107 1/2	103 1/4	103 1/4
Theatre Prop. ....	40	34	40	37	30	39	34	29	4	4	35 3/8	31 1/2
United Amuse., A ....	30	22	30	28 1/4	25 1/2	38	32	34	29	30	29 3/4	17 1/4
Do., B .....	40	35	40	32 1/4	25	39	34	—	—	—	21	16
Do., V.T. ....	—	—	—	—	—	—	—	—	—	—	—	—

\*Delisted.

## THEATRE FIRE STATISTICS

YEAR	NO. OF THEATRES	NO. OF FIRES	NO. OVER \$50,000	TOTAL DAMAGE
1949 .....	2,200*	48	1	\$167,438
1948 .....	1,950	41	3	459,071
1947 .....	1,693	49	1	151,077
1946 .....	1,477	39	3	175,178
1945 .....	1,323	—	none recorded	—
1944 .....	1,298	74	0	75,000
1943 .....	1,265	—	none recorded	—
1942 .....	1,247	44	1	146,611
1941 .....	1,240	14	0	12,011

\*This figure includes Newfoundland's 45 theatres, added for the first time because Newfoundland became Canada's tenth province during this year.





# RKO



## LISTS THE BIG ONES!

PICTURE	CAST and DIRECTOR	TYPE
<b>FLYING LEATHERNECKS</b> (TECHNICOLOR) (EDMUND GRAINGER)	JOHN WAYNE, ROBERT RYAN, DON TAYLOR, JANIS CARTER, JAY C. FLIPPEN, WILLIAM HARRIGAN Director: NICHOLAS RAY	Air-War Drama
<b>HAPPY GO LOVELY</b> (TECHNICOLOR)	DAVID NIVEN, VERA-ELLEN, CESAR ROMERO Director: BRUCE HUMBERSTONE	Musical Comedy
<b>HIS KIND OF WOMAN</b>	ROBERT MITCHUM, JANE RUSSELL, VINCENT PRICE, TIM HOLT CHARLES McGRAW Director: JOHN FARROW	Action Romance
<b>DARK HIGHWAY</b>	IDA LUPINO, ROBERT RYAN, WARD BOND, CHARLES KEMPER Director: NICHOLAS RAY	Action Romance
<b>ALICE IN WONDERLAND</b> (WALT DISNEY-TECHNICOLOR)	ALL-CARTOON CAST. Voices of ED WYNN, RICHARD HAYDN, STERLING HOLLOWAY, JERRY COLONNA, KATHRYN BEAUMONT	Cartoon Musical Comedy
<b>BEHAVE YOURSELF!</b> (WALD-KRASNA)	FARLEY GRANGER, SHELLEY WINTERS, WILLIAM DEMAREST, FRANCIS L. SULLIVAN Director: GEORGE BECK	Comedy Drama
<b>THE BLUE VEIL</b> (WALD-KRASNA)	JANE WYMAN, JOAN BLONDELL, CHARLES LAUGHTON, RICHARD CARLSON Director: CURTIS BERNHARDT	Drama
<b>THE RACKET</b> (EDMUND GRAINGER)	ROBERT MITCHUM, ROBERT RYAN, LIZABETH SCOTT, WILLIAM TALMAN Director: JOHN CROMWELL	Drama
<b>THEY SELL SAILORS ELEPHANTS</b>	GROUCHO MARX, MARIE WILSON, WILLIAM BENDIX	Riotous Service Comedy
<b>SLAUGHTER TRAIL</b> (CINECOLOR)	BRIAN DONLEVY, GIG YOUNG, VIRGINIA GREY, ANDY DEVINE, Director: IRVING ALLEN	Singing Western Spectacle
<b>TWO TICKETS TO BROADWAY</b> (TECHNICOLOR)	TONY MARTIN, JANET LEIGH, EDDIE BRACKEN, SMITH & DALE Director: JAMES V. KERN	Musical Romance
<b>IT'S ONLY MONEY</b>	FRANK SINATRA, JANE RUSSELL, GROUCHO MARX Director: IRVING CUMMINGS	Comedy With Songs
<b>THE HALF-BREED</b> (TECHNICOLOR)	ROBERT YOUNG, JANIS CARTER, JACK BUETEL, BARTON MACLANE Director: EDWARD LUDWIG	Outdoor Action Drama
<b>MACAO</b>	ROBERT MITCHUM, JANE RUSSELL, WILLIAM BENDIX, THOMAS GOMEZ, GLORIA GRAHAME Director: JOSEF von STERNBERG	Romantic Action Drama
<b>JET PILOT</b> (TECHNICOLOR)	JOHN WAYNE, JANET LEIGH, JAY C. FLIPPEN Director: JOSEF von STERNBERG	Action Romance Drama

# Exhibition Personnel

## CIRCUITS

### **B. & F. Theatres, Ltd.**

Royal Bank Bldg., Toronto 1, Con.  
(EMpire 4-0141)

#### OFFICERS

President ..... J. J. Fitzgibbons, CBE  
Vice-President ..... S. Fine  
Managing Director ..... S. Bloom  
Asst. Mng. Director ..... W. A. Summerville, Jr.  
Secretary ..... N. G. Barrow  
Treasurer ..... R. W. Bolstad  
Assistant Treasurer ..... S. Sternberg

### **B. and L. Theatres**

89 Union St., Saint John, NB, Con.  
(Phone 3-1185)

#### PARTNERS & OPERATING DIRECTORS

Joshua Lieberman and Mitchell Bernstein

### **Barnes & Davidson Theatres Inc.**

21 Dundas Sq., Toronto 1, Con.  
(EMpire 3-8531)

#### OFFICERS

President ..... F. P. Barnes  
Vice-President ..... Ray Barnes  
Secretary-Treasurer ..... Louis Davidson

### **Better Theatres Ltd.**

165 King St. E., Kitchener, Ont., Con.  
(Phone 7-7091)

#### OFFICERS

President ..... Bruce McLeod  
Secretary ..... L. G. Robertson

### **E. W. Bickle Ltd.**

P.O. Drower 459, Courtenoy, BC.  
(Phone 71)

#### OFFICERS

President ..... E. W. Bickle  
Secretary ..... E. W. T. Bickle

### **Biltmore Theatres Ltd.**

Suit 108, 221 Victoria St., Toronto 1, Con.  
(PLoZo 5696)

#### OPERATING DIRECTORS

Benjamin S. Okun, Meyer H. Okun and  
Bernard M. Okun

#### OFFICIALS

Audit Department ..... A. R. Bach  
Supervisor ..... David Gordon  
Publicity & Advertising ..... Albert Perly

#### COMPANIES

Biltmore Theatres (Toronto) Ltd.  
Biltmore Theatres (New Toronto) Ltd.  
Biltmore Theatres (Soo) Ltd.  
Biltmore Theatres (Kitchener) Ltd.

### **Consolidated Theatres Ltd.**

301 Dominion Sq. Bldg., Montreal, Que.  
(UNiversity 6-7331)

#### OFFICERS

President & General Manager ..... J. Arthur Hirsch  
Vice-President ..... J. L. Geller  
Secretary ..... J. J. Rosenthal  
Treasurer ..... Alex Adilman  
Advertising and Publicity ..... Tom Cleory

### **Famous Players Canadian Corp. Ltd.**

Royal Bank Bldg., Toronto 1, Con.  
(EMpire 4-0141)

#### Winnipeg:

Capitol Theatre Building (402-767)

#### Vancouver

719 Seymour St.  
(MARine 9261)

Famous Players Canadian Corporation was organized in 1920 and its parent company is Paramount International Films Inc., NY, a subsidiary of Paramount Pictures Corporation, NY.

#### OFFICERS

President ..... J. J. Fitzgibbons, CBE  
Vice-Pres. and Treas. .... R. W. Bolstad  
Secretary ..... N. G. Barrow  
Asst. Secretaries ..... L. G. Geering, J. A. Troyer  
Asst. Treasurers ..... W. E. Kerr, A. MacCunn

#### DIRECTORS

Barney Balaban, President, Paramount Pictures Corporation, New York, NY.  
Gaston Pratte, President, Pratte & Co., Ltd., Montreal.  
Angus MacCunn, Toronto.  
George Weltner, President, Paramount International Films Inc., New York, NY.  
Hon. J. W. de B. Farris, KC, Senator, Dominion of Canada, Vancouver, BC.  
Austin C. Keough, Vice-President, Paramount Pictures Corp., New York, NY.  
N. Robertson, KC, President, North American Life Assurance Co., Toronto, Ont.  
Also Fitzgibbons, Bolstad and Barrow.

#### OTHER INFORMATION

Eastern Supervisor Construction & Maintenance ..... J. S. Wolfe  
Western Supervisors Construction & Maintenance ..... John Ferguson, B. J. McCausland  
Supervisor of Sound ..... George Cuthbert  
Supervisor of Projection ..... Charles Dentelbeck  
Supervisor of TV Engineering ..... George Cuthbert  
Chief Auditor ..... L. G. Geering  
Manager, Real Estate Dept. .... Angus MacCunn  
Legal Department ..... F. J. Justin  
Director of Publicity and Advertising ..... James R. Nairn

#### EASTERN DIVISION

General Manager ..... Morris Stein, Toronto  
Maritimes District Manager ..... R. S. Roddick  
Capitol Theatre, Halifax, NS.  
Ontario B District ..... Dan Krendel, Toronto  
Ontario C District ..... Jack Arthur, MBE, Toronto

Ontario D District ..... T. R. Tubman  
 Capital Theatre, Ottawa  
 Toronto Suburbans ..... Robert Eves  
 Lakehead (Pt. Arthur-Ft. William, Ont.)  
 James Cameron

#### WESTERN DIVISION

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 Prairie Provinces Supervisor  
 E. A. Zorn, Winnipeg  
 Manitoba District Supervisor  
 Harold Bishop, Winnipeg  
 British Columbia District Manager  
 F. H. Gow, Vancouver, BC.  
 Vancouver Downtown and Victoria, BC, Supervisor  
 M. S. Joiner

### France Film Company

637 Craig St. W., Montreal, Can.  
 (UNiversity 6-4711)

For personnel see France Film—Distribution.

### Franklin & Herschorn Theatre Co. Ltd.

Mayfair Theatre Bldg., Saint John, NB, Can.  
 (Phone 3-8552)

#### OFFICERS

President ..... Joseph M. Franklin  
 General Manager ..... Mitchell Franklin  
 Secretary ..... Peter Herschorn  
 Chief Booker & Ass't Sec'y. .... Samuel A. Bobb  
 NS Supervisor ..... P. J. Dwyer

### Lincoln Theatres Ltd.

St. Catharines, Ont., Can.  
 (Phone 2-1541)

#### OFFICERS

President ..... S. H. Fleming, KC  
 Managing Director ..... Roy M. Miller

### Loew's, Inc.

1540 Broadway, New York, NY.

#### OFFICERS

President ..... Nicholas M. Schenck  
 Vice-President and Treasurer  
 Charles C. Moskowitz  
 Vice-President and Secretary .... Leopold Friedman

Loew's controls three theatres in Canada. Loew's Yonge Street, Toronto, is operated by Marcus Loew's Theatres Limited, a Canadian public shareholder company which owns the Uptown, Toronto. The Uptown is operated by the Yonge-Bloor Theatre Company Limited, a subsidiary of Loew's, Inc., NY. Loew's, London, is operated by the Dundas Street London Amusements Limited and owned by Metro-Goldwyn-Mayer Pictures of Canada Limited, a subsidiary of Loew's, Inc., NY. Loew's, Montreal, is in no way connected with Loew's, Inc. but is owned and operated by Consolidated Theatres Limited, a Famous Players' affiliate. The three theatres are under the supervision of Charles E. Kurtzman of Boston, manager of the North-Eastern Division of Loew's, Inc.

### National Theatre Services Ltd.

1295 Bayview Ave., Toronto 12, Can.  
 (MAYfair 0711)

#### OFFICERS

President ..... S. Fingold  
 Vice-President ..... L. W. Brockington  
 Secretary ..... F. R. Dale

Treasurer ..... D. Griesdorf

#### DIRECTORS

Fingold, Brockington, Dale and Griesdorf.

### Odeon Theatres (Can.) Ltd.

20 Carlton St., Toronto, Can.  
 (EMpire 3-5961)

#### OFFICERS

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 Director of Advertising ..... L. A. Graburn  
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 Assistant ..... Lee April  
 Odeon-Morton (Manitoba & Sask.) .. Harry Hurwitz  
 Odeon-Friedman (Edmonton) ..... H. A. Friedman  
 Assistant ..... Jay Lieberman  
 Odeon-Barron (Calgary) ..... J. B. Barron

### Ottawa Valley Amusement Co.

(Owned and operated by M. J. O'Brien Ltd.)  
 Renfrew, Ont., Can.

President ..... J. A. O'Brien

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72 Carlton St., Toronto, Can.  
 (RAndolph 8931)

#### OFFICERS

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 Vice-President ..... H. Allen  
 Vice-President ..... L. Rosenfeld  
 Secretary & Film Buyer ..... G. S. Allen  
 Treasurer & Head of Advertising ..... Sol Allen  
 Theatre Supervisor ..... D. Axler  
 Candy Bar Operation ..... Barry Allen  
 Comptroller ..... W. J. Snowball  
 Accountant ..... A. E. Adams

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Jule Allen, H. Allen, L. Rosenfeld, Sol Allen, Mrs. Rae Allen.

### Rothstein Theatres Ltd.

Marlborough Hotel, Winnipeg, Man.  
 (Phone 922-369)

#### OFFICERS

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 Vice-President & General Manager .... D. Rothstein

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 (Phone 188)



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 Vice-President & Treasurer ..... P. J. Fielding  
 Supervisor ..... R. A. Fielding

## Shibley's Theatre Circuit

Film Exchange Bldg., Calgary, Alta., Can.

Owner is Robert Shibley.

## F. G. Spencer Co. Ltd.

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President ..... H. Allen  
 Vice-President ..... J. J. Fitzgibbons  
 Treasurer ..... R. W. Bolstad  
 Secretary ..... Jule Allen

### DIRECTORS

H. Allen, R. W. Bolstad, J. J. Fitzgibbons, Jule Allen.

## Theatres Laurentides Inc.

22 Halyroad Ave., Outremant, Que., Can.

Owner and Managing Director is Leo Choquette.

## Twinex Century Theatres Corp. Ltd.

175 Bloor St. E., Toronto, Can.  
 (PRincess 3701)

Operates over 70 theatres in the Province of Ontario under the designation, Twentieth Century Theatres.

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 Vice-President ..... Raoul Auerbach  
 Secretary-Treasurer ..... H. S. Mandell  
 Theatre Operations Manager ..... M. L. Axler  
 Assistant ..... S. V. Roth  
 " ..... John S. Kurk  
 Head Booker ..... Barney Fox  
 Accounting Department ..... H. P. Ginsberg  
 Audit Department ..... D. Lawless

## United Amusement Corp. Ltd.

United Bldg., 5887 Mankland Ave., Montreal, Can.  
 (ELwood 1167)

### OFFICERS

President and Managing Director ..... G. Ganetakos  
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 1st Vice-President ..... J. G. Ganetakos  
 2nd Vice-President & Gen. Mgr. .... W. G. Lester  
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 Assistant Secretary-Treasurer ..... W. Deveault  
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J. J. Fitzgibbons  
 Famous Players Can. Corp., Toronto

R. W. Bolstad

Famous Players Can. Corp., Toronto  
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 Also Cousins, G. Ganetakos, Giles, Lester and  
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### CONFEDERATION THEATRES

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 (Phone 3-6038)

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## Western Drive-In Theatres Ltd.

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President and General Manager .... Frank Kershaw  
 Vice-President ..... Mervyn Dutton

## Western Theatres Ltd.

New Hargrave Bldg., Winnipeg, Can.  
 (Phone 933-652)

### OFFICERS

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 Secretary-Treasurer ..... B. K. Beach  
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# The Independent Theatre

## ECONOMIC POSITION

**T**HEATRES controlled by circuits in the 20-and-over class got 58.8 per cent of the 1949 receipts and 55.4 per cent of the attendance, although they were only 21.1 per cent of the country's 2,200 theatres, states the most recent summary of the Dominion Bureau of Statistics. The previous year 22 per cent of circuit-operated houses got 59 per cent of the country's receipts and 55 per cent of the attendance, showing a very small increase.

In contrast, the Independents, defined by the Dominion Bureau of Statistics as individuals or firms operating only one theatre, got 19.6 per cent of the receipts and 22 per cent of the attendance, although they operated 58.8 per cent of the theatres. In 1948 Independents had 56 per cent of the theatres and took 19 per cent of the national gross and 21 per cent of the attendance.

The last set of figures indicates that there was a slight drop in the percentage gross of Independents. There was also a minor decrease in the figures of theatres owned by firms with two and three houses, these comprising 11.3 per cent of the theatres and grossing 9.6 per cent of the receipts, as against 11 per cent of them getting ten per cent of the gross in the previous 12 months.

The only category to show any kind of an increase was the smaller circuits—those owned in groups of from four to 19. They made up 8.8 per cent of Canada's theatres and shared 12 per cent of the receipts. In 1948 this class owned 11 per cent of the theatres and grossed 12 per cent. These figures show an increase because a smaller percentage of the total theatres took in the same share as a larger number did the year before. This also applies to the 20-and-over circuits.

Newfoundland, which became Canada's tenth province in 1949, had little or no effect on the overall figures, the proportionate take in the Atlantic provinces seeming to be about on a par with the rest of the country.

In 1930 theatres individually-owned

represented 71.7 per cent of the Dominion's houses and got 41.4 per cent of their receipts. In 1949 this group had 58.8 per cent of Canada's theatres and got 19.6 per cent of their receipts, a marked drop. In 1930 the largest units of theatre operation—20 and over—made up 18.2 per cent of Canada's theatres and got 41.9 per cent of national receipts. In 1949 this group had 21.1 per cent of Canada's theatres and 58.8 per cent of national receipts, a substantial increase.

Here is a table showing the business of theatres with a single owner each from 1930 on:

YEAR	% of THTRES.	% of GROSS	% of ATDNCE.
1930	71.7	41.4	—
1937	54.3	28.7	31.9
1940	46.9	24.9	28.4
1942	43.7	20.3	23.4
1943	44.0	24.1	23.4
1944	45.8	15.3	21.8
1945	46.7	18.8	21.4
1946	50.1	19.2	21.5
1947	52.8	18.4	21.0
1948	56.0	19.0	21.0
1949	58.8	19.6	22.0

Below are the percentages for theatres owned in groups of 20 and over:

YEAR	% of THTRES.	% of GROSS	% of ATDNCE.
1930	18.2	41.9	—
1937	24.6	53.6	48.4
1940	23.8	53.3	47.2
1942	58.8	60.3	55.8
1943	25.4	54.6	50.4
1944	24.9	57.2	49.9
1945	28.0	60.1	56.6
1946	25.1	59.1	56.3
1947	25.8	18.4	21.0
1948	22.0	59.0	55.0
1949	21.1	58.8	55.4

These figures indicate the decline of the small theatre owner—the Independent—in the last decade and earlier. In 1930 the theatres owned in groups of two and three got 16.7 per cent of national receipts. Since then theatres have increased from 915 to 2,200 but the earnings of this category are down to 9.6 per cent.

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# Amusement Taxes

## British Columbia

(Effective March 31, 1950)

All net admissions are subject to 17½ per cent tax. No exemptions are permitted and a 2 per cent commission is allowed for tax collected.

Formula: 14.9 per cent of total aggregate gross.

## Alberta

(Amended April 12, 1948)

Up to 10c, 1c; 11-30, 2c; 31-37, 3c; 38-44, 4c; 45-55, 5c; 56-64, 6c; 65-77, 8c; 78c-\$1.05, 10c; 1.06-1.50, 15c; 1.51-2.00, 20c; 2.01 and over, 25c.

No tax is charged on children's admissions up to and including 15c. No tax is charged on complimentary admissions. A 10 per cent commission is allowed for tax collected.

## Saskatchewan

There is no Amusement Tax collected by the Province, but each municipality is empowered under Provincial Regulations to collect a tax if it so desires.

### MOOSE JAW

(Effective July 20, 1948)

Up to 10c, no tax; 11-24, 2c; 25-34, 3c; 35-44, 4c; 45-54, 5c; 55-64, 6c; 65-74, 7c; 75-84, 8c; 85-94, 9c; 95c-\$1.00, 10c.

The tax is equivalent to 10 per cent, provided, however that where the calculations result in fractions of less than one-half cent it shall be eliminated, but if over one-half cent it shall be increased to one cent.

There is no tax on complimentary admissions. A commission of 10 per cent is allowed for tax collected.

### REGINA

(Effective May 19, 1948)

Up to 10c, no tax; 11-21, 1c; 22-40, 2c; 41-60, 4c; 61-75, 6c; 76-90, 7c; 91c-\$1.00, 9c; 1.01 and over, 10 per cent less any fractional part of a cent.

Children up to 10 years of age are exempt. The tax on complimentary tickets and passes shall be calculated on the highest admission price charged at the place of amusement in effect at the time the complimentary ticket or pass is used. A commission of 10 per cent is allowed for tax collected.

### SASKATOON

(Effective May 19, 1948)

Up to 10c, no tax; 11-19, 1c; 20-30, 2c; 31-49, 3c; 50-99, 5c; \$1.00-1.49, 10c; 1.50-2.00, 15c; 2.01-2.99, 20c; 3.00 and over, 10 per cent.

No tax on free passes. Complimentary tickets and passes on which a service charge is levied is taxed 10 per cent of the maximum charge of admission in effect. A 5 per cent commission is allowed for tax collected.

### KAMSAK

(Effective May 1, 1951)

A 10 per cent tax is levied on all entertainment tickets except those for charity affairs.

## Manitoba

(Effective July 19, 1948)

Up to 25c, no tax; 26-28, 2c; 29-32, 3c; 33-36, 4c; 37-40, 5c; 41-44, 6c; 45-48, 7c; 49-52, 8c; 53-56, 9c; 57-60, 10c; 61-64, 11c; 65-68, 12c; 69-72, 13c; 73-76, 14c; 77-80, 15c.

When combined price reaches \$3.00 the tax then becomes a straight levy of 25 per cent on the net admission, with any resulting fraction of 5 cents being taken as 5 cents. A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time of presentation.

## Ontario

(Effective April 1, 1950)

Up to 15c, no tax; 16-18, 2c; 19-23, 3c; 24-31, 4c; 32-36, 5c; 37-44, 6c; 45-50, 7c; 51-57, 8c; 58-64, 9c; 65-70, 10c; 71-77, 11c; 78-83, 12c; 84-90, 13c; 91-96, 14c; 97-99, 15c; \$1.00 and over, 15 per cent, with fractions less than ½ cent eliminated and ½ cent or over counted as 1 cent.

Above scale is for places of amusement only. A commission of 2½ per cent is allowed for tax collected.

## Quebec

Legislation enacted by the Province allows municipalities to levy taxes on amusement admission tickets.

Tax levied by Three Rivers, Hull, Noranda, Rouyn, Montreal and Quebec City is 10 per cent of the actual admission price, plus an additional assessment of 25 per cent of the amount of such tax. Each fraction of a cent is counted as 1 cent. The surtax amounts to 1 cent on prices up to 40 cents and 2 cents from 41 to 70 cents. In the following scale the principal tax has been added to the surtax and only the total tax is given.

Up to 10c, 2c; 11-20, 3c; 21-30, 4c; 31-40, 5c; 41-50, 7c; 51-60, 8c; 61-70, 9c.

Holders of complimentary or season tickets and every person admitted free into a place of amusement to attend or take part in an amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

## New Brunswick

(Effective May 19, 1948)

Up to 25c, 2c; 26-30, 3c; 31-40, 4c; 41-45, 5c; 46-50, 6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 10c; 91c-\$1.00, 11c; 1.01 and over, 11 per cent.

Passes subject to tax of 10 cents. A 5 per cent commission is allowed for tax collected. No tax shall be charged for children under 12 years of age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.



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## Nova Scotia

(Effective May 19, 1948)

Up to 25c, 2c; 26-55, 5c (effective June 16, 1951); 56c-\$1.00, 10c; 1.01 and over, 10c plus 5c for each 50c or fraction thereof.

Passes subject to tax of not less than 10 cents. A 4 per cent commission is allowed for tax collected. No tax is levied on children's admissions on Saturday or statutory holiday matinees where the charge is not more than 10 cents.

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## WORLD MOTION PICTURE THEATRES

From a survey by Nathan D. Golden and Earl H. Young, Motion Picture-Photographic Products Division, National Production Authority, United States Department of Commerce.

Region	1949		1950		United States		
	No. of Theatres	Seating Capacity	No. of Theatres	Seating Capacity	Percentage of Screen Time	Percent Theatres	Increase Seating
Europe	51,751	23,943,799	53,659	25,389,424	63	3.7	6.0
South America	4,994	3,302,529	6,070	3,522,987	64	21.5	6.6
Mexico and Central America	1,952	1,520,185	2,338	1,722,305	76	1.6	1.4
Caribbean Area	717	427,576	835	491,647	84	16.4	15.0
Far East	5,905	3,768,575	7,369	4,549,663	48	24.7	20.6
Middle East	294	183,525	349	223,908	57	18.7	22.0
South Pacific	2,268	1,687,460	2,285	1,448,144	65	1.0	-14.2
Africa	1,281	784,818	1,301	890,058	63	1.5	13.4
Atlantic Islands	166	72,914	152	69,503	73	-8.4	-4.7
Canada	1,695*	874,094	1,795	930,161	75	8.9	10.4
Drive-In Theatres <sup>1</sup>	14*	10,000	66	46,200	—	—	—
United States	19,323	11,722,616	19,797	12,384,150	90	13.8	18.3
Drive-In Theatres <sup>1</sup>	983	688,000	3,323	2,300,000	—	—	—
Puerto Rico	130	69,600	142	75,000	95	9.2	7.7
Alaska	166	72,914	152	69,503	73	-8.4	-4.7
Hawaii	108	50,000	108	50,000	90	—	—
Total	91,609	49,119,691	99,617	54,107,150	74	8.3	9.7

1. Seating capacity of Drive-in theatres estimated on basis of 700 average per theatre. (In Canada the actual average is 1,200.)

2. Canadian figures with \* are those for 1948—not 1949.



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## SEATING

**S**EATING capacity in Canada's theatres rose to 1,004,849 in 1949 from 930,491 in 1948, a gain of 74,358 chairs. However, in this year Newfoundland became Canada's tenth province and its 15,956 seats were added for the first time. Subtracting this number for purposes of comparison, the actual gain is 58,402. While the grand total is a new high, the increase was not the greatest recorded in a 12-month period. The 1948 increase was 96,131 and 1947's was 75,718. In 1946 and 1945 the additions were relatively small, the first increasing the total by 36,942 and the last by 8,702.

The 1,004,849 seats represent the combined total in all of Canada's 2,200 35 and 16 mm. houses. The Canadian Motion Picture Distributors Association, which deals only with 35 mm. houses, gave 1,715 as the number of theatres in 1949, exclusive of Newfoundland, and these had 898,536 seats.

The adding of seats began in 1945, when the government, following the end of hostilities, raised the amount allowed for building alterations, and the building boom, which added several hundred theatres to Canada since it began, got under way with the lifting of restrictions on construction in 1946.

In 11 years 346,675 theatre chairs were added to Canada's total, the 1938 figure having been 658,174. It should be understood that this figure, although an impressive one, is not as big as it sounds. Starting in 1946 the Dominion Bureau of Statistics made a distinction between 16 mm. operators who move their equipment from place to place and those who remain in one location. Prior to 1946 all 16 mm. operators were classified as Itinerants but that year and after permanent locations were classified as theatres and their chairs added to the Canadian total. In 1946 there were 98 such theatres, and these increased to 163 in 1947, 331 in 1948 and 479 in 1949. (The large increase from 1947 to 1948 is statistical, rather than physical, for the DBS included the community-run theatres for the first time in the latter year.)

But the 1949 total of 1,004,849 theatre

chairs does not tell the whole story of Canada's movie accommodation. Drive-ins jumped from 15 to 30 and had room for 15,924 cars. The Ontario theatre inspection branch, in place of its seat tax on regular theatres, charges 50 cents per car, with the view that each car contains three people.

The average seating capacity utilized in 1949 was 30.0 per cent.

To get some idea of the 1950 increase and the 1951 possibilities, one must know that Canada added 148 new theatres, among them 33 drive-ins, and that there are 116 theatres under construction, which includes eight drive-ins. There are also 106 theatres projected, 22 of them drive-ins. The new ban on the use of steel will stop all amusement building.

## CONSTRUCTION

**W**HAT was the bill to the Canadian motion picture industry for new theatres and repairs, additions and equipment replacement for the five-year period from "decontrol to recontrol"? Past a certain point, your guess is as good as anyone's. Let's take the Dominion Bureau of Statistics' figures for "Theatres, Amusement Halls, Etc." They do not show separate figures for "Theatres" compared with "Amusement Halls, Etc." Nor do they explain what is classified as theatres and what as amusement halls.

Totalling the DBS figures from 1946 to 1949 inclusive and adding a 1950 figure equivalent to the 1949 one, we get an amount over \$70,000,000. The nearest total to compare it with is that made up of the yearly figures for new construction and alterations, etc. from Maclean's Building Reporter—over \$30,000,000.

Maclean's totals all theatre construction awards at the time made. The figures are thus estimates and the final cost is usually higher. The DBS figures are of the final cost but they are not for theatres alone. Using the Maclean's figures and 25 per cent for the rise in costs, we get \$40,000,000 for construction.

The next mystery, which neither Maclean's nor the DBS clears up in their

published reports, is whether some of what is figured as construction isn't really equipment—air conditioning, marquees, etc. An equipment man said that marquees are equipment, not construction. We asked him to estimate equipment expenditures over the five-year period and he tried for some basis but couldn't find it. We asked him to take a stab at it, just for the heck of it. He suggested \$15,000 as the average cost of seating and projection for each theatre built, with ten per cent of the total added for re-seating and projection replacements in old theatres.

Let's see. Canadian Film Weekly, through a close watch over newspaper reports and information from trustwor-

thy sources, finds that 500 theatres were erected in Canada from 1946 to 1950. Let's shuck off ten per cent to be safe, which means 450 multiplied by \$15,000—a total of \$6,750,000. Add the ten per cent for replacements, etc. and you have a total of \$7,425,000. Let's guess the cost of marquees, drapes, drinking fountains, furniture, carpeting, etc. brings the figure to \$13,000,000.

Our total is now \$53,000,000 for five years. Now, how about real estate? In housing construction real estate is figured roughly at ten per cent of the construction cost. But theatres are built in business sections mainly so let's use 20 per cent as the figure. In round figures, the total is \$63,000,000.

## You build goodwill— by selling and displaying chewing gum . . .

You can cash in on the fact that many people like to chew gum while they watch a picture. By making gum easily available, you can offer a service patrons appreciate—and increase your revenue as hundreds of theatres are doing. What's more, chewing gum helps keep your patrons happy and relaxed—adds to their enjoyment of the theatre.

Take advantage of the popularity of chewing gum. Display widely advertised Wrigley's Spearmint, Doublemint, Juicy Fruit within easy sight and reach of your patrons. You'll be surprised at the volume of sales, added revenue and goodwill you'll get.



**SELL AND DISPLAY**

**POPULAR BRANDS OF CHEWING GUM AND CONFECTIONERY**

# The Industry's Theatre Construction Bill

(These figures, gathered by Maclean's Building Reporter, are for 1945 to 1950 inclusive and are the dollar value of contracts for the building of new theatres and the alteration and renovation of old ones. Some contracts are for projects containing apartments, offices, bowling alleys, etc., as well as theatres. A number are for the reconstruction of theatres destroyed by fire.)

	1950			1949			1948			1947			1946		
	NO.	\$ VALUE	NO.	\$ VALUE	NO.	\$ VALUE	NO.	\$ VALUE	NO.	\$ VALUE	NO.	\$ VALUE	NO.	\$ VALUE	NO.
Maritimes .....	8	711,000		50,000	8	538,600	11	831,000	11	831,000	11	580,000			
Quebec .....	31	1,672,500	21	864,200	28	1,328,200	41	3,195,700	49	3,202,700	49	3,202,700			
Ontario .....	31	1,295,100	32	1,350,900	44	1,324,700	50	3,258,000	52	3,975,600	52	3,975,600			
Manitoba .....	12	397,500	10	549,200	7	239,000	4	26,500	2	40,000					
Saskatchewan .....	13	933,000	4	79,000	5	65,000	6	175,000	7	229,000					
Alberta .....	9	942,000	14	2,493,000	5	127,000	7	102,000	1	30,000					
British Columbia .....	3	222,500	10	446,000	11	1,192,000	4	235,000	9	864,200					
<b>TOTAL:</b> .....	107	6,173,600	92	5,832,300	108	4,814,500	123	7,823,200	131	8,921,500					

NOTE: Figures for Newfoundland for 1949 and 1950 are included with the Maritimes.

The total number of contracts from 1946 to 1950 inclusive is 561 and total amount \$23,565,100. It must be remembered that the figures which make up this total are estimates before the beginning of the work. As is only too well known, the cost at the finish is considerably higher.

The 1946-50 total of the Dominion Bureau of Statistics for the construction and repair of "Theatres, Amusement Halls, Etc." amounts to about \$70,000,000. The government figure is

based on the actual cost, as arrived at when the work is finished.

The government figures are: 1946—\$5,586,877; 1947—\$16,710,168; 1948—\$16,280,000; 1949—\$13,750,040; 1950 (estimated at same rate as 1949).

These figures do not include the cost of real estate and equipment, etc. For an estimate of the total expenditure for theatres in the 1946-50 period, read the article which follows this table.



**There's No  
Business  
Like  
20<sup>th</sup>  
CENTURY-FOX  
Business!**



**DAVID AND BATHSHEBA**  
Technicolor



**PEOPLE WILL TALK**



**THE DAY THE EARTH STOOD STILL**

**The Crowds  
Are Back  
Thanks to  
20TH**

**CENTURY-FOX**



**MEET ME AFTER THE SHOW**  
Technicolor



**NO HIGHWAY IN THE SKY**



# ***Theatres***

*POPULATION*

•

*LOCATION*

•

*SEATING*

•

*LICENSEES*

•

*DRIVE-INS*



**THE  
MASSES  
NOT  
CLASSES  
USE  
MONEY  
NOT  
PASSES**

**WHEN YOUR THEATRE  
PLAYS  
MONOGRAM  
AND  
ALLIED  
ARTISTS  
PRODUCT**

# THEATRES

("O" means Odeon, "NBC" National Booking Co., "FP" Famous Players Canadian Corp., "EBA" Exhibitors Booking Association.)

## British Columbia

(Licenses are renewable in British Columbia on January 1st.)

Pap.	Town	Theatre	Open	Seats	Licensee
4,603	Abbotsford .....	Odeon .....	6 .....	449	Odeon
1,800	Agassiz .....	Aga .....	4 .....	300	N. W. Trout
3,000	Alberni .....	Roxy .....	6 .....	333	H. Warren & FPCC
1,200	Aldergrove .....	Grove .....	4 .....	320	O. Kelm & R. Weber
2,600	Armstrong .....	Stor .....	6 .....	320	F. Shepherd
1,000	Ashcroft .....	Ashcroft .....	2 .....		
365	Bella Coola .....	Bellvale .....	1 .....	198	H. Rogers & T. Belshaw
950	Bralorne .....	Community .....	2 .....	196	Horold Giles
500	Brighouse (Lulu Island) ..	Lulu .....	6 .....	210	Bralorne Mines Ltd.
1,700	Brittania Beach	Barbaro .....	4 .....	449	P. Barnes
250	Cayuse Camp (Youbou) .....	Community .....	1 .....	130	Barbara Theas.
1,500	Campbell River	Van-Isle .....	6 .....	449	H. P. Whisken
1,850	Castlegar .....	Castle .....	6 .....	400	E. W. Bickle
2,000	Chemainus .....	Willow .....	4 .....	406	L. V. Campbell
7,078	Chilliwack .....	Paramount .....	6 .....	900	Chemainus Theatres Ltd.
1,400	Cloverdale .....	Clova .....	6 .....	449	FPCC
1,300	Copper Mountain	Community .....	2 .....	300	L. B. Toffey
4,000	Courtenay .....	Bickle .....	6 .....	449	Copper Mountain Comm. League
		E.W. .....	6 .....	449	E. W. Bickle
989	Cowichan Lake	Lake .....	4 .....	395	E. W. Bickle
3,100	Cranbrook .....	Star .....	6 .....	413	C. W. Wittingham
2,000	Creston .....	Grand .....	6 .....	270	A. C. Blaine
		Tivoli .....	6 .....	341	F. C. Rodgers
1,500	Cumberland ..	Ilo Ilo .....	6 .....	449	L. Johnston
3,500	Dawson Creek ..	Vogue .....	6 .....	449	E. W. Bickle
1,200	Dowson (Yukon)	Orpheum .....	4 .....	272	D. C. Theatres Ltd.
4,000	Duncan .....	Odeon .....	6 .....	449	H. H. Cleaves
1,400	Enderby .....	Monarch .....	6 .....	375	Odeon
3,000	Fernie .....	Vogue .....	6 .....	392	George E. McMahon
500	Field .....	R.R. Y.M.C.A. ....	3 .....	150	S. J. Royell
2,000	Fort St. John ..	Carlsonio .....	6 .....	396	F. J. McKellar
					Carlsonio Theatre Co. Ltd.
					per C. C. Brooks, Sec.-Treas.
1,200	Ganges .....	Rex .....	2 .....	160	S. V. Henn
500	Golden .....	Yoho .....	3-6 .....	300	L. B. Toffey & Owen Bird
3,500	Grand Forks ..	Roxy .....	6 .....	371	Russell Thea. Co. Ltd.
2,300	Haney .....	Odeon .....	6 .....	448	Odeon
250	Holberg .....	Holberg .....	2 .....	150	Comm. Club — F. H. Baldwin
2,300	Hope .....	New Hope .....	5 .....	292	H. S. Trout
11,000	Kamloops .....	Capitol .....	6 .....	678	FPCC
11,500	Kelowna .....	Paramount .....	6 .....	839	FPCC
700	Keremeos .....	Keremeos .....	6 .....	240	G. A. Gough
5,322	Kimberley .....	Orpheum .....	6 .....	498	H. G. Blaine
2,000	Ladner .....	Ladner .....	4 .....	421	Ladner Thea. & Holdings Ltd.
					(L. B. Toffey)
3,500	Ladysmith .....	Odeon .....	6 .....	449	Odeon
3,294	Langley Prairie	Langley .....	6 .....	360	Langley Amuse. Ltd.
1,000	Lillooet .....	Log Cabin .....	2 .....	140	Canadian Legion
1,200	Maillardville ..	Academy .....	6 .....	447	Sam's Thea. Ltd. (Mrs. M. Eskstrand)
1,500	Merritt .....	Rex .....	6 .....	350	A. H. Pearson
1,000	Michel .....	Michel .....	2 .....	240	W. V. Cole
5,000	Mission .....	Astor .....	6 .....	300	Victory Theos. Ltd. (Mr. S. Bonnister)
		Odeon .....	6 .....	449	Odeon
1,000	Nakusp .....	A.L. .....	2 .....	250	W. J. Brotherton
15,000	Nanaimo .....	Capitol .....	6 .....	701	FPCC
		Strand .....	6 .....	562	FPCC

Pop.	Town	Theatre	Open	Seats	Licensee
1,305	Natal	Grand	6	274	W. Cole
7,800	Nelson	Civic	6	905	FPCC
46,000	New Westminster	Columbia	6	944	FPCC
		Paramount	6	728	FPCC
		Metro	6	593	Odeon
		Odeon	6	695	"
18,017	North Vancouver	Odeon	6	734	"
2,247	Ocean Falls	Crown	5	498	Pacific Mills Ltd.
5,000	Oliver	Oliver	6	444	G. A. Gough
1,800	Osoyoos	Sunland	6	392	Osoyoos Thea. Co. Ltd.
11,000	Penticton	Capitol	6	726	FPCC
500	Pioneer	Community	2	150	Community Club
8,500	Port Alberni	Capitol	6	449	H. E. Warren & FPCC
		Port	6	333	H. E. Warren & FPCC
1,000	Port Alice	Auditorium	4	309	Community Club
2,500	Port Coquitlam	Port	6	449	Coquitlam Amusements Ltd. (W. Lilly)
2,400	Port Moody	Moody	6	325	A. B. Stirling
3,600	Powell River	Patricia	6	449	McLeod Amuse.
260	Premier	Community	1	200	Premier Mines Comm. Club
8,000	Prince George	Princess	6	400	Skeena Theas. Ltd.
		Strond	6	360	Trans. West Theas. Ltd.
9,000	Prince Rupert	Capitol	6	740	FPCC
		Totem	6	666	FPCC
3,700	Princeton	Capitol	6	320	T. M. Towriss
750	Qualicum Beach	Village	6	300	Warren Theas. Ltd. (H. E. Warren)
2,800	Quesnel	Rex	6	315	P. E. Gauthier
3,200	Revelstoke	Avolie	6	449	H. W. Cooper
4,500	Rossland	Capitol	6	449	FPCC
3,000	Salmon Arm	Salmar	6	416	Salmon Arm Co-operative
46,000	Sapperton	Sapperton	6	449	Odeon
600	Sechelt	Sechelt	3	160	G. West
2,200	Sidney	Rex	6	391	Morjorie Martman
1,800	Smithers	Reo	2	300	R. C. Steele
500	Sointula	Opera	1	250	Matt Riksmen
850	Squamish	Squamish	3	275	Geo. Kuzyk
1,300	Steveston	Steva	6	416	W. A. Thorne
1,500	Terrace	Terrace	4	299	C. M. Adam
13,000	Trail	Odeon	6	610	Odeon
		Strond	6	1112	FPCC
396,891	Vancouver	Alma	6	678	FPCC
		Bay	6	770	Mayer Enterprises Ltd.
		Broadway	6	936	FPCC
		Cambie	6	449	Odeon
		Capitol	6	2076	FPCC
		Cinema			
		International	6	1237	FPCC
		Circle	6	890	Odeon
		Colonial	6	873	H. Quagliotti
		Dominion	6	968	FPCC
		Dunbar	6	770	Odeon
		Fraser	6	838	Odeon
		Grandview	6	922	FPCC
		Hollywood	6	784	Hollywood Theatres Ltd.
		Kerrisdale	6	757	FPCC
		Kingcrest	6	449	J. H. Fletcher
		Kingsway	6	755	Odeon
		Kitsilano	6	847	FPCC
		Lux	6	868	Odeon
		Main	6	416	Main Theatre Ltd.
		Marpole	6	738	Odeon
		Odeon Hastings	6	1289	"
		Olympio	6	967	"
		Orpheum	6	2871	FPCC
		Oak	6	755	Odeon
		Paradise	6	923	"
		Park	6	726	"
		Plaza	6	925	"
		Queen	6	800	New China Industrial Devel. Co. Ltd.(cl.)
		Rex	6	922	Geo. H. Brewerton
		Roxy	6	449	Roxy Theatre Ltd. (E. Lay)
		Ria	6	823	Odeon
		Regent	6	696	FPCC
		Ridge	6	842	Ridge Thea. Ltd. (D. McFarlane)



Pop.	Town	Theatre	Open	Seats	Licensee
396,891	Vancouver .....	Stanley .....	6 ....	1225	FPCC
		Star .....	6 ....	449	R. McEwan
		State .....	6 ....	900	Empire Theatres Ltd.
		Strand .....	6 ....	1940	FPCC
		Studio .....	6 ....	446	Studio Theatre Ltd. (Pres. D. Griesdorf)
		Varsity .....	6 ....	449	Odeon
		Victoria .....	6 ....	449	FPCC
		Vogue .....	6 ....	1332	Odeon
		Windsor .....	6 ....	641	FPCC
		York .....	6 ....	449	G. N. Robinson
11,500	Vernon .....	Capitol .....	6 ....	779	FPCC
		Empress .....	6 ....	375	FPCC
61,400	Victoria .....	Atlas .....	6 ....	974	FPCC
		Capitol .....	6 ....	1212	"
		Dominion .....	6 ....	858	"
		Fox .....	6 ....	429	B. A. Nixon (Walkey Nixon Amusements Ltd.)
		Oak Bay .....	6 ....	449	S. R. Tyler
		Odeon .....	6 ....	1472	Odeon
		Plaza .....	6 ....	633	Odeon
		Rio .....	6 ....	449	South Shore Amusement Ltd. (cl.)
		Royal .....	6 ....	1467	FPCC
1,500	Wells .....	Lode .....	3 ....	400	E. L. Bobier
2,500	Westview .....	Roxy .....	3 ....	260	McLeod Scanlon Amuse. Ltd.
2,500	W. Summerland .....	Rialto .....	6 ....	280	M. Harrison
10,800	W. Vancouver ..	Hollyburn .....	6 ....	449	Fay P. Barnes
		Odeon .....	6 ....	758	Odeon
1,200	Whalley .....	Cameo .....	6 ....	402	George Smith
800	Whitehorse, Y.T. ....	Capitol .....	6 ....	305	S. McClimon
6,800	White Rock .....	Park .....	6 ....	448	J. Petrovich
1,500	Williams Lake ..	Oliver .....	3 ....	320	W. S. Western
800	Woodfibre .....	Woodfibre .....	2 ....	250	Community
2,399	Yellowknife				
	N.W.T. ....	Capitol .....	4 ....	400	W. V. Cole
		Pioneer .....	4 ....	250	W. V. Cole (cl.)
1,200	Youbou .....	Woodlands .....	3 ....	300	C. W. Wittingham (cl.)

# Alberta

(Licenses are renewable in Alberta on January 1st of each year.)

Pop.	Town	Theatre	Open	Seats	Licensee
285	Acme .....	Acme .....	2 ....	150	E. H. Richards
428	Alix .....	Legion .....	2 ....	175	R. Shibley
243	Alliance .....	Elks .....	2 ....	200	R. R. Kiefer
369	Andrew .....	Roxella .....	2 ....	250	A. Strachuk & N. W. Olinsky
900	Athabasca .....	Aurora .....	6 ....	250	R. E. Hali
2,187	Banff .....	Lux .....	6 ....	420	F. Christou
275	Barons .....	Community Club ..	1 ....	200	M. T. Hodgson
739	Barrhead .....	Roxy .....	6 ....	324	Peter Ewankow
511	Bashaw .....	Dixy .....	4 ....	200	Joe Dick
590	Bassano .....	Capitol .....	2-4 ..	200	J. V. Uebell
443	Beaver Lodge ..	Beaver Lodge			
		Comm. Centre .....	4 ....	200	E. E. Loven, Secy.
300	Beiseker .....	Beiseker .....	2 ....	150	E. H. Richards
1,400	Bellevue .....	Rex .....	6 ....	400	J. Purnell & Sons
308	Berwyn .....	Berwyn .....	2 ....	175	E. Tronsgaard
1,200	Beverly .....	Avalon .....	6 ....	418	N. Ruptash & D. Kubalik
225	Big Valley .....	Memorial .....	2-3 ..	200	Utley & McAlister
1,763	Blairmore .....	Orpheum .....	6 ....	336	J. Purnell & Sons
730	Bonnyville .....	Century .....	4-6 ..	240	F. Steffin
432	Bow Island .....	Municipal .....	2 ....	400	H. Gnam
2,600	Bowness .....	Bow .....	6 ....	299	J. H. Booth & D. G. McIntosh
		Rex .....	6 ....	216	S. R. Metz
350	Boyle .....	Dreamland .....	4 ....	200	W. Lindstrom
1,091	Brooks .....	Gayety .....	6 ....	300	P. Ubertino
123	Burdett .....	Community .....	2 ....	200	A. T. Litt
1,500	Cadomin .....	Cadomin .....	2 ....	350	R. B. Fairclough
120,200	Calgary .....	Capitol .....	6 ....	1570	FPCC
		Crescent .....	6 ....	388	S. Slutker & R. S. Murray
		Gary .....	6 ....	365	C. & E. G. Boschee

Pop.	Town	Theatre	Open	Seats	Licensee
120,200	Calgary	Grand	6	1409	Odeon—J. B. Barron
		Hitchin' Post	6	500	FPCC—K. M. Leach
		Isis	6	381	G. W. Peacock
		Kinema	6	355	J. Malarchuk
		Palace	6	1787	FPCC
		Plaza	6	475	S. Slutker & R. S. Murray
		Strand	6	816	FPCC—K. M. Leach
		Tivoli	6	499	B. M. Goldin
		Uptown	6	1100	Odeon—J. B. Barron
		Variety	6	882	FPCC—K. M. Leach
800	Calmar	Rainbow	6	500	Hayduk & Kurylo
2,967	Camrose	Bailey	6	482	C. S. Bailey
		Kam	6	400	N. K. & A. Jensen
750	Canmore	Opera House	6	175	G. Mandryk
2,560	Cardston	Mayfair	6	421	G. C. Brewerton
		Roxy	2	334	G. C. Brewerton
229	Carmangay	Community	1	222	F. J. Whitmarsh, Secy.
385	Carstairs	Masonic	2	235	R. Shibley
647	Castor	Castor	6	200	C. F. Pals
530	Champion	Community	1	125	Comm. Halls Assoc.
383	Chauvin	Tivoli	2	150	Mrs. A. Reuss
1,500	Claresholm	Rex	6	387	W. Hryciuk
308	Climax	Climax	2	250	D. Keen
180	Coal Valley	Community	2-4	230	Leo Beland
1,870	Coleman	Roxy	6	338	J. Purnell & Sons
325	Consort	Consort	2-4	200	H. M. Scott
678	Coronation	Avalon	6	200	D. Johnstone
464	Daysland	Daysland	2-4	200	G. Boggs & J. H. Wallis
365	Delburne	Norwood	2-4	200	Wm. Godwin
600	Devon	Devonian	6	250	M. Pyrcz
1,000	Didsbury	Opera House	6	249	R. Shibley
220	Donalda	Donalda	1	240	R. E. Carlson (cl.)
2,748	Drumheller	Napier	6	620	Margaret Playle
1,100	East Coulee	Star	4-6	275	M. Milo
295	Eckville	Echo	4-6	250	R. Jackson
146,000	Edmonton	Annex	6	349	H. R. Jackson
		Avenue	6	650	Odeon
		Capitol	6	1498	FPCC
		Dreamland	6	720	"
		Empress	6	798	"
		Garneau	6	779	"
		Gem	6	495	M. Ruptash
		Paramount	6	1650	FPCC
		Princess	6	650	FPCC
		Rialto	6	1203	Odeon
		Roxy	6	496	Odeon
		Strand	6	968	FPCC
		Tivoli	6	500	A. E. Staniland
		Varscona	6	499	Odeon
1,571	Edson	New Edson	6	275	H. G. Stevenson & T. Fowler
300	Elnora	Community	1	150	Community Club (N. Gutman, Mgr.)
487	Fairview	Gem	4-6	275	S. A. Lawrie
400	Falher	Gaiety	6	285	L. Jeanotte
300	Foremost	Midland	2	275	N. Wolfe
400	Forestburg	Kiefer's	1	250	R. R. Kiefer
921	Fort Sask.	Fort	2	300	Mike Proganowski
535	Gleichen	Community	2	150	E. H. Richards
150	Glenwood	Assembly	1	250	G. C. Brewerton
2,267	Grand Prairie	Capitol	6	485	F. Donald
		Gaiety	6	500	L. Jeanotte
287	Grimshaw	Grimshaw	4	200	M. Rabchak
2,200	Hanna	Capitol	6	390	I. F. Shacker
494	Hardisty	Kiefer's	2-3	200	R. R. Kiefer
643	High Prairie	Roxy	2	125	G. Watson
2,100	High River	Wales	6	400	E. T. Lewis
382	Holden	Holden	2	175	P. Harmider
1,400	Innisfail	Royal	6	385	R. Shibley
345	Irma	Kiefer's	1	275	R. R. Kiefer
1,230	Jasper	Chaba	6	300	P. Wacko
300	Kinuso	Legion	2	275	Kinuso Branch & No. 188 BESL (V. Rice)
1,000	Lac La Biche	Aurora	6	240	M. Maccagno
1,808	Lacombe	Lacombe	6	300	J. Purnell & Sons
468	Lamont	Lamont	2	250	A. Kaminski
920	Leduc	Gaiety	6	350	M. Pyrcz
20,187	Lethbridge	Capitol	6	924	FPCC
		Lealta	6	321	C. F. Doughty

Pop.	Town	Theatre	Open	Seats	Licensee
20,187	Lethbridge .....	Paramount .....	6 .....	1000	FPCC
		Roxy .....	6 .....	573	FPCC
400	Little Chicago ..	Roxy .....	2-4 .....	300	R. Shibley
196	Lougheed .....	Community .....	2 .....	259	R. R. Kiefer
247	Luscar .....	Community .....	1-2 .....	265	Community-R. Onychuk, Mgr.
2,063	Macleod .....	Empress .....	6 .....	400	D. A. Boyle
1,400	Magrath .....	Park .....	6 .....	250	Duane Harker
350	Manning .....	Aurora .....	2 .....	300	Mrs. J. Lovlin
200	Marwayne .....	Marwayne .....	2 .....	265	H. A. Corr
303	Mayerthorpe .....	Mayerthorpe .....	2-4 .....	290	O. Dockter
823	McLennan .....	Regal .....	2 .....	285	G. Watson
12,859	Medicine Hat ..	Astra .....	6 .....	440	C. & J. Dederer
		Monarch .....	6 .....	650	FPCC
		Roxy .....	6 .....	386	FPCC
350	Mercoal .....	Community .....	4 .....	250	S. Samycia & Son
600	Milk River .....	Sunland .....	4-6 .....	300	W. S. Stringam
570	Mirror .....	Grand .....	2-4 .....	275	H. Hoppe
800	Mundare .....	Mundare .....	2 .....	250	A. Kaminski
308	Myrnam .....	Myrnam .....	2-4 .....	125	P. Pawlusi
873	Nanton .....	Broxy .....	6 .....	300	A. W. Archibald
179	New Norway .....	Community .....	1 .....	200	T. Twelvetrees (cl.)
1,500	Nordegg .....	Empress .....	2 .....	250	J. Beveridge (cl.)
800	Okatoks .....	Elks .....	2 .....	200	Mr. & Mrs. J. H. Booth
1,521	Olds .....	Mayfair .....	6 .....	297	Wm. J. Cheladyn
412	Oyen .....	Oyen .....	2-4 .....	250	C. Mansfield
250	Paradise Valley ..	Paradise .....	2-4 .....	195	W. Risk
997	Peace River .....	Valley .....	6 .....	300	J. T. McDonald
850	Picture Butte ..	Melody .....	6 .....	300	J. Godfrey
1,600	Pincher Creek ..	Fox .....	6 .....	300	D. C. Fox
1,468	Ponoka .....	Capitol .....	6 .....	500	H. Labrie
		Empress .....	2 .....	340	H. Labrie
645	Provost .....	Royal .....	3-6 .....	216	E. Dawson
3,500	Raymond .....	Capitol .....	6 .....	400	L. Brewerton
1,300	Redcliff .....	Nucliff .....	2 .....	300	A. Dederer
4,042	Red Deer .....	Capitol .....	6 .....	458	FPCC
		Crescent .....	6 .....	480	FPCC
600	Redwater .....	De Ric .....	6 .....	300	N. Syrnyk
		Roxy .....	6 .....	270	G. Hunchak & B. Chekero
750	Rimbey .....	Empress .....	4 .....	200	A. B. Wiancko
201	Rockyford .....	Rockyford .....	1 .....	200	J. F. Heimbecker
1,017	Rocky Mt. House ..	Roxy .....	6 .....	250	W. J. Hunchak
1,600	Rosedale .....	Midway .....	6 .....	268	W. Kurylo
150	Rosemary .....	Community .....	2 .....	150	S. D. Crapo
272	Rycroft .....	Rycroft .....	2 .....	250	A. B. Grimm
338	Ryley .....	Ryley .....	2-3 .....	200	E. Brown
1,187	St. Paul .....	Elite .....	6 .....	280	T. J. Stinson
417	Sedgewick .....	Sedgewick .....	1 .....	275	R. R. Kiefer (cl.)
457	Smoky Lake .....	Capitol .....	4 .....	250	Nick Palamarek & P. E. Maskalyk
362	Spirit River .....	Opera .....	2 .....	170	John Pawluk
250	Standard .....	Community .....	1 .....	200	Chris. Elias (cl.)
1,499	Stettler .....	Roxy .....	6 .....	427	G. W. Annable
610	Strathmore .....	Joyland .....	3 .....	250	L. A. Larson
275	Strome .....	Memorial .....	2 .....	200	G. A. Clark
971	Sylvan Lake .....	Uptown .....	6 .....	275	E. C. Watkiss
1,760	Taber .....	Rex .....	2 .....	330	D. Miller
		Tower .....	6 .....	500	D. Miller
275	Thorhild .....	Thorhild .....	1 .....	175	J. W. Puchalik & W. Bachynski
500	Thorsby .....	Thorsby .....	4 .....	409	John R. Powlik
952	Three Hills .....	Lyric .....	6 .....	306	R. Shibley
603	Tofield .....	Community .....	2 .....	150	G. McFadzeon
575	Trochu .....	Legion .....	2-4 .....	350	N. Gutman
1,146	Turner Valley ..	Valley .....	6 .....	285	R. Shibley
375	Two Hills .....	Lux .....	4 .....	286	W. Dowhaniuk
300	Vauxhall .....	Arch .....	2 .....	200	C. Birck
1,563	Vegreville .....	Capitol .....	6 .....	300	W. Kieryluk
1,630	Vermilion .....	Columbia .....	6 .....	400	W. P. Pilkie & Son
191	Veteran .....	Veteran .....	2 .....	250	K. H. Conway
526	Viking .....	Viking .....	2 .....	250	H. W. K. Hilliker
1,100	Vulcan .....	Opera .....	6 .....	280	C. R. Robson
1,261	Wainwright .....	Elite .....	6 .....	382	P. May
370	Warner .....	Fox .....	1 .....	250	H. F. Tyler
285	Waterton Lakes ..	Waterton .....	4 .....	275	G. C. Brewerton (Summer)
857	Westlock .....	Roxy .....	4-6 .....	225	J. L. Serenas
2,318	Wetaskiwin .....	Audien .....	6 .....	380	J. M. Danyluk
		Cinema .....	6 .....	450	M. Pyrcz

# Saskatchewan

(Licenses are renewable in Saskatchewan on January 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
205	Abbey	Abbey	1	175	J. J. Dorey, Secy.
280	Aberdeen	Empress	2	250	M. A. Lewis
350	Abernethy	Memorial	2	250	J. H. Behrns
281	Aneroid	Aneroid	2	300	W. R. Pyle
150	Antler	Memorial	4	282	G. Summerfeldt
500	Arborefield	Tivoli	6	300	Dr. L. A. Ares
200	Archerwill	Archerwill	2	150	K. L. Waters
587	Arcola	Princess	2-4	280	F. Mus
1,650	Assiniboia	Elk's	6	300	W. J. Lawrence
		Olympia	6	500	N. Rothstein
300	Avonlea	Avonlea	1	200	J. L. King
450	Aylsham	Aylsham	4	250	E. Bellward & J. & M. Dobni
494	Balcarres	Arcadia	6	200	C. H. Corns
120	Bangor	Community	2	150	L. Vaughan
1,317	Battleford	Rio	6	250	V. Saville (cl.)
400	Bengough	Bengough	6	150	Mrs. S. A. Dove
715	Bienfait	Legion	2	200	K. G. John
1,930	Biggar	Majestic	6	600	F. J. Shepherd
645	Big River	Big River	2	250	Mrs. M. I. Clarke & Mrs. M. Bouchard
450	Birch Hills	Dreamland	6	336	F. Lypchuk
561	Blaine Lake	Memorial	2	300	N. Popoff
150	Bracken	Community	2	200	Bracken Comm. (Mrs. J. Trenouth, Secy.)
850	Broadview	Broadview	2	200	K. Walshaw (cl.)
		Memorial	4	300	F. Pflug
543	Bruno	Bruno	3	200	R. J. Schwinghammer
447	Buchanan	Buchanan	4	125	P. Harhura
425	Cabri	Rex	2-3	200	J. Mulvenna
226	Cadillac	Cadillac	2-3	200	Mrs. C. Fisher
1,500	Canora	Roxy	6	400	Regal Amusement
268	Canwood	Elks	2	200	BPOE (A. E. Young)
231	Carievale	Community	2	200	Carievale Community Club (G. Bishop)
536	Carlyle	Community	2	250	S. E. Ramsey
554	Carnduff	Community	5	150	W. A. S. Barnes
200	Carregena	Carragana	2	125	Board of Trade
312	Carrot River	Marquis	6	350	Lorne Lunen
266	Central Butte	Princess	4	200	M. A. Yuzik
189	Chaplin	Chaplin	2	200	R. A. Donnelly
300	Choiceland	Park	2	175	H. B. Grimes
350	Climax	Climax	2	250	P. J. Rassmussen
300	Conquest	Coliseum	2	200	H. A. Head (cl.)
237	Coronach	Star	2	250	S. Karby
450	Craik	Pallas	6	180	J. E. Dennis
370	Cupar	Cupar	1	300	J. G. Mason
650	Cudworth	Community	2-4	250	W. F. Kowalenko
350	Cutknife	Cutknife	2	150	Sponsor's Club (L. J. Forrest, Secy.)
540	Davidson	Davidson	6	175	J. Vapni
200	Debden	Debden	4	389	J. L. Courchene
440	Delisle	Fulbrook's	2-4	125	Mrs. E. Fulbrook
324	Dinsmore	Gaiety	2	100	Geo. Murray
241	Doddsland	Doddsland	2	220	J. H. Herner
203	Domremy	M.P.	1-2	150	W. Zapaniuk
551	Duck Lake	M.P.	1-2	150	W. Zapaniuk
589	Eastend	Pastime	2-4	280	J. L. Murphy
400	Eatonia	Eatonia	2	175	W. Kool
260	Elbow	Elbow	1	240	G. Moskal
289	Elfros	Town Hall	1	150	H. Narfason
510	Elrose	Elrose	3	200	R. Webb
506	Esterhazy	Esterhazy	2	150	F. Chomos
3,245	Estevan	Orpheum	6	540	J. D. McKenzie
875	Eston	Eston	2-4	350	S. Stone
250	Eyebrow	Eyebrow	2	200	J. Sheoaritis
154	Fairlight	Community	2	200	J. F. Canwood
185	Ferland	Ferland	2	175	J. A. Fournier
232	Fillmore	Fillmore	2	225	Can. Legion
100	Fir Mountain	Capital	2	100	R. S. Flynn
221	Fleming	Fleming	2	150	Fleming Dist. Co-op. (cl.)
680	Foam Lake	Foam Lake	2	125	H. B. Narfason



Pop.	Town	Theatre	Open	Seats	Licensee
673	Ft. Qu'Appell	Karby	4	160	S. Karby
125	Fosston	Fosston	2	150	R. Benson
382	Fox Valley	Fox Valley	2	175	G. Glaser
340	Gainsborough	Gainsborough	3	250	R. R. Southam & W. E. Loucks
180	Glentworth	Community	2-4	150	G. M. Walker
1,200	Gravelbourg	Gaiety	6	480	M. Lifshitz and I. Berenbaum
857	Grenfell	Windsor	2	250	H. Humphrey
730	Gull Lake	Lyceum	3-6	305	J. H. Partridge
380	Hanley	Hanley	3	250	L. C. Duddridge
250	Hawarden	Hawarden	2-3	175	G. Moskal
875	Herbert	Herbert	2	200	L. Ewart
900	Hudson Bay	Lux	6	350	D. L. W. Hood
1,820	Humboldt	Lux	6	350	F. G. Bailey
1,470	Indian Head	Gary	6	350	B. M. & E. C. Williams
2,150	Kamsack	Capitol	6	350	W. Welykholowa
		Elite	6	300	Elite Theatres Ltd.
371	Kelliher	Community	2	250	W. Batt
725	Kelvington	Galaxy	2	150	G. M. Miller
292	Kenaston	Kenaston	2	140	Kenaston Comm. Club
248	Kennedy	Legion	2-3	250	R. W. Andrew (Can. Legion)
706	Kerrobert	Memorial	2-4	200	J. T. Haugh
275	Kincaid	Kincaid	2	125	M. Rodger, Secy.
1,210	Kindersley	Capitol	6	350	J. & M. Dobni & E. H. Bellward
		Rex	6	300	E. H. Bellward & J. M. Dobni (cl.)
690	Kinistino	Trevlyn	3	300	J. T. Treen
404	Kipling	Legion	2	200	W. T. Blatchford
300	Kisbey	Kisbey	2	130	Wm. Kehoe
300	Kyle	Kyle	2	225	J. Tuba
507	La Fleche	Globe	4	250	R. S. Flynn
281	Lake Lenore	Community	2	225	Hoenman Bros.
253	Lampman	Star	4	225	H. Heidinger
200	Lancer	Lancer	1-2	200	J. Mulvenna
200	Landis	Landis	2-4	125	H. Malet-Veale
300	Lang	Community	1	200	J. L. King
450	Langenburg	Capitol	2	150	A. Yeske
359	Lanigan	Lanigan	2	200	M. E. Hoegi
358	Lashburn	Community	2	175	J. M. Johnson, Secy.
716	Leader	Leader	2	175	Board of Trade (F. J. Hutchings)
251	Leask	Leask	2	168	R. C. Marks
500	Lemberg	Memorial	2	175	C. H. Corns
400	Leoville	Leoville	2 4	150	Romeo Lebarge (Burned)
307	Leroy	Leroy	4	250	E. Shervin
300	Limerick	Palace	3	275	D. Gurevitch
250	Lintlaw	Community	3	265	Village of Lintlaw (A. Smestad)
1,816	Lloydminster	Empress	6	450	C. Coombes & Hudson
		Rio	2	300	C. Coombes & Hudson
450	Lucky Lake	Lucky Lake	2	250	IOOF Hall
		Mirror	2	125	G. Moskal
480	Lumsden	Valley	2	180	C. Sinden
400	Luseland	Community	2	350	Luseland Comm. Ass'n. Ltd.
450	Macklin	Community	2	200	A. Prediger
229	MacNutt	Community Hall	2	300	A. P. Habersstock
449	Maidstone	Maidstone	2	250	Mrs. M. H. Rusk
233	Mankota	Mankota	2	150	E. Kouri (cl.)
250	Manor	Community	2	150	G. A. Dickin
1,280	Maple Creek	Grand	6	300	A. Myers
250	Marsden	Marsden	2	150	W. A. Armstrong
400	Maryfield	Auditorium	3	200	W. G. Stockton
1,400	Meadowlake	Lux	6	350	S. Karby
		Strand	6	300	S. Karby (cl.)
2,500	Melfort	Grand	6	500	J. J. Baldwin
4,011	Melville	Princess	6	420	J. Zaitzow
		Roxy	6	500	J. Zaitzow
259	Meyronne	Meyronne	1	126	J. L. Murphy
275	Middle Lake	Community	2	150	M. Allen
305	Milden	Milden	2-4	175	A. A. Bratseth
550	Milestone	Town Hall	1-2	300	J. L. King
23,850	Moose Jaw	Capitol	6	892	FPCC
		Orpheum	6	532	FPCC
		Royal	6	500	H. Phillet
		Studio	6	520	H. Phillet
1,210	Moosomin	Lyric	6	316	L. H. Bradley
434	Morse	Morse	2	210	J. W. Biggs
552	Mossbank	Rose	2-4	150	J. L. Murphy
320	Naicam	Naicam	3-6	150	R. L. Smith

Pop.	Town	Theatre	Open	Seats	Licensee
175	Neilburg	Neilburg	2	125	C. H. McAuslan (cl.)
2,260	Nipawin	Roxy	6	400	Regal Amuse. Co.
421	Nokomis	Nokomis	2	125	A. Cogger
5,800	N. Battleford	Capitol	6	650	FPCC
406	Ogema	Ogema	2	150	A. Leonard
614	Outlook	Lyric	3	150	A. C. Barteluk
577	Oxbow	Bow	6	280	G. B. Ward
300	Perdue	Onyx	2	250	R. K. Purdy
250	Plenty	Memorial	2	225	Plenty Recreation, A. M. Rowan, Secy.
404	Porcupine Plains	Porcupine	2	150	I. Popoff
600	Preeceville	Preeceville	4	300	G. E. Hickling
474	Prelate	Parish Hall	1	150	E. J. Schwirtz
14,800	Prince Albert	Orpheum	6	700	P. W. Mahon
		Strand	6	915	P. W. Mahon
285	Prudhomme	Victory	2	250	J. E. Harbus
270	Punnichy	Community Hall	2	150	Comm. Club (J. W. Latta)
539	Qu'Appelle	Qu'Appelle	2	250	J. D. Gunn
350	Quill Lake	Quill Lake	2-5	150	B. Elves
450	Radisson	Community	2	202	P. Peterson
934	Radville	Princess	4	225	Mrs. V. Ferris
305	Raymore	Memorial	2	150	C. Huckle & W. Kram
300	Redvers	Community	2	330	Redvers Comm. Hall Co.
					A. W. Carle — R. S. McDonald
61,500	Regina	Broadway	6	800	H. Bercovich
		Capitol	6	1302	FPCC
		Grand	6	947	"
		Metropolitan	6	898	"
		Rex	6	660	"
		Roxy	6	500	I. Reinhorn (Regal Amuse. Co.)
500	Regina Beach	Kings	6	250	J. L. King
250	Ridgedale	Legion	2	125	Ridgedale Board of Trade
479	Rocanville	Rocanville	4	300	H. Pflug
327	Rockglen	Dreamland	4	150	W. R. Pyle
2,000	Rosetown	Unique	6	495	A. J. Flack
420	Rose Valley	Rose Valley	2	200	N. Berge
1,340	Rosthern	Orpheum	6	200	F. Beilhart & Son
450	Rouleau	Rouleau	2	220	J. L. King
500	Saltoats	Star	4	200	W. R. Armstrong
46,028	Saskatoon	Broadway	6	725	Odeon
		Capitol	6	1600	FPCC
		Daylight	6	900	FPCC
		Roxy	6	915	Rothstein Theatres
		Tivoli	6	700	Odeon
		Victory	6	635	Odeon
250	Sceptre	Palace	2	150	Comm. Theatre Assoc.
407	Semans	Semans	2	225	C. L. MacGregor
1,643	Shaunavon	Plaza	6	600	FPCC
548	Shellbrook	Elk's	4	270	J. Bibby
350	Sintaluta	Sintaluta	2	250	Mrs. E. Doull
1,317	South Battleford	Rio	6	250	R. Peterson
276	Spalding	M.P.	2	200	G. Braget
386	Spiritwood	Strand	2	125	F. L. Murray
560	Star City	Elk's Hall	2	250	B. J. O'Connor
350	Stoughton	Lyric	4	260	R. H. Dreger
459	Strasbourg	Legion	2	200	Mrs. L. Chapin
200	Storthoaks	Storthoaks	2	200	M. J. Chicoine
185	Strongfield	Community Hall	1	250	A. Marshall
350	Sturgis	Regal	4	264	Regal Theatres Ltd. (S. Holmberg)
447	St. Walburg	St. Walburg	4	200	Geo. Larson
6,379	Swift Current	Eagle	6	350	S. C. Amuse. Co. (M. C. Healy)
		Lyric	6	550	S. C. Amuse. Co. (M. C. Healy)
125	St. Benedict	Community	2	125	W. Waastaffe
1,569	Tisdale	Falkon	6	425	F. W. Falkner
480	Tompkins	Tompkins	2	200	Fred Kynaston
201	Tugaske	Tugaske	2	200	P. A. Williams
175	Turtleford	Turtleford	2-3	125	Q. VonKuster
1,400	Unity	Star	6	350	R. F. Ellis
351	Val Marie	Palais Royal	2	140	S. Cochrane
316	Vanguard	Vanguard	2	140	S. Cochrane
285	Vanguard	Rand	2	125	L. Carlier
350	Viscount	Viscount	2	200	F. Tetu & A. Sinkewitch
791	Wadena	Roxy	6	325	A. Malowanchuk
702	Wakaw	Wakaw	2	240	S. Hryniuk
467	Wapella	Wapella	1	200	G. Fleming & R. Shouldice
—	Waskesieu	Park	6	300	W. Zaparoniuk

Pop.	Town	Theatre	Open	Seats	Licensee
1,138	Watrous .....	Roxy .....	6 ....	260	A. M. Crawford
540	Watson .....	Star .....	6 ....	200	R. L. Smith
400	Wawota .....	Wawota .....	2 ....	200	F. Pflug
350	Weekes .....	Siery's .....	3 ....	350	J. Siery
260	Welwyn .....	Community .....	2 ....	200	F. Pflug
7,003	Weyburn .....	Hi-Art .....	6 ....	460	P. Bodnoff & S. Karby
		Soo .....	6 ....	587	P. Bodnoff & S. Karby
400	White Fox .....	White Fox .....	3-6 .....	250	A. L. Logan
683	Whitewood .....	Legion .....	2 ....	240	Can. Legion-D. C. Taylor
1,500	Wilkie .....	Roxy .....	6 ....	300	Rothstein Theatres
529	Willowbunch .....	M.P. .....	2 ....	400	Mrs. E. Lebel
175	Windthorst .....	Windthorst .....	2-3 .....	200	J. A. Johnston
140	Wishart .....	Wishart .....	6 ....	225	Nick Zack
901	Wolseley .....	Savoy .....	3 ....	200	K. Walshaw (Grenfell, S.)
1,198	Wynyard .....	Vogue .....	5 ....	300	G. R. Miller
100	Yellow Creek .....	Community .....	2 ....	175	J. Kriston
525	Yellowgrass .....	Strand .....	3-6 .....	300	J. King
5,714	Yorkton .....	Roxy .....	6 ....	800	Rothstein Theatres
		York .....	6 ....	350	Rothstein Theatres
450	Zenon Park .....	Zenon Park .....	2 ....	100	Father A. Ares

# Manitoba

(Licenses are renewable in Manitoba on May 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
175	Alonzo .....	Community .....	1 ....	150	C. Wynant
1,065	Altona .....	Customs .....	4 ....	304	W. Friesen
500	Arborg .....	Arborg .....	2 ....	200	Wm. Gladys
375	Ashern .....	Community .....	1 ....	200	C. Wynant
253	Austin .....	Austin .....	2 ....	200	Mem. Comm. Club
500	Baldur .....	Baldur .....	2 ....	250	W. G. Kilgour
		Memorial .....	2 ....	250	Community Club
1,197	Beausejour .....	Star .....	4-5 .....	400	M. Hlady
375	Belmont .....	Belmont .....	2 ....	150	J. H. McLeod
400	Binscorth .....	Legion .....	2 ....	250	Canadian Legion
500	Birch River .....	Avalon .....	4 ....	280	B. Tetlock
700	Birtle .....	Savoy .....	6 ....	300	G. J. Salmon
800	Bissett .....	Rice Lake .....	2 ....	250	R. J. Minton
836	Boissevain .....	Victoria .....	4 ....	290	D. V. Hommond
500	Bowsmen .....	Happyland .....	2 ....	150	C. Wynant
18,801	Brandon .....	Capitol .....	6 ....	598	FPCC
		Oak .....	6 ....	371	N. Bresver
		Strand .....	6 ....	751	FPCC
857	Carberry .....	Palace .....	6 ....	300	J. J. Baldwin
1,555	Corman .....	Boyne .....	6 ....	300	L. Asper
400	Cartwright .....	Community .....	2-4 .....	250	Canadian Legion
144	Clear Lake .....	Park .....	6 ....	450	H. Prygrocki (Summer)
250	Crandall .....	Crandall .....	2 ....	250	D. L. Johnston
600	Crystl City .....	Deluxe .....	2 ....	200	B. V. Norton
350	Cypress River .....	Mem. Hall .....	2 ....	200	D. F. Campbell
5,012	Dauphin .....	Dauphin .....	6 ....	550	H. Phillet
		Gay .....	6 ....	250	H. Phillet
945	Deloraine .....	Jubilee .....	4-6 .....	300	H. Sage
500	Dominion City .....	Dominion City .....	2-4 .....	280	M. D. Borodenko
500	Elie .....	Parochial .....	1 ....	150	C. Wynant
600	Elkhorn .....	Stadium .....	3-6 .....	400	Stadium Committee (G. Bartley)
350	Elm Creek .....	Community .....	2 ....	250	Community Club
1,000	Emerson .....	DeLuxe .....	6 ....	200	Mr. & Mrs. I. Wightman
500	Erickson .....	Ilan .....	3 ....	150	Ray & Edna Waterbury
350	Eriksdale .....	Community .....	2 ....	175	C. Wynant
475	Fisher Branch .....	Fisher .....	2 ....	150	D. Melnyk
10,000	Flin Flon .....	Northlond .....	6 ....	498	FPCC
		Rex .....	6 ....	464	Flin Flon Theatre Co.
268	Foxwarren .....	Foxwarren .....	2 ....	150	Foxwarren Theatre Club (J. E. Morris)
810	Gilbert Plains .....	Plains .....	5 ....	308	R. A. Eastcott
1,045	Gimli .....	Gimli .....	6 ....	350	H. Greenberg
800	Gladstone .....	Audio .....	3 ....	345	W. J. McGregor
600	Glenboro .....	Gaiety .....	2-4 .....	200	A. B. Graham
1,000	Grandview .....	Century .....	2 ....	250	F. Chickoski
600	Hamiota .....	Hamiota .....	2 ....	250	J. L. Whyte & W. N. McIntosh
400	Holland .....	Memorial Hall .....	2 ....	300	Holland Comm. Club (F. E. Campbell)
275	Inglis .....	Sundown .....	2-5 .....	204	N. Holunga

Pop.	Town	Incentre	Open	Seats	Licensee
400	Inwood	Inwood	1	200	W. G. Desjarlais
200	Kelwood	Kelwood	2	150	C. Wynant
250	Kenton	Community	2	300	Kenton Comm. Club
1,400	Killarney	Gaiety	5	340	G. Cowan
500	Lac du Bonnet	Walbac	4	275	W. Beckta
300	Langruth	Kristal	4	288	J. Karaz
200	Laurier	Parochial	2	200	C. Wynant
150	Lenore	Community	2	184	F. A. Spiers
150	Long Lake	Long Lake	1	126	W. R. White
600	Lundar	Community	1	250	C. Wynant
500	MacGregor	Tivoli	2-4	250	Mrs. M. R. Strang
600	McCreary	Grand	2	275	N. Canton
650	Manitou	Pembina	4	250	W. J. Buckham
200	Mariapolis	Mariapolis	2	308	M. Vanderbelt
210	Mather	Community	1	225	Community Theatre Club
800	Melita	Melita	2	260	Mrs. A. Waite
		Stardust	6	360	H. A. Hairsine
400	Miami	Miami	2	200	C. Wynant
1,837	Minnedosa	Lytic	6	550	L. Asper
1,800	Morden	Starland	4	330	E. W. Kendall
1,100	Morris	Princess	2	300	Alexander Todd
250	Miniota	Miniota	2	150	L. S. Hodnutt
3,000	Neepawa	Roxy	6	585	L. Asper
500	Oak Lake	Oak Lake	2	200	R. Hogg
300	Oak Point	Community	1	200	C. Wynant
250	Oak River	Oak River	2	200	Oak River Board of Trade
479	Pilot Mound	Tivoli	4-6	250	E. Hayne
900	Pine Falls	Chateau	6	290	W. Johnson
300	Pipestone	Memorial	2	216	A. J. Grant and A. McKenzie
650	Plumas	Rose	6	288	R. Bruschau
275	Point du Bois	Community	1	100	E. J. Wilson
7,985	Portage la Prairie	Elite	6	499	A. E. Mellen
		Playhouse	6	658	FPCC
452	Rapid City	IOOF	2	200	H. Miller
500	Reston	Memorial Hall	4	327	Reston M. Hall Theatre Co. Ltd.
1,500	Rivers	Rex	6	345	S. Karby & W. Simon
800	Riverton	Community	4	200	C. Mayo
988	Roblin	Roblin	6	200	H. McFall
500	Roland	Rex	2	280	Roland Comm. Club
350	Rorketon	Lakson	3	150	D. D. Zachedniak
477	Rosburn	Rosburn	2	150	J. F. Urbanowski
1,000	Russell	Russell	6	297	H. McFall
5,408	Selkirk	Garry	6	602	Rothstein Theatres
		Roxy	6	349	Rothstein Theatres
150	Seven Sisters				
	Falls	Club	2	210	J. E. Rougeau
1,400	Sherridon	Roxy	6	365	H. Phillet
715	Shoal Lake	Avalon	2-4	250	J. Rutherford
475	Somerset	Lorne-Central	4	218	D. R. & A. P. Girouard
1,517	Souris	Avalon	6	450	H. J. Baldwin
275	Spearhill	Community	1	150	C. Wynant
3,000	Steinbach	Playhouse	5	340	E. G. Mallard
1,071	Stonewall	Rivoli	4	300	S. C. Tyler
500	Strathclair	Bend	4	350	M. D. Myterko & Sons
250	Swan Lake	Swan Lake	2	175	G. A. Brandt
2,000	Swan River	Capitol	6	330	J. Bierwirth
		Crescent	6	364	C. Augustson
		Legion	1	250	J. Bierwirth
		Palace	6	270	J. Bierwirth
1,000	St. Annes	Parochial	1	350	C. Wynant
22,450	St. Boniface	Plaza	6	822	Western Theatres
		Rex	6	314	R. Karpinsky
250	St. Claude	Parochial	2	400	C. Wynant
654	St. Laurent	Community	2	200	C. Wynant
1,200	St. Pierre	St. Pierre	2	252	St. Pierre Club (A. E. Turenne)
550	St. Rose Du Lac	Parochial	2	250	F. Callewaert
17,000	St. Vital	Vogue	6	333	M. Calof
		Windsor	6	420	P. R. Johnson
750	Teulon	Teulon	2-4	200	W. G. Desjarlais
3,181	The Pas	Lido	6	519	A. Rivalin
6,132	Transcona	Apollo	6	400	I. Triller
800	Treherne	Legion	2	200	J. McLachlon
1,600	Virden	Auditorium	6	450	T. A. Morris
213	Vita	Vita	2	150	P. Olchowecky
325	Waskada	Waskada	4	300	Miss G. Riddell



Pap.	Town	Theatre	Open	Seats	Licensee
475	Wawanesa .....	Cameo .....	2	200	A. E. Osborne
200	Westbourne ...	Community .....	1	150	C. Wynant
300	Whitemouth ...	Kerby .....	2	150	S. Nipon
1,200	Winkler .....	Winkler .....	4	235	G. O. Dagg
330	Winnipeg Beach	Beachview .....	6	400	H. G. Marder (Summer)
		Hi-Way .....	3-6	175	J. Ferley
896	Winnipegosis ..	Rex .....	2	219	S. Coffey
320,484	Winnipeg .....	Arlington .....	6	544	Western Theatres
		Beacon .....	6	990	Odeon
		Bijou .....	6	660	Western Theatres
		Capitol .....	6	1947	FPCC
		Classic .....	6	350	H. Prygrocki
		Colonial .....	6	499	M. Heppner
		College .....	6	995	Western Theatres
		Corona .....	6	360	Wm. Minuk
		Crescent .....	6	558	FPCC
		DeLuxe .....	6	491	L. Asper
		Dominion .....	6	926	M. Triller
		Elm .....	6	380	S. Brownstone
		Fox .....	6	560	Western Theatres
		Furby .....	6	494	Western Theatres
		Garrick .....	6	1100	Odeon
		Gaiety .....	6	711	FPCC
		King's .....	6	780	H. Prygrocki
		Lyceum .....	6	1119	FPCC
		Mac's .....	6	380	Western Theatres
		Metropolitan .....	6	1820	FPCC
		Oak .....	6	280	David Carr
		Odeon .....	6	1155	Odeon
		Osborne .....	6	695	FPCC
		Palace .....	6	823	Western Theatres
		Paris .....	6	600	Valour Thea. Ltd. (H. Cohen)
		Park .....	6	729	R. Bessler
		Rio .....	6	871	Western Theatres
		Regent .....	6	659	Western Theatres
		Rialto .....	6	536	Odeon
		Rose .....	6	662	Western Theatres
		Roxy .....	6	1089	Western Theatres
		State .....	6	336	B. H. Sommers
		Starland .....	6	1349	Western Theatres
		Tivoli .....	6	824	FPCC
		Tower .....	6	496	Western Theatres
		Times .....	6	361	Western Theatres
		Uptown .....	6	1687	FPCC
		Valour .....	6	410	H. Cohen
		Wonderland .....	6	599	Western Theatres

# Ontario

(Licenses are renewable in Ontario on June 1st.)

Pap.	Town	Theatre	Open	Seats	Licensee
2,287	Acton .....	Roxy .....	6	451	National Theatre Services Ltd. (O.)
2,175	Alexandria .....	Garry .....	4	450	J. L. Murphy
1,000	Alfred .....	Eden .....	6	300	J. I. Beland
1,733	Alliston .....	Circle .....	6	300	O. Stewart
2,543	Almonte .....	O'Brien .....	6	352	Ottawa Valley Amuse.
3,280	Amherstburg ...	Liberty .....	6	484	W. S. Woof
3,000	Ansonville .....	Empire .....	6	456	Northern Empire Theas.
4,049	Arnprior .....	O'Brien .....	6	616	Ottawa Valley Amuse.
	Atikokan .....	Strand .....	6	516	Premier Operating Corp.
3,056	Aurora .....	Royal .....	6	382	National Theatre Services Ltd. (O.)
3,389	Aylmer .....	Strand .....	6	517	Alcana Theatre Co. Ltd. (Premier)
1,301	Bancroft .....	Bancroft .....	6	342	Bancroft Theat. Co. (NBC)
11,986	Barrie .....	Granada .....	6	536	Mid-Ont. Theas. (FP)
		Imperial .....	6	466	R. F. Garrett
		Roxy .....	6	719	Mid-Ont. Theas. (FP)
1,591	Beamsville .....	Beam .....	6	404	Mohawk Amuse's. Ltd. (L. Davidson)
756	Beardmore .....	Roxy .....	6	400	N. Rothstein
934	Beaverton .....	Strand .....	6	171	R.B. & B.K. Flaherty (NBC)
1,300	Belle River .....	Beau .....	6	302	H. Rankin
23,700	Belleville .....	Belle .....	6	843	FPCC
		Capitol .....	6	816	Mid-Ont. Theas. (Twinex)

Pop.	Town	Theatre	Open	Seats	Licensee
23,700	Belleville .....	McCarthy .....	6	829	Odeon Theas. (Ont.) (O.)
2,230	Blenheim .....	Temple .....	4	335	F. M. & E. W. Knight Estate
3,300	Blind River .....	Palace .....	4	472	Alex Salaman
677	Bathwell .....	Joy .....	6	286	Mrs. Margaret Irvine (EBA)
4,300	Bawmanville .....	Royal .....	6	390	National Theatre Services Ltd. (O.)
2,439	Bracebridge .....	Narwood .....	6	621	A. M. Giaschi
1,193	Bradford .....	Halland .....	6	357	W. Hobberlin & C. Rees
7,241	Brampton .....	Odean .....	6	710	National Theatre Services Ltd. (O.)
		Raxy .....	6	618	National Theatre Services Ltd. (O.)
37,113	Brantford .....	Brant .....	6	909	Para. Brantford Theas. (FPCC)
		Capital .....	6	1618	Para. Brantford Theas. (FPCC)
		College .....	6	549	B. Borlak & B. Schachar
		Esquire .....	6	982	Atlas Theas. Ltd. (Twinex)
		Odeon .....	6	998	Odean
1,980	Brighton .....	Hame .....	6	209	M. Sherif
12,642	Brackville .....	Capital .....	6	943	Para. Theas. (FPCC)
		Regent .....	6	994	F. Ritchie & J. Dabbie (FP)
750	Burks Falls .....	Bluebird .....	6	357	P. Sarokalit (NBC)
5,105	Burlington .....	Raxy .....	6	478	National Theatre Services Ltd. (O.)
1,435	Caledonia .....	Regent .....	6	279	Gerald Vecsi (NBC)
3,018	Campbellford .....	Aran .....	6	429	Aran Theas. Ltd.
		Hallywaad .....	6	305	Fata Nite (cl.)
763	Cannington .....	Jewell .....	4	158	Angus W. Jewell (NBC)
1,675	Capreol .....	Audion .....	4	225	Mrs. J. Bilsbarough
1,645	Cardinal .....	Savay .....	4	292	H. & C. Swedlave
4,442	Carleton Place .....	Raxy .....	6	377	National Theatre Services Ltd. (O.)
200	Central Patricia .....	M.P. ....	2	100	Pickle Craw Comm. Club
2,500	Chapleau .....	Regent .....	6	360	C. A. Smith (Assoc.)
20,709	Chatham .....	Capital .....	6	1285	FPCC
		Centre .....	6	682	Twinex Century
		Park .....	6	638	Twinex Ceutry
1,000	Chelmsford .....	Plaza .....	6	300	L. & A. Vaillancourt
1,772	Chesley .....	Roxy .....	6	370	Natl. Thea. Serv's. (O.)
1,067	Chesterville .....	Community .....	4	210	J. L. Maxwell
2,091	Clinton .....	Roxy .....	6	263	H. J. Sutherland
2,040	Cobalt .....	Classic .....	6	510	Theatre Holding Corp. (Premier)
6,341	Cobourg .....	Park .....	6	751	Durland Theas. (Premier)
3,149	Cochrane .....	Empire .....	6	402	J. A. Palangia
6,696	Callingwood .....	Gayety .....	6	497	S. & J. Russ & T. Greca
		Regent .....	6	521	R. & J. W. Bull (NBC)
1,200	Cooksville .....	Roxy .....	6	450	National Theatre Services
17,465	Cornwall .....	Capital .....	6	1224	Palace Amuse. (FP)
		Palace .....	6	959	Palace Amuse. (FP)
		Raxy .....	6	763	National Theatre Services Ltd. (O.)
3,000	Creighton Mines .....	Rio .....	6	319	C. Walford (EBA)
1,307	Crystal Beach .....	Beach .....	6	488	Monte Levis & B. & D. Ziff
2,506	Delhi .....	Capital .....	6	499	Robert Hambleton
		Imperial .....	6	450	Mr. & Mrs. R. D'Handt (NBC)
1,473	Deseranta .....	Bayview .....	6	303	Stan Marek
2,250	Dresden .....	Majestic .....	6	252	M. T. Craig
2,064	Dryden .....	Strand .....	6	260	M. Bailey
5,588	Dundas .....	Majestic .....	6	600	National Theatre Services Ltd. (O.)
4,342	Dunnville .....	Granada .....	6	388	Mid-Ont. Theas. (Twinex)
2,158	Durham .....	Dell .....	6	461	Ed Goss
7,966	Eastview .....	Eastview .....	6	604	Eastview Amuse. (Allied)
2,367	Elmira .....	Reo .....	6	499	Rea Theas. (B. S. McLead)
1,400	Englehart .....	Palace .....	4	355	D. Korman
4,000	Espanola .....	Espanola .....	4	495	W. J. McLaughlin
2,603	Essex .....	Ria .....	6	456	Amherst Theatres Co. Ltd. (NBC)
1,980	Exeter .....	Lytic .....	6	391	Geo. D. Thompson
1,158	Fenelon Falls .....	Fenelon .....	6	404	L. M. Cansky (NBC)
3,362	Fergus .....	Grand .....	6	471	S. Fardella
1,679	Fareast .....	Kineta .....	6	348	M. & F. Rumford
7,585	Fart Erie, N. ....	Ballard .....	6	372	Annie Ziff
		Parkway .....	6	703	E. Levis & B. Ziff
5,541	Fart Frances .....	Fort .....	6	495	O. C. Polenske
		Royal .....	6	750	O. C. Polenske
34,181	Fort William .....	Capital .....	6	1024	FPCC
		Fort .....	6	575	FPCC
		Lake .....	6	700	FPCC
		Odean .....	6	993	Odeon
		Orpheum .....	6	948	FPCC
		Royal .....	6	830	FPCC
200	Fraserdale .....	Canyan .....	1	100	Canyon Rec. Club
16,952	Galt .....	Capital .....	6	1121	FPCC

Pop.	Town	Theatre	Open	Seats	Licensee
16,952	Galt	Grand	6	605	FPCC (Twinex)
		Palace	6	694	Odeon
4,103	Gonanoque	Delaney	6	610	J. E. Delaney (EBA)
2,468	Georgetown	Roxy	6	398	National Theatre Services Ltd. (O.)
2,979	Geraldton	Strand	6	514	Theatre Holding Corp. (Premier)
836	Glencoe	Fox	4	428	Middlesex Theas. (Allied)
4,885	Goderich	Capital	6	476	H. J. Sutherland
		Park	6	497	H. J. Sutherland
702	Gore Bay	Community	4	350	Town of Gore Bay
500	Brand Bend	Aldon	6	397	Alvin Bossenberry
2,405	Gravenhurst	Muskoka	6	416	G. Borneman & M. Hills (EBA)
2,414	Grimsby	Roxy	6	352	Main Thea. Corp. Ltd.
24,357	Guelph	Capital	6	833	FPCC (Twinex)
		Odeon	6	998	Odeon
		Palace	6	896	Para. Theatres (FPCC)
		Royal	6	986	Para. Theatres (FPCC)
1,624	Hagersville	Regah	4	404	Hagersville Amuse. (L. Davidson)
1,982	Haileybury	Strand	6	423	Theatre Holding Corp. (Premier)
500	Haliburton	Molau	6	320	Mr. & Mrs. L. Consky (NBC)
192,125	Hamilton	Avalon	6	762	United Amuse. (FP)
		Capitol	6	2259	Odeon
		Century	6	858	Twinex Century (FP)
		Community	6	638	Supreme Theas. (Twinex)
		Delta	6	972	McKean Theas.
		Empire	6	892	McKean Theas.
		Granada	6	1017	FPCC
		Kenilworth	6	693	United Amuse. (FP)
		Kenmore	6	647	United Amuse. (FP)
		Mountain	6	709	F. Goldhar & W. Gordon
		Palace	6	2007	Odeon
		Playhouse	6	666	A. Patzaleck (NBC)
		Queen's	6	937	McKean Theas.
		Regent	6	618	United Amuse. (FP)
		Savoy	6	977	Odeon
		State	6	558	M. Wiwchar
		Strond	6	871	United Amuse. (FP)
		Tivoli	6	1164	FPCC
		Westdale	6	593	L. Rosefield
		Windsor	6	536	Odeon (Mrs. J. Ford)
3,651	Hanover	York	6	448	Odeon (Mrs. J. Ford)
1,545	Harriston	Paramount	6	347	EBA (Twinex)
1,468	Harrow	Crown	6	499	J. E. Watier
6,263	Hawkesbury	Horo	6	360	Haro Theatre Co. Ltd. (NBC)
		Ottowan	6	509	L. Senecal (EBA)
1,934	Hearst	Regent	6	630	O. Legault (Allied)
3,058	Hespeler	Royal	3	300	N. Boucher
3,620	Humberstone	Queens	6	496	National Theatre Services Ltd. (O.)
3,146	Huntsville	Imperial	6	476	Theatre Holding Corp. (Premier)
6,140	Ingersoll	Capitol	6	763	F. Giaschi
6,924	Islington	Strand	6	518	Theatre Holding Corp. (Premier)
3,448	Kapuskasing	Kingsway	6	700	Brock E. Farrow
1,481	Keewatin	Strand	6	733	Alcana Thea. Co. Ltd. (Premier)
7,745	Kenora	Wright	6	450	G. M. Wright
		Bijou	6	400	FPCC
1,232	Kemptville	Paramount	6	880	FPCC
2,867	Kincardine	Empress	6	300	Vincent Kelly
32,825	Kingston	Capitol	6	426	Filardo & Co.
		Biltmore	6	805	National Theatre Services Ltd. (O.)
		Capitol	6	1177	FPCC
		Grand	6	884	FPCC
2,495	Kingsville	Odeon	6	996	Odeon
18,891	Kirkland Lake	Roxy	4	469	Stephen Kovacs (NBC)
		LaSalle	6	712	Theatre Holding Corp. (Premier)
		Strand	6	949	Theatre Holding Corp. (Premier)
36,165	Kitchener	Uptown	6	691	Theatre Holding Corp. (Premier)
		Biltmore	6	907	Theatre Holding Corp. (Premier)
		Capitol	6	1170	Theatre Holding Corp. (Premier)
		Century	6	692	Supreme Theas. (Twinex)
		Fox	6	701	Better Theas. Ltd. (L. G. Robinson)
2,200	Larder Lake	Lyric	6	1411	Theatre Holding Corp. (Premier)
7,421	Leamington	Capitol	6	542	Theatre Holding Corp. (Premier)
1,164	Levack	Vogue	6	724	Theatre Holding Corp. (Premier)
9,400	Lindsay	Rio	6	378	Mrs. Ido Kennedy (EBA)
		Academy	6	708	Acme Theas. Ltd. (Twinex)
		Century	6	750	Acme Theas. Ltd. (Twinex)

Pop.	Town	Theatre	Open	Seats	Licensee
9,400	Lindsay	Kent	6	296	Acme Theas. Ltd. (Twinex) (cl.)
3,209	Listowel	Capitol	6	396	H. C. D. Main
1,137	Little Current	Princess	6	240	A. E. Rolston
86,042	London	Capitol	6	1266	FPCC
		Centre	6	607	Twinex Century
		Elmwood	6	620	National Theatre Services Ltd. (O.)
		Loew's	6	1742	Loew's Inc.
		Odeon	6	1447	Odeon
		Palace	6	865	FPCC (Twinex)
		Patricia	6	1073	Mid-Ont. Theas. Ltd. (FP)
		Rex	6	498	National Theatre Services Ltd. (O.)
7,661	Long Branch	Royal	6	619	Ben Freedman (Allied)
295	McKenzie Is.	Island	6	200	C. E. Roluf
1,250	Madoc	Empire	6	300	Mrs. F. L. Munro
372	Madsen	Madsen	1	170	C. E. Roluf
500	Marathon	Strand	4-6	520	Alcana Thea. Co. (Premier)
1,265	Markham	Roxy	6	370	National Theatre Services Ltd. (O.)
800	Mamora	Plaza	6	400	A. J. Maynes
752	Massey	Princess	2	165	W. J. McLaughlin
1,350	Matachewan	Palace	6	450	Harry Simons
2,272	Mattawa	Champlain	6	472	L. & M. Consky (NBC)
2,923	Meaford	Capitol	6	316	P. Fingold (NBC)
6,800	Midland	Capitol	6	760	National Theatre Services Ltd. (O.) (cl.)
		Roxy	6	800	National Theatre Services Ltd. (O.)
1,893	Milton	Princess	2	429	M. E. Nixon & B. Case
10,261	Mimico	Rex	6	494	Zenith Theas. Ltd. (Twinex)
500	Minden	Beaver	6	298	Mr. & Mrs. L. Consky (NBC)
1,777	Mitchell	Plaza	6	252	H. J. Sutherland
1,575	Morrisburg	Cameo	6	200	Carl Madsen (NBC)
7,500	Mount Dennis	Mount Dennis	6	661	Theatre Holding Corp. (Premier)
1,950	Mount Forest	Roxy	6	408	A. Cancilla (NBC)
3,405	Napanee	Granada	6	412	Mid-Ont. Theas. (Twinex)
1,456	New Hamburg	Regent	3	201	J. L. Breen
4,123	New Liskeard	Empire	6	506	Northern Empire Theas.
4,223	Newmarket	Roxy	6	700	National Theatre Services Ltd. (O.)
10,677	New Toronto	Biltmore	6	676	Biltmore Theatres
		Capitol	6	1042	Theatre Holding Corp. (Premier)
		Palace	6	393	Theatre Holding Corp. (Premier)
21,304	Niagara Falls	Capitol	6	712	Odeon
		Hollywood	6	771	M. Behajski
		Seneca	6	911	FPCC
1,727	Niagara-on-the Lake	Brock	6	405	D. L. McCourt
1,505	Nipigon	Plaza	6	451	Plaza Theatre Ltd.
17,684	North Bay	Bay	6	558	FPCC
		Capitol	6	1435	FPCC
		Odeon	6	603	Odeon
1,370	Norwich	Capitol	6	426	Robt. Hambleton
5,346	Oakville	Century	6	675	National Theatre Services Ltd. (O.)
		Gregory	6	498	National Theatre Services Ltd. (O.)
2,718	Orangeville	Uptown	6	414	Anthony Cancilla (EBA)
10,985	Orillio	Genevo	6	739	Twinex Century
		Opera House	6	787	Twinex Century
27,247	Oshawa	Biltmore	6	699	National Theatre Services Ltd. (O.)
		Marks	6	674	Mid-Ont. Theas. (Twinex)
		Plaza	6	657	K. & W. Theas. Ltd. (J. Weiser)
		Regent	6	972	Para. Oshawa Theas. (FP)
154,951	Ottawa	Capitol	6	2523	FPCC
		Centre	6	998	Centre Amuse. (O.)
		Century	6	552	Twinex Century
		Elgin	6	1211	Twinex Century
		Elmdale	6	894	National Theatre Services Ltd. (O.)
		Francais	6	999	R. E. Maynard
		Glebe	6	858	Mrs. H. Bessin
		Imperial	6	999	Twinex Century
		Linden	6	648	H. & Casey Swedlove
		Little	6	498	Ottawa Drama Leo. (Mrs. W. B. Herbert)
		Little Elgin	6	410	Twinex Century
		Mayfair	6	639	F. Robertson Estate
		Nelson	6	997	Twinex Century
		Odeon	6	1539	Odeon
		Regent	6	1056	FPCC
		Rexy	6	593	Odeon
		Rialto	6	524	S. Levinson & J. Polowin Estates
		Rideau	6	817	Twinex Century



Pop.	Town	Theatre	Open	Seats	Licensee
16,564	Owen Sound	Somerset	6	729	M. Berlin (EBA)
		Strand	6	553	W. Farran
		Centre	6	451	National Theatre Services Ltd. (O.)
		Classic	6	738	Para. Theas. (FP)
		Roxy	6	566	National Theatre Services Ltd. (O.)
		Savoy	6	660	Chris Georgas (FP)
1,503	Palmerston	Norgan	6	420	Stauffville Amuse. (L. Davidson)
4,637	Paris	Capitol	6	556	Alcana Thea. Co. (Premier)
1,000	Parkhill	Fox	6	416	Rio Theas. Ltd.
5,870	Parry Sound	Strand	6	644	Thea. Hold. Corp. (Premier)
12,403	Pembroke	Centre	6	504	Crescent Theas. Ltd. (B. Pape)
		O'Brien	6	748	Ottawa Valley Amuse.
4,521	Penetang	Pen	6	596	Principal Invests. Ltd. (Allied)
4,458	Perth	Perth	6	690	Theatre Holding Corp. (Premier)
35,565	Peterborough	Capitol	6	994	FPCC
		Centre	6	600	Peterboro Centre Thea. Ltd. (EBA)
		Odeon	6	970	Odeon
		Paramount	6	955	FPCC
3,009	Petrolia	Iroquois	6	364	J. D. McCulloch (NBC)
417	Pickle Crow	M.P.	2	300	Pickle Crow Com. Club (W. A. Holtermon)
3,901	Pictou	Regent	6	798	Geo. Cook
30,923	Port Arthur	Colonial	6	1000	FPCC
		Lyceum	6	700	FPCC
		Odeon	6	992	Odeon
		Paramount	6	944	FPCC
509	Port Carling	Island Park	4	200	Temple Bros.
7,613	Port Colborne	Strand	6	786	Theatre Holding Corp. (Premier)
2,696	Port Credit	Vogue	6	499	Grant Farrow
2,175	Port Dover	Beach	6	302	J. A. Thompson
1,486	Port Elgin	Elgin	6	520	J. A. Cloet (NBC)
5,724	Port Hope	Capitol	6	670	Durland Theas. (Premier)
1,435	Port Perry	Lakeview	6	219	R. A. Gibson
750	Port Rowan	Bay	4-6	462	J. A. Cloet (NBC)
1,250	Port Stanley	Roxy	6	410	National Theatre Services
756	Powassan	Rio	6	410	P. Sorokolit (NBC)
3,318	Prescott	Prescott	6	480	C. & H. Swedlove
7,230	Preston	Park	6	483	Thea. Hold. Corp. (Premier)
1,500	Rainy River	Gaiety	6	275	A. E. McLean
4,000	Red Lake	Cabin	4-6	160	Wm. Smith
5,673	Renfrew	O'Brien	6	677	Ottawa Valley Amuse.
1,700	Richmond Hill	Richmond	6	408	Richmond Amuse. Co. Ltd.
2,292	Ridgetown	Palace	6	279	M. T. Craig
36,940	St. Catharines	Capitol	6	1100	FPCC
		Centre	6	494	Niagara Centre (ERA)
		Lincoln	6	750	Lincoln Theas. (FP)
		Palace	6	996	Odeon
		Park	6	660	Mid-Ont. Theas. (Twinex)
3,820	St. Mary's	Lyric	6	387	H. J. Sutherland
19,210	St. Thomas	Capitol	6	1086	FPCC
		Columbia	6	510	(Twinex)
		Odeon	6	716	National Theatre Services Ltd. (O.)
23,305	Sarnia	Capitol	6	1112	FPCC
		Imperial	6	995	FPCC
		Odeon	6	961	Odeon
		Park	6	617	FPCC (Twinex)
31,321	Sault Ste. Marie	Alqoma	6	942	FPCC
		Biltmore	6	752	Biltmore Theas. (Soo) Ltd.
		Orpheum	6	552	FPCC
		Princess	6	967	Jos. & C. DePaul
2,000	Schreiber	Broadway	6	303	N. Linkwich
1,782	Seaforth	Regent	6	306	J. H. Sutherland
6,908	Simcoe	Capitol	6	547	R. Hambleton
		Norfolk	6	599	R. Hambleton
		Strand	6	614	Theatre Holding Corp. (Premier)
1,710	Sioux Lookout	Mayfair	6	318	M. P. Dalseg
8,155	Smith's Falls	Soper	6	964	Theatre Holding Corp. (Premier)
953	Smooth Rock Falls	United Church Hall	6	227	United Church Hall Committee
1,655	Southampton	Esquire	6	312	Southampton Ent. Ltd. (H. Harmer)
4,269	South Porcupine	South Porcupine	6	500	Northern Empire Theatres Ltd.
1,150	Stirling	Stirling	4	492	Corp. of Stirling
1,295	Stauffville	Stanley	4	311	National Theatre Services Ltd. (O.)
18,250	Stratford	Avon	6	1147	Sarnia Thea. Co. (Premier)
		Classic	4	512	Sarnia Thea. Co. (Premier)
		Vogue	6	704	Sarnia Thea. Co. (A. R. Ross)
3,016	Strathroy	King	6	575	Middlesex Thea. Co. Ltd. (L. G. Robertson)

Pop.	Town	Theatre	Open	Seats	Licensee
4,016	Sturgeon Falls..	Odeon .....	6	498	Notional Theatre Services Ltd. (O.)
42,000	Sudbury .....	Capitol .....	6	1419	FPCC
		Century .....	6	799	Twinex Century
		Empire .....	6	1229	L. & M. Mascioli
		La Salle.....	6	500	Dr. J. Haddad, J. & E. Sickerey
		Park .....	6	468	Twinex Century
		Ploza .....	6	520	Northern Empire Theatre Co.
		Regent .....	6	1152	Twinex Century
506	Sundridge .....	Community .....	6	200	Douglas Wark
894	Sutton .....	Simcoe .....	6	304	Main Thea. Corp.
3,500	Tecumseh .....	Rex .....	6	446	Winnifred & Jas. Brown (NBC)
1,275	Thessalon .....	Empire .....	6	382	C. A. Smith (NBC)
5,989	Thorold .....	Tivoli .....	6	493	John Allen
2,155	Tilbury .....	Plaza .....	4	440	Harland Rankin (EBA)
4,964	Tillsonburg .....	Capitol .....	6	574	R. Hambleton
		Oxford .....	6	507	R. Hambleton
		Strand .....	6	682	Theatre Holding Corp. (Premier)
26,934	Timmins .....	Broadway .....	6	806	FPCC
		Cartier .....	6	630	FPCC
		Palace .....	6	1242	Timmins Theas. (FP)
		Victory .....	6	1127	FPCC (F. Colameco)
	Todmorden .....	Comeo .....	6	743	S. Strashin
9,849	Trenton .....	Century .....	6	498	Twinex Century
		Trent .....	6	708	Odeon
1,650	Tweed .....	Victoria .....	4	234	W. S. Quinn (EBA)
1,700	Uxbridge .....	Roxy .....	6	410	National Theatre Services
1,000	Virginiatawn .....	Strand .....	4	440	Theatre Hoding Corp. (Premier)
3,040	Walkerton .....	Roxy .....	6	225	National Theatre Services Ltd. (O.)
1,171	Wallaceburg ....	Alexander .....	6	476	Tony Alleveto
		Capitol .....	6	601	Theatre Holding Corp. (Premier)
2,000	Wasaga Beach ..	Skyview .....	7	900	L. Davidson
1,375	Waterford .....	Royal .....	6	357	A. D'Hondt (NBC)
10,460	Waterloo .....	Waterloo .....	6	632	Theatre Holding Corp. (Premier)
1,076	Watford .....	Reo .....	6	412	Reo Theas. Ltd. (L. G. Robertson)
16,004	Welland .....	Capitol .....	6	1303	FPCC
		Community .....	6	449	Twinex Century
		Park .....	6	712	Twinex Century
500	Westboro .....	Westboro .....	6	494	Central Westboro Amuse. Ltd.
589	West Hill .....	Roxy .....	6	598	National Theatre Services Ltd. (O.)
925	West Lorne .....	Royal .....	6	494	Elgin Theas. (A. F. Cowan)
7,170	Weston .....	Biltmore Weston	6	800	Biltmore Theatres Ltd.
		My .....	6	528	Chorles Mavety
1,000	Wheatley .....	Erie .....	6	290	A. Drohan (cl.)
6,413	Whitby .....	Brock .....	6	404	W. Goodman & J. Strathy
1,954	Warton .....	Berford .....	6	414	S. Merlina (EBA)
1,000	Williamsburg ..	Picadilly .....	6	382	Mrs. A. J. Casselmon
4,000	Willowdale, .....				
	North York .....	Willow .....	6	992	Alcana Theo. Co. (Premier)
1,100	Winchester .....	Winchester .....	6	413	National Theatre Services
125,000	Windsor .....	Capitol .....	6	1960	Para. (Windsor) Theas. (FP)
		Centre .....	6	926	Para. (Windsor) Theas. (FP)
		Empire .....	6	902	Para. (Windsor) Theas. (FP)
		Kent .....	6	478	Odeon
		Palace .....	6	1605	Para. (Windsor) Theas. (FP)
		Park .....	6	813	Para. (Windsor) Theas. (FP)
		Royal .....	6	500	F. P. Hannon
		Temple .....	6	598	Rose Theas. Ltd. (NBC)
		Tivoli .....	6	1202	Para. (Windsor) Theas. (FP)
		Vanity .....	6	960	Twinex Century
2,250	Wingham .....	Lyceum .....	6	300	A. B. Adams
1,054	Woodbridge .....	Roxy .....	6	494	National Theatre Services
14,120	Woodstock .....	Capitol .....	6	844	T. Naylor (O.)
		Royal .....	6	966	FPCC
729,320	Toronto .....	Academy .....	6	391	B&F
		1286 Bloor W.			
		Ace .....	6	585	Invincible Theas. Ltd. (Twinex)
		603 Donforth			
		Adelphi .....	6	460	Sonia Lipton
		1008 Dovercourt			
		Alhambra .....	6	944	Para. Theas. (FP)
		568 Bloor W.			
		Allenby .....	6	770	M. Starkman & C. Wagmon (Allied)
		1215 Danforth			
		Apollo .....	6	551	B&F
		2901 Dundas W.			

Pop.	Town	Theatre	Open	Seats	Licensee
729,320	Toronto	Arcadian 10 Queen St. E.	6	370	S. Homer (NBC)
		Astor 651 Yonge St.	6	692	Embassy Thea. Ltd. (Twinex)
		Avolon 2921 Danforth	6	403	J. Stern & Irving Stern
		Avenue 331 Eglinton W.	6	680	Avenue Theotres, Toronto (FP)
		Avon 1092 Queen St. W.	6	325	Elmas Theas. Ltd.
		Bay 43 Queen St. W.	6	477	Bay Thea. Ltd. (J. L. Hunter)
		Bayview 605 Bayview	6	674	Twinex Century
		Beach 1971 Queen E.	6	1529	FPCC
		Beaver 2942 Dundas W.	6	1162	B&F
		Bellevue 360 College St.	6	787	B&F
		Belsize 551 Mt. Pleasant	6	850	Twinex Century
		Biltmore 319 Yonge St.	6	929	Biltmore Theas. Ltd. (M. H. Okun)
		Birchcliffe Scarboro	6	865	Supreme Theas. Ltd. (Twinex)
		Bloor 529 Bloor W.	6	781	FPCC
		Bluebell 309 Parliament	6	596	Zelig Unger
		Bonita 1035 Gerrard E.	6	542	Harry Lester (EBA)
		Brighton 127 Roncesvalles	6	418	C. & W. Welsman
		Broadway 75 Queen W.	6	486	Jordian Thea. Co. (A. E. Eckler)
		Brock 1585 Dundas W.	6	612	Twinex Century
		Cameo 989 Pape Ave.	6	743	S. Strashin (EBA)
		Capitol 2492 Yonge St.	6	1079	FPCC
		Carlton 509 Parliament	6	993	B&F
		Casino 87 Queen St. W.	6	1121	Murray Little (Premier)
		Centre 772 Dundas W.	6	500	Balmoral Theas. Ltd.
		Century 147 Danforth Ave.	6	1354	B&F
		Chateau 550 Queen St. W.	6	331	Rotenberg Theas. Ltd.
		Christie 665 St. Clair W.	6	848	Odeon
		Circle 2567 Yonge St.	6	750	Twinex Century
		Classic 1300 Gerrard E.	6	526	L. Mazza
		College 960 College St.	6	1499	FPCC
		College Playhouse 346 College St.	6	453	Morris Becker
		Colony 1801 Eglinton W.	6	838	Odeon
		Community 1202 Woodbine	6	742	B&F
		Crescent 3265 Dundas W.	6	487	Victor Boksew
		Crown 591 Gerrard E.	6	724	Urban Theas. Ltd. (Twinex)
		Donlands 397 Donlands Ave.	6	838	B&F
		Doric 1094 Bloor W.	6	527	Samuel Lester (NBC)

Pop.	Town	Theatre	Open	Seats	Licensee
729,320	Toronto	Downtown 285 Yonge St.	6	1059	Twinex Century
		Eastwood 1430 Gerrard E.	6	849	B&F
		Eclipse 387 Parliament	6	561	Thos. J. Walton Jr.
		Eglinton 402 Eglinton W.	6	1080	FPCC
		Empire 408 Queen E.	6	668	C. & H. Rotenburg
		Esquire 2290 Bloor W.	6	512	Twinex Century
		Fox 2236 Queen E.	6	546	Sheldon Theas. Ltd. (NBC)
		Garden 290 College St.	6	526	M. Rittenburg
		Gerrard 1908 Gerrard E.	6	768	B&F
		Glendale Avenue Rd. & Brookdale	6	995	Twinex Century
		Granada 415 Danforth Ave.	6	518	C. Wagman & H. Starkman (Allied)
		Grant 522 Oakwood Ave.	6	672	Odeon
		Grover 2714 Danforth Ave.	6	794	B&F
		Guild 1275 Gerrard E.	6	435	H. & M. Rotenberg
		Hillcrest 285 Christie St.	6	428	Nick Dotsch
		Hollywood 1519 Yonge St.	6	1620	Theatre Holding Corp. (Premier)
		Ideal 210 Main St.	6	480	M. Charney
		Imperial 263 Yonge St.	6	3373	Eastern Theatres (FP)
		Int'not'l Cinema 2061 Yonge St.	6	605	Townart Hall Ltd. (Twinex)
		Island 4 Iroquois Ave. Centre Island	6	705	Island Theatre Co. Ltd. (H. Harnick)
		Joy 1130 Queen E.	6	380	Betty Pelly and Sondra Anismon
		Kent 1488A Yonge St.	6	500	C. Posen (Allied)
		Kenwood 962 Bloor W.	6	599	Twinex Century
		Kum-C 1288 Queen W.	6	596	Twinex Century
		Loke 2173 Queen E.	6	531	FPCC (Twinex)
		Lansdowne 683 Lansdowne	6	994	B&F
		La Plaza 735 Queen E.	6	787	B&F
		La Salle 526 Dundas W.	6	681	Toronto LaSalle Thea. Co. (Allied)
		Loew's 189 Yonge St.	6	2096	Morcus Loew's Theas.
		Major Rogers Rd. 435 Rogers Rd.	6	663	Theatre Holding Corp. (Premier)
		Major St. Clair 1780 St. Clair W.	6	599	Theatre Holding Corp. (Premier)
		Massey Hall 178 Victoria St.		2765	Trustees Massey Hall
		Mayfair 347 Jane St.	6	478	Twinex Century
		Metro 677 Bloor W.	6	696	Twinex Century Theas. Corp.
		Midtown 506 Bloor W.	6	1089	Banner Theas. Ltd. (Twinex)
		Mt. Pleasant 675 Mt. Pleasant Rd.	6	450	A. Sorokolit (Allied)
		Nortown Eglinton & Bathurst	6	959	FPCC



Pop.	Town	Theatre	Open	Seats	Licensee
729,320	Toronto	Oakwood .....	6	1393	FPCC
		165 Oakwood Ave.			
		Odeon .....	6	752	Terminal Theos. Ltd. (Twinex)
		1474 Queen W.			
		Odeon-Danforth ..	6	1330	Odeon
		635 Danforth			
		Odeon-Fairlawn ..	6	1165	Odeon
		3320 Yonge St.			
		Odeon Humber ....	6	1203	"
		Bloor & Jane Sts.			
		Odeon-Hyland ....	6	1357	"
		1501 Yonge St.			
		Odeon-Toronto ....	6	2318	"
		20 Carlton St.			
		Orpheum .....	6	645	Orpheum Theas. Ltd.
		600 Queen W.			
		Oxford .....	6	803	B&F
		1512 Danforth			
		Palace .....	6	1485	FPCC
		664 Danforth			
		Pape .....	6	419	Ernest Luff
		336 Pope Ave.			
		Paradise .....	6	643	Odeon
		1006 Bloor W.			
		Paromount .....	6	432	J. B. Goldhar
		1069 St. Clair W.			
		Park .....	6	847	Twinex Century
		3291 Yonge St.			
		Parkdale .....	6	1405	FPCC
		1605 Queen W.			
		Parliament .....	6	941	B&F
		425 Parliament			
		Pix .....	6	454	Twinex Century
		233 Ossington Ave.			
		Prince of Wales ..	6	1200	B&F
		2094 Danforth			
		Pylon .....	6	749	Pylon Thea. Ltd. (B & F)
		606 College St.			
		Radio City .....	6	833	B&F
		1454 Bathurst St.			
		Regent .....	6	528	S. Persiko and M. Applebourn
		225 Queen E.			
		Revue .....	6	521	Twinex Century
		400 Roncesvalles			
		Rio .....	6	500	Ace Thea. Co. (S. & B. Ulster)
		373 Yonge St.			
		Royal .....	6	338	A. Daniels
		1487 Dundas W.			
		Royal Alexandra ..	6	1525	Alexandra Co. Ltd.
		260 King W.			
		Royal George .....	6	495	Mrs. Alice McCulloch (NBC)
		1217 St. Clair W.			
		Royce .....	6	587	I. Field
		1619 Dupont St.			
		Runnymede .....	6	1393	FPCC
		2225 Bloor W.			
		Scarboro .....	6	698	Supreme Theas. Ltd. (Twinex)
		960 Kingston Rd.			
		Shea's .....	6	2386	FPCC
		440 Bay St.			
		St. Clair .....	6	1556	FPCC
		1154 St. Clair W.			
		State .....	6	694	State Theatre Ltd. (Twinex)
		1608 Bloor W.			
		Studio .....	6	583	Lionel & Robert Lester
		565 College St.			
		Tivoli .....	6	1436	FPCC
		13 Richmond E.			
		Towne Cinema ....	6	693	Townart Hall Ltd. (Twinex)
		57 Bloor E.			
		University .....	6	1556	FPCC
		100 Bloor St. W.			
		Uptown .....	6	2743	Yonge-Bloor Theatre Co.
		764 Yonge St.			
		Variety .....	6	398	H. B. Shawn
		382 Queen W.			

Pop.	Town	Theatre	Open	Seats	Licensee
729,320	Toronto	Vaughan 558 St. Clair W.	6	929	B&F
		Victoria 83 Victoria St.	6	1140	FPCC
		Victory 287 Spadina Ave.	6	1272	New Strand Thea. Ltd. (Twinex)
		Village 422 Spadina Ave.	6	821	FPCC
		Vogue 1574 Queen E.	6	420	Jacob Kozysrki
		West End 215 Mavety St.	6	515	Principal Investments Ltd. (Allied)
		York 812 Yonge St.	6	877	B&F

## Quebec

(Licenses are renewable in Quebec on May 1st. No itinerant licenses are included. "1/2" shown after name of Licensee indicates theatre using equal number of French and English pictures. "Fr." indicates French pictures only.)

Pop.	Town	Theatre	Open	Seats	Licensee
4,100	Actonville	Acton	5	400	L. Trottier (Fr.)
4,000	Amos	Amos	7	400	M. Magny (1/2)
		Royal	7	336	Raymond Cheviar (1/2)
4,500	Amqui	Figaro	6	400	Antonio Gilbert
		Mozart	6	460	Antonio Gilbert (Fr.)
1,500	Anticosti Island	Anticosti	2	250	Consolidated Paper Ltd.
2,557	Armagh	Lemelin	4	325	J. Lemelin (Fr.)
700	Arntfield	Victoria	3	180	R. Falardeau
10,000	Arvida	Palace	7	480	G. Tremblay (1/2)
6,500	Asbestos	A.A.A.A. Club House	6	597	G. Theroux
3,115	Aylmer	Pix	7	289	L. Choquette (1/2)
3,982	Baie Comeau	Arcade	7	420	G. C. Lacroix (1/2)
4,200	Baie St. Paul	Clarence	6	350	J. E. Menard (1/2)
		Laurentian	6	300	J. E. Menard (Fr.)
2,000	Barachois	Barachois	4	200	K. Maloney
1,290	Barraute	Barraute	4	312	J. A. Bailly (Fr.)
2,000	Beauceville East	Beauceville	5	352	A. Bolduc & P. Veilleux (Fr.)
6,000	Beauharnois	Capitol	7	300	A. Lapierre
6,500	Beauport	Centre de Loisirs	5-6	400	C. L. Landry (1/2)
1,800	Beaupre	K. of C. Hall	4	300	E. J. Gauthier (1/2)
1,900	Bedford	Bedford	7	150	H. Mason
2,008	Beloeil	Beloeil	7	500	J. Fortin (1/2)
		C.I.L.	7	150	M. Prevost
2,800	Bellevue	Star	4	450	J. Goulet & C. Poirier (Fr.)
5,538	Berthierville	Metro	7	400	Maurice Goulet
		Parisien	5	307	L. Choquette
		Venise	5	350	M. Goulet
3,100	Black Lake	Lytic	7	300	L. D. Jacob (1/2)
3,500	Bonaventure	Acadia	7	275	V. Lebanc (1/2)
614	Bordeaux	Starlight	7	350	Mason-Prevost (Summer)
3,000	Bourlamaque	Capitol	7	662	Premier Operating
3,106	Brownsburg	Capitol	7	240	E. A. Fassio
		Vic	7	188	V. Marchand (1/2)
500	Bryson	Bryson	7	200	J. L. St. Pierre
4,516	Buckingham	Oasis	7	250	J. Croisetiere (1/2)
		Plaza	7	500	P. Matte (1/2)
2,031	Cabano	Parish Hall	4	200	R. Malenfant (1/2)
2,500	Cadillac	Palace	6	300	Dydzak Bros.
1,130	Campbell's Bay	Pontiac	2	300	J. F. Doyle
3,100	Capchat	Capchat	6	392	G. Cote (Fr.)
15,000	Cap de la Madeleine	Champlain	7	600	L. Choquette
		Madelon	7	650	J. G. Kelly (1/2)
800	Carleton sur Mer	Carleton	4	250	R. Hudon (Fr.)
3,000	Cartierville	Commodore	7	650	N. Hotte
3,800	Causapscal	Canadien	7	300	A. Paquet (Fr.)
1,875	Chambly	New Cinema	6	400	Lucien Venne
3,200	Chandler	Chandler	7	200	J. R. Joncas (1/2)

Pop.	Town	Theatre	Open	Seats	Licensee
3,200	Chandler .....	Helena .....	7 ....	255	P. LeBellier (1/2)
3,000	Charny .....	Parish Hall .....	1 ....	300	R. Lacasse (Fr.)
1,757	Chateauguay ...	Alamo .....	3 ....	307	M. Bellerive
27,500	Chicoutimi .....	Capitol .....	6 ....	634	G. Tremblay (1/2)
		Cartier .....	7 ....	625	A. Gilbert (1/2)
		Imperial .....	7 ....	700	L. Choquette
600	Clarke City .....	Clarke City Social & Athletic Assn.	3 ....	208	Gulf Pulp & Paper Co.
2,000	Clermont .....	Clermont .....	6 ....	150	J. Fortin
5,787	Coaticook .....	Opera House .....	7 ....	467	Y. Blouin (1/2)
		Rivoli .....	3 ....	400	J. L. Charbonneau (1/2)
2,347	Contrecoeur .....	Rex .....	7 ....	220	L. Lusignan (Fr.)
		Trinity .....	2 ....	250	Mrs. C. Birtz (1/2)
1,200	Coteau de Lac ..	Wilson Pavillion ..	1 ....	400	P. Delorme (Summer)
1,600	Coteau-Rouge ..	Vox .....	7 ....	400	L. P. Barcelo
5,000	Cowansville .....	Princess .....	7 ....	300	C. Brock & L. Choquette
1,332	Danville .....	Magnet .....	2 ....	230	Alfred Fortier
3,000	Disraeli .....	Couture .....	1-2 ..	395	A. C. Couture (1/2)
4,300	Dolbeau .....	Metcor .....	7 ....	600	R. Grenier (1/2)
3,800	Donnaconna .....	Royal .....	7 ....	614	P. Dussault (1/2)
1,200	Dorion .....	Dorion .....	7 ....	456	R. Farand
400	Dorval .....	Centre Recreatif ..	2 .....	300	J. M. Fabien
1,200	Douglstown .....	Holy Name Hall ..	3 ....	150	Rev. N. Nellis (Summer)
13,700	Drummondville ..	Capitol .....	7 ....	850	Drummond Amuse.
		Drummond .....	7 ....	750	Provincial Theas. (1/2)
		Riviera .....	7 ....	600	P. Gendron
1,550	Duparquet .....	Beattie .....	7 ....	240	Athletic Ass'n.
3,500	East Angus .....	Royal .....	7 ....	350	R. Martin (1/2)
1,000	East Broughton ..	Porro .....	4 ....	250	J. D. Perrault (Fr.)
1,500	Estcourt .....	L'Acceuil .....	4 ....	200	E. Journault
4,600	Farnham .....	Rialta .....	7 ....	418	L. Choquette (1/2)
3,000	Ferme Neuve ..	Vimy .....	4 ....	256	Julien Vanier (Fr.)
1,130	Fort Coulonge ..	Pontiac .....	3 ....	200	J. F. Doyle
2,500	Fox River .....	Cartier .....	2-4 ..	300	J. Kennedy & C. Legarignon (Fr.)
1,200	Gaspe .....	Plaza .....	5 ....	421	W. A. Kruze
3,000	Gatineau Pointe ..	Laurentian .....	7 ....	670	Leo Smith
		Paris .....	7 ....	286	W. Berlinguette (1/2)
22,247	Granby .....	Arena .....	6 ....	400	Alphonse St. Onge
		Cartier .....	7 ....	600	R. P. Robert
		Palace .....	7 ....	1498	R. P. Robert
		Ritz .....	7 ....	1196	R. P. Robert (Fr.)
10,000	Grand'Mere .....	National .....	7 ....	422	Dr. J. E. Guibord (1/2)
		Palace .....	6 ....	600	Dr. J. E. Guibord (1/2)
2,650	Grand Riviere ..	Parish Hall .....	4 ....	448	Rev. J. S. Belle-Isles (Fr.)
3,000	Greenfield Park ..	Met .....	7 ....	228	M. Isaac
1,500	Grenville .....	Laurention .....	7 ....	375	Roland Landriault
1,200	Harrington East ..	Midget .....	4 ....	100	J. Brymer (Summer)
2,000	Hemmingford ..	Parish Hall .....	1 ....	250	J. O. Cabana (Summer)
450	Huber Deau .....	Huberdeau .....	3 ....	100	A. Plouffe
1,200	Hudson .....	Royal .....	6 ....	200	N. Rozon
41,192	Hull .....	Cartier .....	7 ....	930	FPCC
		Cinema De Paris ..	7 ....	615	France Film (Fr.)
		Laurier .....	7 ....	1200	D. Paquin (1/2)
2,000	Huntingdon .....	Huntingdon .....	7 ....	400	K. Hatten
		O'Connors Hall ..	7 ....	400	T. & J. Trow
20,000	Jacques-Cartier ..	Royal .....	7 ....	400	W. Mainville
16,566	Joliette .....	Arena .....	5 ....	500	Beadry & Sansregret (Summer) (1/2)
		Capitol .....	7 ....	450	A. Lapierre (1/2)
		Passe Temps .....	7 ....	500	A. Lapierre (1/2)
		Venus .....	7 ....	500	R. Bourgeois
17,000	Jonquiere .....	Centre .....	7 ....	475	L. Choquette (1/2)
		Empire .....	7 ....	525	L. Choquette (1/2)
10,000	Kenogami .....	Princess .....	7 ....	420	L. Choquette (1/2)
709	LaBelle .....	LaBelle .....	6 ....	200	A. Robert (Fr.)
900	Lac Etchemin ..	Lac Etchemin .....	1-3 ..	200	A. B. Chabot (Fr.)
28,042	Lachine .....	Empress .....	7 ....	468	United Amusement
		Royal Alex. ....	7 ....	1050	United Amusement
5,400	Lachute .....	Rex .....	7 ....	300	E. A. Fassio
		Rio .....	7 ....	228	E. A. Fassio (1/2)
2,500	Lac St. John ....	Salle Paroissal ..	4 ....	360	C. E. Boivain (Fr.)
5,820	LaMalbaie .....	Centre Recreatif ..	7 ....	464	E. Paquin (1/2)
1,500	L'Annonciation ..	Cercle Gaité .....	4 ....	300	G. Villeneuve (Fr.)
800	LaPatrie .....	Salle Paraisiale ..	1 ....	125	E. Turgeon
2,936	LaPrairie .....	Royal .....	4 ....	300	A. Auclair (1/2)
5,000	LaSarre .....	Francois .....	7 ....	300	C. Pelletier (Fr.)

Pop.	Town	Theatre	Open	Seats	Licensee
3,000	L'Assomption ..	LaSarre .....	7	400	Rene Mercier (Fr.)
		Alouette .....	7	250	L. Roy (1/2)
		Town Hall .....	1-2	300	P. Donati (1/2) (cl.)
10,000	LaTuque .....	Empire .....	6	523	O. E. Fontaine (1/2)
		Lyric .....	7	350	Dr. A. Thibault (1/2)
2,800	L'Epiphanie .....	Royal .....	6	300	E. Massicotte & G. Lochopelle
25,000	Levis .....	Bienville .....	7	300	E. Beaumont (Fr.)
		Canada .....	7	384	A. Gingras (1/2)
		Cinema de Levis .....	7	400	Turcotte & Giguere (1/2)
3,960	Louiseville .....	Royal .....	6	575	P. Bourmansour (1/2)
9,000	Longueuil .....	Avalon .....	7	570	E. Venne
		Le Petit Theo. ....	7	200	L. Choquette (Fr.)
12,000	Magog .....	Capitol .....	7	400	L. Choquette (Fr.)
		Palace .....	7	445	L. Choquette
3,227	Makamic .....	Makamic .....	4	300	F. Raymond (Fr.)
6,000	Malartic .....	Malartic .....	7	440	FPCC
		Royal .....	7	350	J. Berthiaume
2,320	Maniwaki .....	Plaza .....	7	300	P. E. Theriault (1/2)
2,400	Marieville .....	National .....	5-6	398	M. Forest (1/2)
8,000	Motane .....	Cine West .....	7	400	J. A. Guimond (1/2)
		National .....	7	250	J. P. Forbes (Fr.)
		Parish Hall .....	6	250	Yvon Mercier (1/2)
6,000	Megontic .....	Bijou .....	7	408	A. Lemoine (1/2) (Burned)
1,294	Mistassini .....	Orpheon .....	5	300	Egide Boivin (1/2)
5,000	Mont Joli .....	Cinema Mont Joli ..	7	508	J. Aboussafy (1/2)
		Royal .....	7	325	L. Richard (1/2)
5,000	Mont Laurier ....	Laurentian .....	7	547	Gauthier, Belanger & Lapointe (1/2)
1,200	Mont Louis .....	Centre Paroissial ..	6	200	J. P. Lapointe
6,000	Montmagny .....	Cinema Tache .....	6	500	R. Couillard (1/2)
		Lofontaine .....	7	700	Romeo Couillard (Fr.)
800	Morin Heights .....	Morin Heights .....	2	100	R. A. Baillargeon (Summer)
2,000	Napierville .....	Bijou .....	5	342	Jules Boire (Fr.)
2,000	New Carlisle .....	Empire .....	7	308	J. E. Dubreuil
1,000	New Richmond .....	Parish Hall .....	4	370	E. Cormier
4,200	Nicolet .....	Gala .....	3-4	375	G. Allard (Fr.)
8,000	Noranda .....	Noranda .....	7	600	FPCC
512	Normetal .....	Club House .....	4	240	Normetal Mining (1/2)
2,250	Oka .....	Au Fil De L'Eau ..	7	170	J. A. LaPointe
1,100	Ormstown .....	Denis .....	6	360	E. Faubert
1,262	Parent .....	Stella .....	4	140	P. E. Casoni
4,500	Paspebiac .....	Paspebiac .....	6	400	E. Holmes (1/2)
2,100	Pierreville .....	Cine Film .....	2	300	A. Lapierre (Fr.)
2,500	Plage Laval .....	Garden .....	7	450	Mrs. H. Degroseiller (Summer)
5,200	Plessisville .....	Colonial .....	7	306	R. LaLonde (1/2)
1,500	Pointe Calumet ..	Pointe Calumet ..	4	200	Mason-Prevost
5,900	Pointe Claire ..	Pointe Claire .....	7	400	G. Arpin (1/2)
1,800	Pointe Au Pic ..	Casino .....	5	300	L. Worren (1/2)
5,479	Pointe aux				
	Trembles .....	Bellevue .....	7	375	L. Choquette
2,317	Pont Rouge .....	Parish Hall .....	2	500	R. LaFrance (Fr.)
3,300	Port Alfred .....	Chateau .....	6	410	L. Choquette (1/2)
2,300	Port Daniel .....	Port Daniel .....	4	325	J. L. Langlais (1/2)
2,968	Princeville .....	Princess .....	7	200	P. Gendron (Fr.)
190,021	Quebec .....	Cambrai .....	7	530	A. Adilman (Fr.)
		Capitol .....	7	1808	FPCC (1/2)
		Cartier .....	7	810	W. Lester
		Cinema de Paris ..	7	1158	France Films (Fr.)
		Classic .....	7	500	Victoria Theatres (Fr.)
190,021	Quebec .....	Empire .....	7	600	W. Lester
		Francais .....	7	400	E. Beaumont (1/2)
		Imperial .....	7	1000	A. Chouinard
		Lairat .....	7	842	W. Lester
		Pigolle .....	7	702	France Films (Fr.)
		Princess .....	7	732	A. Chouinard (1/2)
		Rialto .....	7	430	R. LaFrance (Fr.)
		Victoria .....	7	726	FPCC
6,000	Quebec West .....	Parish Hall .....	1	300	R. Lacasse
1,200	Raguenau .....	Ideal .....	2	200	G. Tremblay (Fr.)
1,800	Rawdon .....	Fifth Ave. ....	6	384	Robertson Theas.
3,082	Richmond .....	Myra .....	7	300	M. F. Lodge
1,222	Rigaud .....	Vimy .....	4	301	A. Bussiere (Fr.)
7,009	Rimouski .....	Auditorium .....	7	400	F. St. Laurent (1/2)
		Cartier .....	7	600	T. Trow (1/2)
		St. Robert .....	7	400	F. St. Laurent
11,500	Riviere du Loup ..	Capitol .....	7	500	R. D'Amour (1/2)
		Princess .....	7	545	Mrs. L. Bertrand (1/2)



Pop.	Town	Theatre	Open	Seats	Licensee
5,200	Roberval	Roberval	6	150	J. Hylas Gagnon (Fr.)
1,395	Rock Island	Border	7	480	P. C. Taylor
13,000	Rouyn	Alexander	7	600	Tony Allevento
		Capitol	7	750	FPCC
		Montcalm	7	368	Jim Gauthier
		Odeon	7	580	Odeon (cl.)
		Paramount	7	600	FPCC
		Rouyn	7	515	F. Robin
3,200	Saybec	George's	6	200	J. Geo Cote
500	Seignory Club	Log Chateau	2	250	Mason-Prevost
1,460	Senneterre	Senneterre	3	200	Miss A. Pelchot (1/2)
1,400	Seven Islands	Rio	7	250	A. C. Loyden
1,500	Shawbridge	Laurentian	7	200	B. Etinson (Summer)
26,163	Shawinigan Falls	Auditorium	7	600	G. Champagne (1/2)
		Cartier	7	500	G. Champagne (1/2)
		Roxy	7	600	G. Champagne (1/2)
4,493	Sherbrooke	Capitol	7	600	Cine France Thea. Ltd. (Fr.)
		Cinema de Paris	4	846	France Films (Fr.)
		Granada	7	1592	United Amusements
		Premier	7	726	R. Vallee (1/2)
		Rex	7	628	G. Bachand (1/2)
1,800	Sillery	Sillery	7	616	H. Vance
14,500	Sorel	Eden	7	533	Prov. Theatres (1/2)
		Sorel	7	1070	Prov. Theatres (1/2)
2,000	Sutton	Maple	6	300	N. Joncas
2,200	St. Adele en Bas	Pine	7	450	P. Karabian (1/2)
3,308	St. Agathe	Alhambra	7	300	L. Choquette (1/2)
		Roxy	7	433	A. Adilson
1,725	St. Alexis des Monts	Turner	4	250	J. Turner (Fr.)
1,500	St. Andre Avellin	Royal	6	250	Octave & Ugele Besson
3,325	St. Anne de Bellevue	Rex	7	414	W. Rosenbloom
4,650	Ste. Anne des Monts	Carriboo	5	225	Cine Gaspé Ltd. (J. C. Beaudette)
		Le Centre			
700	St. Anselme	Paroissial	1	200	C. E. Dupuis
1,500	St. Antoine Abbe	Town Hall	1	150	J. O. Cabano (Summer)
1,500	St. Antoine des Laurentides	Laurentides	2	400	R. A. Baillargeon (Fr.) (Summer)
2,000	St. Casimir	Centre Paroissial	4	350	H. Tessier (Fr.)
2,000	St. Cesaire	Venise	7	300	E. Pinsonneault (Fr.)
2,000	St. Chas. de Caplan	Victoria	4	200	V. Leblanc (1/2)
1,400	St. Chrysostome	Roxy	5	270	E. Cote (Fr.)
2,000	St. Come	St. Come	4	140	L. Doyon (Fr.)
1,200	St. Croix	St. Croix	4	300	N. Demers
2,500	St. Donat	Jano	7	196	Ovila Villeneuve
1,472	St. Eustache sur le Lac	Normandie	7	300	G. Lahaie
627	St. Evariste	Royal	4	300	Emile Vachon (Fr.)
1,500	St. Ephrem	Alfred	2	200	J. P. Roy (Fr.)
3,000	St. Eustache	Moon	7	304	L. Theorot
		St. Eustache	7	242	L. Danis
4,400	St. Felicien	St. Felicien	7	300	J. Hylas Gagnon
2,700	St. Felix de Valois	Carillon	3	300	R. Gravel
2,000	St. Gabriel de Brandon	Brandon	2-3	275	Noel Leclerc
		Municipal	6	250	T. Yanakis
1,500	St. Genevieve	Pierrefonds	7	250	G. C. Lajoie
8,300	St. George de Beauce	Royal	7	484	A. Veuilleux (Fr.)
		Vimy	7	550	L. Choquette (1/2)
2,000	St. Gideon de Beauce	Frontenac	4	275	Y. Gilbert (Fr.)
1,123	St. Gregoire de Montmorency	Parish Hall	2	500	C. Pacaud (Fr.)
26,000	St. Hyacinthe	Corona	7	589	A. Adilmon (1/2)
		Maska	7	811	United Amusement
19,400	St. Jerome	Rex	7	900	General Theatres (1/2)
		Theatre du Nord	2	500	L. Choquette (1/2)
3,000	St. Joachim de Tourelle	St. Joachim	2	300	A. St. Laurent (Fr.)
18,500	St. Johns	Capitol	7	928	General Theatres (1/2)
		Cartier	7	450	C. Auclair (1/2)
		Imperial	7	692	United Amusement

Pos.	Town	Theatre	Open	Seats	Licensee
7,200	St. Joseph d'Alma .....	Alma .....	6 ....	300	U. H. Pelletier
		Canadien .....	6 ....	600	L. Rossignol (1/2)
3,800	St. Joseph de Beauce .....	Marquette .....	4 ....	300	J. O'Grady (1/2)
2,000	St. Jovite .....	St. Jovite .....	2 ....	150	J. E. Dufour (1/2)
2,400	St. Julien .....	Central .....	4 ....	250	F. Mongrain
		Chateau .....	6 ....	360	L. Lachapelle (Fr.)
1,980	Ste. Justine .....	Etoile .....	4 ....	350	A. Chabot
6,700	St. Lambert .....	Astor .....	7 ....	450	United Amusement
		Victoria .....	7 ....	426	United Amusement
10,104	St. Laurent .....	College St. Laurent .....	4 ....	500	E. Deguire
2,700	St. Lin .....	Laurentide .....	4 ....	191	J. P. Racette
		Laurier .....	6 ....	400	George Patenaude
2,643	St. Louis de Courville .....	Parish Hall .....	1 ....	200	R. LaFrance (1/2)
1,150	Ste. Marguerite .....	Esterel .....	2-3 ....	300	B. C. Salamis
3,200	Ste. Marie de Beauce .....	Centre Recreatif .....	7 ....	310	Municipal du Village
		Ste. Marie .....	7 ....	200	A. Jacob (1/2)
2,060	St. Martin de Beauce .....	Centre Paroissial .....	2-3 ....	544	L. Dubord (Fr.)
1,800	Ste. Martine .....	Normandie .....	4 ....	360	L. Desparois (1/2)
2,956	St. Michel des Sts. ....	Alouette .....	7 ....	250	Jean Lavdie (Fr.)
3,000	St. Pascal .....	Duchesse .....	4 ....	400	G. A. Chapleau
1,500	St. Prosper .....	St. Prosper .....	2-4 ....	275	Yvan Morin (Fr.)
5,595	St. Raymond .....	Alouette .....	7 ....	408	R. Martin (Fr.)
		Louise .....	7 ....	208	J. A. Daigle
1,500	St. Remi .....	Capitol .....	5 ....	349	R. Lussier
4,385	St. Romuald .....	Etchemin .....	7 ....	400	J. A. Theberge (1/2)
5,000	St. Rose .....	Garden .....	7 ....	300	A. Racette
1,500	St. Sauveur .....	St. Sauveur .....	6 ....	200	R. A. Baillargeon (1/2)
7,000	Ste. Therese .....	George's .....	7 ....	512	P. Senecal (1/2)
		Rose .....	7 ....	440	W. Manville (1/2)
2,168	Temiskaming ..	Crescent .....	7 ....	240	W. L. Coutu
2,650	Terrebonne .....	Figaro .....	7 ....	300	Marcel Aubin
13,650	Thetford Mines	Bey's Cinema .....	7 ....	500	L. Choquette
		Centre Paroissial .....	7 ....	800	Rev. E. Begin (1/2)
		Pigalle .....	7 ....	500	A. Payeur (1/2)
49,000	Three Rivers .....	Capitol .....	7 ....	1224	FPCC (1/2)
		Imperial .....	7 ....	756	T. H. Trow (1/2)
		Paris .....	7 ....	730	France Films (Fr.)
		Rialto .....	7 ....	526	FPCC
		Salle Notre Dame .....	2-4 ....	1000	A. Bellefeuille (1/2)
1,500	Thurso .....	Capitol .....	4 ....	248	D. St. Jacques
3,000	Trois Pistoles ..	Salle Paroissiale .....	7 ....	700	A. Richard Pitre (Fr.)
9,000	Val D'Or .....	New Royal .....	7 ....	570	Premier Operating Corp.
		Palace .....	7 ....	400	J. Dydzak (1/2)
		Princess .....	7 ....	400	N. Chalykoff (1/2)
20,572	Valleyfield .....	Bellerive .....	7 ....	679	G. Major (1/2)
		Royal .....	7 ....	800	G. Martineau (1/2)
1,000	Varennes .....	Parish Hall .....	2 ....	200	P. Donati (1/2)
67,349	Verdun .....	Fifth Ave. ....	7 ....	760	Standard Amusements
		Palace .....	7 ....	970	General Theatres
		Park .....	7 ....	1160	Standard Amusements
		Savoy .....	7 ....	868	Confederation Amusement
13,000	Victoriaville .....	Laurier .....	7 ....	789	C. Magnan (1/2)
		Victoria .....	6 ....	550	U. S. Allaire (1/2) (cl.)
6,500	Ville Jacques-Cartier .....	Royal .....	7 ....	400	W. Mainville
7,145	Ville LaSalle ..	LaSalle .....	7 ....	680	LaSalle Amusements (1/2)
1,800	Ville Marie .....	Ville Marie .....	6-7 ....	430	J. M. Gagne (Fr.)
6,700	Ville St. Joseph ..	Royal .....	7 ....	616	A. Lamothe (1/2)
5,000	Ville St. Pierre ..	Lux .....	7 ....	410	L. Choquette (1/2)
1,800	Warwick .....	Warwick .....	7 ....	300	P. Gewdron (Fr.)
3,173	Waterloo .....	Star .....	7 ....	290	L. Choquette
4,500	Windsor Mills ..	Loma .....	7 ....	450	J. E. Lenieux & R. Noel (1/2)
		Caro .....	7 ....	450	E. Poirier (1/2)
4,192	Wrightville .....	Montcalm .....	7 ....	400	FPCC
1,139,921	Montreal .....	Ahuntsic .....	7 ....	662	United Amusement
		Avenue .....	7 ....	850	W. Lester
		Amherst .....	7 ....	1692	Roseland Theatre Co. Ltd.
		Bijou .....	7 ....	270	P. Beaudin (1/2)

Pop.	Town	Theatre	Open	Seats	Licensee
1,139,921	Montreal	Beaubien	7	750	General Theatres (1/2)
		Belmont	7	1221	United Amusement
		Broadway	7	113	N. Courtemanche
		Camea	7	414	A. Capandrites (1/2)
		Canada	7	500	A. Rasenberg
		Canadien	7	690	A. Grimaldi
		Capitol	7	2603	FPCC
		Cartier	7	1051	Confederation Amusements (1/2)
		Centre	7	550	D. Berzan
		Century	7	653	Standord Amusements
		Champlain	7	1409	General Theatres
		Chateau	7	1471	Confederation Amusements (1/2)
		Carana	7	1298	United Amusements (1/2)
		Cremazie	7	740	General Theatres
		Crystal Palace	7	765	J. Dufort
		Dieppe	7	400	E. Ruffo
		Dominion	7	829	Confederation Amusements (1/2)
		Electro	7	900	General Theatres (1/2)
		Empire	7	500	I. Rasenbloom
		Empress	7	1350	Confederation Amusements
		Fairylard	7	550	B. C. Salamis
		Francais	7	1961	United Amusements
		Gronada	7	1685	United Amusements
		His Majesty's	7	1759	Cansalidated Amusements
		Hollywood	7	600	C. Aucloir
		Imperial	7	1875	FPCC
		Kent	7	675	United Amusements
		La Scala	7	500	E. Cavalancia (1/2)
		Laval	7	800	United Amusements
		Lido	7	750	P. Viotti
		Lord Nelson	7	500	N. Lazonis (1/2)
		Loew's	7	2853	FPCC
		Maisonneuve	7	715	Confederation Amusements (1/2)
		Majestic	7	550	H. Heller & J. Cytrynbaum (1/2)
		Mercier	7	909	General Theatres
		Midway	7	1178	General Theatres
		Manklond	7	1300	United Amusements
		Maunt Royal	7	722	United Amusements
		National	7	1518	France Films (Fr.)
		Orleans	7	500	Lard Nelson Amusements (Fr.)
		Orpheum	7	1100	FPCC (Fr.)
		Outremont	7	1442	Confederation Amusements
		Palace	7	2625	FPCC
		Papineau	7	1446	United Amusements
		Paris	7	464	France Films (Fr.)
		Passe Temps	7	568	A. Adilman
		Perron	7	500	General Theas. (1/2)
		Plozo	7	980	United Amusements (1/2)
		Princess	7	2184	FPCC
		Regent	7	941	United Amusements
		Regol	7	415	A. St. Germain (1/2)
		Rex	7	450	C. Auclair (1/2)
		Rialto	7	1174	United Amusements
		Ria	7	350	Paul Letarneau
		Rivoli	7	1547	United Amusements
		Rosemaunt	7	1305	United Amusements
		Raxy	7	789	P. Cardinal
		Royal	7	225	Mrs. G. Gagnon
		Seville	7	1148	Universal Theas. Ltd.
		Stor	7	476	S. Athanasiou
		Storland	7	889	P. Cardinal
		Snowdon	7	968	United Amusements
		St. Denis	7	2380	France Film (Fr.)
		Stella	7	400	C. Auclair (1/2)
		Strond	7	714	United Amusements
		System	7	924	Geo. Panes
		Villeroy	7	700	General Theatres (1/2)
		Vogue	7	700	D. Berzan
		Westmaunt	7	1141	United Amusements
		York	7	1100	United Amusements

# New Brunswick

(Licenses are renewable in New Brunswick on June 1st and in Novo Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
1,741	Andover .....	Capital .....	6	299	B&L Theatres
6,000	Bathurst .....	Capital .....	6	470	P. J. Leger
1,333	Black's Harbour ..	Strand .....	6	320	Cannars Bras. Ltd.
800	Buctauche .....	Roxy .....	6	300	Horry Adkins
9,500	Campbellton .....	Capital .....	6	724	F. G. Spencer (FPCC)
		Paramount .....	6	780	F. G. Spencer (FPCC)
1,500	Caraquet .....	Bellevu .....	4-6	350	Ted Szymanski
4,300	Chatham .....	Capital .....	6	396	B&L Theatres
1,000	Chipman .....	Capital .....	6	350	J. A. Williams
5,200	Dalhousie .....	Capital .....	6	510	F. G. Spencer (FPCC)
1,600	Deer Island .....	Mayfair .....	1	258	R. Greenlaw
1,300	Dieppe .....	Kum-C .....	6	400	Omar Henri
350	E. Florenceville ..	Green's .....	6	490	G. Green & Sons, Ltd.
9,200	Edmundston .....	Capital .....	6	480	B&L Theatres
		Star .....	6	516	Mrs. H. M. Nesbitt
3,000	Fairville .....	Gaiety .....	6	555	Lancaster Theas. Ltd.
20,000	Fredericton .....	Capital .....	6	504	W. W. O. Fenety (FPCC)
		Gaiety .....	6	870	W. W. O. Fenety (FPCC)
2,500	Grand Falls .....	Opera House .....	6	406	Mrs. Norma Martin
1,800	Grand Manan .....	Happy Hour .....	2	250	T. R. Griffin
1,000	Grand Harbour .....	Community .....	2	278	Harry Cheyney
1,150	Hortland .....	Capital .....	6	531	B&L Theatres
300	Havelock .....	Havelock .....	6	268	W. H. Pollack
1,000	Hillsboro .....	Capital .....	6	215	E. D. Glendenning
1,651	Marysville .....	Lyric .....	2	270	H. A. Galley
2,265	McAdam .....	Vague .....	6	424	Stamare Enterprises Ltd. (B&L)
1,500	Minto .....	Gaiety .....	6	385	T. J. O'Rourke
27,969	Moncton .....	Capital .....	6	914	Odean
		Empress .....	6	734	Odean
		Imperial .....	6	616	FPCC
		Paramount .....	6	1176	FPCC
4,500	Newcastle .....	Opera House .....	6	622	Mrs. J. McLaughlin
1,000	Petitcodiac .....	Carner .....	6	420	Lloyd Pollock
1,350	Plaster Rock .....	Community .....	4	400	G. D. MacFarlane
781	Port Elgin .....	Mayfair .....	4-6	244	Arthur Mitchell
2,000	Richibucta .....	Pine .....	4-6	300	H. Adkins
529	Rathesay .....	Community .....	2	334	E. J. Hayt
3,500	Sackville .....	Vogue .....	6	462	M. E. Walker (Sack.) Ltd.
		Imperial .....	6	430	M. E. Walker (Sack.) Ltd.
55,363	Saint John .....	Capital .....	6	1630	FPCC
		Empire .....	6	800	Saint John Amuse. Co. Ltd.
		Mayfair .....	6	792	Franklin-Herschorn
		Paramount .....	6	1392	FPCC
		Regent .....	6	759	Franklin-Herschorn
		Strand .....	6	775	Odean
2,400	Shediac .....	Capital .....	6	324	J. E. LeBlanc
1,850	Shippigan .....	Frantenac .....	6	300	H. L. Haines & J. Rabichaud
3,030	Sussex .....	Strand .....	6	800	Calin & Wm. Danson
1,167	St. Andrews .....	Andraeleo .....	6	300	Paul Ray
		Marina .....	6	209	E. S. Finigan
1,169	St. George .....	Capital .....	6	378	Charlotte Amuse. Co. Ltd. (B&L)
		Opera House .....	1	217	Charlotte Amuse. Co. Ltd. (B&L)
1,095	St. Leonard .....	Acadia .....	6	500	Mrs. E. Fournier
3,000	St. Quentin .....	Mantcalm .....	6	420	Centre Recreatif Ltd.
3,500	St. Stephen .....	Queen .....	6	594	C. E. Staples
3,700	Tracadie .....	Rex .....	6	396	North Shore Theatre Co.
4,000	West Saint John ..	Community .....	6	337	W. R. Golding
500	Wilson's Beach ..	Maple Leaf .....	2-3	279	W. Newman
4,250	Woodstock .....	Capital .....	6	465	F. G. Spencer (FPCC)



# Prince Edward Island

(Licenses are renewable in New Brunswick on June 1st and in Nova Scotia on April 1st.)

Pop.	Town	Theatre	Open	Seats	Licensee
554	Alberton .....	Princess Pat .....	6	320	J. F. & Gordon White
14,821	Charlottetown ..	Capitol .....	6	514	F. G. Spencer (FPCC)
		Empire .....	3	500	F. G. Spencer (FPCC)
		Prince Edward ....	6	1050	F. G. Spencer (FPCC)
300	Crapaud .....	Crapaud .....	2	200	Lloyd Rogerson
769	Georgetown .....	Legion .....	1	250	Canadian Legion
767	Kensington .....	Cameo .....	6	250	J. K. Pidgeon
769	Montague .....	Yeo .....	4	250	B. H. Yeo
400	Morell .....	Memorial .....	2-3	300	Memorial Hall Co. Ltd.
500	Mount Stewart ..	Macdonald's .....	2-4	225	R. A. & C. L. Macdonald
400	Murray Harbour ..	Community .....	2-4	180	Keith Buell
400	Murray River ..	Community .....	2-4	150	Keith Buell
800	O'Leary .....	Verdun .....	4	400	Milton Smallman
1,114	Souris .....	Souris .....	3	250	C. N. Richards
5,034	Summerside .....	Capitol .....	6	560	H. E. Gaudet
		Regent .....	6	526	G. R. Pope
200	St. Peters Bay ..	Legion .....	1	150	R. A. MacDonald

# Nova Scotia

Pop.	Town	Theatre	Open	Seats	Licensee
8,620	Amherst .....	Capitol .....	6	820	F. G. Spencer (FPCC)
		Paramount .....	6	756	F. G. Spencer (FPCC)
782	Annapolis .....	Capitol .....	6	342	Annap. Amuse. Co. Ltd. (B&L)
2,157	Antigonish .....	Capitol .....	6	540	B & L Theatres
600	Barrington .....				
	Passage .....	Goudey .....	6	499	P. R. Fielding
2,100	Bedford .....	Bedford .....	6	200	W. A. Purcell
962	Berwick .....	Bligh's .....	6	268	W. L. Bligh
1,020	Bridgetown .....	Strand .....	6	387	C. L. Piggott
3,445	Bridgewater ....	Avon .....	2-3	475	SFA Limited
		Capitol .....	6	618	SFA Limited
1,000	Chester .....	Kenerik .....	4	360	Eric Redden
887	Clark's Harbor ..	Vimy .....	3	499	Evon A. Swim
10,847	Dartmouth .....	Dundas .....	6	675	Franklin-Herschorn
		Mayfair .....	6	727	Franklin-Herschorn
1,657	Digby .....	Bijou .....	2	270	SFA Co. Ltd.
		Capitol .....	6	494	SFA Co. Ltd.
3,279	Dominion .....	Royal .....	6	300	J. S. Liscombe
700	Freeport .....	NuEro .....	1	200	Lloyd Blackford
25,147	Glace Bay .....	Russell .....	6	900	Wener & Green
		Savoy .....	6	1290	FPCC
70,488	Holifax .....	Armview .....	6	735	M. E. Walker (Affiliated Theas. Ltd.)
		Capitol .....	6	1980	FPCC
		Cosino .....	6	1006	Odeon
		Empire .....	6	573	Maritime Amuse. Co. Ltd.
		Family .....	6	514	Franklin-Herschorn
		Gaiety .....	6	613	M. E. Walker, Ltd.
		Garrick .....	6	614	Odeon
		Oxford .....	6	680	Odeon
		Paramount .....	6	1166	FPCC
		Vogue .....	6	945	Franklin-Herschorn
907	Hantsport .....	York .....	6	252	United Enterprise Ltd. (M. E. Walker)
544	Hubbards .....	Hubb .....	4	140	W. L. Armstrong
2,975	Inverness .....	Victoria .....	4-6	267	J. Tubetti
1,109	Joggins .....	Regent .....	6	284	R. J. Melonson
3,928	Kentville .....	Empire .....	6	601	F. G. Spencer (FPCC)
800	Kingston .....	Roxy .....	6	250	F. J. Mumford
3,170	Liverpool .....	Astor .....	6	625	Astor Theo. Ltd. (Spencer)
1,084	Lockeport .....	Capitol .....	6	391	B & F Theatres
2,856	Lunenburg .....	Capitol .....	6	443	F. G. Spencer
1,025	Mahone Bay ....	Kenerik .....	2	180	Eric Redden

Pop.	Town	Theatre	Open	Seats	Licensee
1,172	Middleton .....	Capitol .....	6 ....	497	G. R. Spencer
9,210	New Glasgow ..	Academy .....	6 ....	717	Odeon
		Roseland .....	6 ....	743	Odeon
800	New Germany ..	York .....	2-4 ....	230	A. A. Fielding
500	New Ross .....	Cross .....	4 ....	213	P. R. Barkhouse
9,302	New Waterford	Majestic .....	6 ....	596	F. Gregor (FPCC)
		Paramount .....	6 ....	742	F. Gregor (FPCC)
6,836	North Sydney...	Odeon .....	6 ....	576	Odeon
1,297	Oxford .....	Capitol .....	6 ....	290	G. E. Fulton
1,171	Parrsboro .....	Gem .....	6 ....	134	M. B. Audas
3,069	Pictou .....	Capitol .....	6 ....	430	H. Wisener
900	Port Hawkesbury	State .....	4 ....	225	R. F. Hazel
2,000	River Hebert ..	Royal .....	4 ....	265	W. L. McEachem
1,501	Sheet Harbour ..	Atlantic .....	6 ....	374	Atlantic Theatres, Ltd.
1,605	Shelburne .....	Capitol .....	6 ....	397	B & L Theatres
1,822	Shubenacadie ..	Roxby .....	6 ....	184	M. E. Walker (United Enterprise, Ltd.)
7,170	Springhill .....	Capitol .....	6 ....	594	M. J. Mason
2,000	Spryfield .....	Kent .....	6 ....	330	Affiliated Theas, Ltd. (M. E. Walker)
5,351	Stellarton .....	Jubilee .....	6 ....	630	Odeon
8,198	Sydney Mines ..	Strand .....	6 ....	965	Odeon
28,305	Sydney .....	Paramount .....	6 ....	965	FPCC
		Strand .....	6 ....	601	B & L Theatres and E. R. Lynn
		Vogue .....	6 ....	1075	FPCC
1,061	Tatamagouche ..	Rialto .....	6 ....	225	Hazel & Barkhouse
	Tiverton .....	Rainbow Lodge ..	2 ....	198	A. M. Elliott
10,272	Truro .....	Capitol .....	6 ....	802	F. G. Spencer (FPCC)
		Royal .....	6 ....	922	F. G. Spencer (FPCC)
1,327	Wedgeport .....	Evangeline .....	4 ....	210	L. LeBlanc
561	Westport .....	Westport .....	1 ....	170	(?)
4,115	Westville .....	Roxy .....	6 ....	364	Westville Thea. Co.
1,475	Weymouth .....	Community .....	2 ....	200	Dr. H. J. Pothier
6,000	Whitney Pier ...	Casino .....	6 ....	437	George Khattar
		Star .....	6 ....	586	M. E. Walker
3,436	Windsor .....	Imperial .....	6 ....	583	Windsor Amusement Co.
1,944	Wolfville .....	Acadia .....	6 ....	684	G. R. Spencer
7,790	Yarmouth .....	Capitol .....	6 ....	1249	Odeon
		Community .....	6 ....	571	Franklin-Herschorn

## Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
8,171	Belle Island ....	Gaiety .....	6 ....	400	R. R. Costigan
		Princess .....	6 ....	300	Normore & Luffman
2,552	Bishop's Falls ..	Wavell .....	2-4 ....	200	Roy Walsh
1,401	Bonavista .....	Garrick .....	4-6 ....	400	F. G. Bradley
2,744	Botwood .....	Imperial .....	6 ....	200	J. S. Arklie & Roy Petrie
1,395	Buchan's .....	Buchan's .....	6 ....	200	C. L. Courage
3,472	Carbonear .....	Bond .....	2-4 ....		United Movies Ltd. (cl.)
8,711	Corner Brook ..	Majestic .....	6 ....	500	Coleman & Coombes
		Palace .....	6 ....	500	J. A. Basha
		Regent .....	2 ....	150	Coleman & Coombes
1,927	Deer Lake .....	Roxy .....	4 ....	400	Lakeside Lodge Ltd.
2,400	Gander .....	Globe .....	6 ....	400	W. J. Leahey
		Star .....	2 ....	200	W. J. Leahey
4,552	Grand Falls .....	Popular .....	4 ....	350	P. A. Edwards
2,065	Harbor Grace ..	Paramount .....	2-4 ....	300	W. and M. Hayes
1,914	Humbermouth ..	Humber .....	4-6 ....	350	M. G. Basha
537	Placentia .....	Orcan .....	2-4 ....	400	United Movies Ltd. (cl.)
3,000	Port Aux Basque	Basque .....	6 ....	300	Basque Theatre Co. Ltd. (G. C. Rowe)
871	Stephenville ....	Dome .....	4-6 ....	300	Leo Gaultois
956	Stephenville				
	Crossing .....	Crossing .....	4-6 ....	200	Chas. McFatrige
57,496	St. John's .....	Capitol .....	6 ....	847	Nfld. Amuses, Ltd. (FPCC)
		Cornwall .....	6 ....	922	Cornwall Thea. Co. Ltd.
		Majestic .....	6 ....	787	Condon & Jackman (cl.)
		Nickel .....	6 ....	800	J. P. Kiely
		Paramount .....	6 ....	1195	Nfld. Amuses, Ltd. (FPCC)
		Star Movie .....	6 ....	800	Condon & Jackman (cl.)
		York .....	6 ....	1100	J. P. Kiely
2,772	Windsor .....	Vogue .....	6 ....	350	J. L. Basha Ltd. (B&L)
		Windsor .....	2-4 ....		Rev. F. P. Meaney

# Drive-in Theatres

(All theatres have the word drive-in after the name.)

## VANCOUVER

Town	Theatre	Cars	Licensee
Burnaby .....	Cascades .....	500 .....	National Drive-in Theatres
Burnaby .....	Lougheed .....	488 .....	Theatre Agencies
Burnaby .....	Paramount Auto-Vue .....	600 .....	Paramount Auto-Vue Theatre Ltd.
Chilliwack .....	Chilliwack .....	250 .....	Chilliwack Theatre Ltd.
Kamloops .....	Skyview .....	250 .....	Inland Industries Ltd.
Kelowna .....	Boyd's .....	275 .....	Cozart & Boyd Shows
Nonalimo .....	Starlite .....	320 .....	FPCC
North Vancouver .....	Lions .....	300 .....	Lions Drive-in Theatre Co. Ltd.
Penticton .....	Pines .....	250 .....	Okonagan Drive-in Theatres Ltd.
Surrey .....	Surrey .....	392 .....	Goyland Amusements Ltd.
Tillicum .....	Tillicum .....	620 .....	Mox & Ben Chechick
		132 seats	
Vernon .....	Skyway .....	350 .....	Inland Industries Ltd.

## ALBERTA

Calgary .....	Chinook .....	600 .....	Western Drive-in Theatres Ltd.
Calgary .....	Sunset .....	750 .....	Sunset Drive-in Theatre Ltd.
Edmonton .....	Southside .....	400 .....	Western Drive-in Theatres Ltd.
Edmonton .....	Starlite .....	600 .....	Western Drive-in Theatres Ltd.
Lethbridge .....	Green-Acres .....	300 .....	Western Drive-in Theatres Ltd.
Medicine Hat .....	Hat .....	350 .....	John, Albert & Rennold Dederer
Red Deer .....	Red Deer .....	300 .....	Staniland & Chabillon

## SASKATCHEWAN

Estevan .....	Estevan .....	200 .....	G. Geim & D. Abbot
Loon Lake .....	Loon Lake .....	20 .....	George Larsen
		200 seats	
Moose Jaw .....	Golden West .....	400 .....	FPCC
Prince Albert .....	Pines .....	350 .....	Strand Theatres Ltd. (P. W. Mahon)
Regina .....	Queen City .....	500 .....	FPCC
Saskatoon .....	Starlight .....	400 .....	H. Howard
Saskatoon .....	Sutherland Park .....	500 .....	FPCC
Yorkton .....	Crest .....	300 .....	Rothstein Theatres

## MANITOBA

Brandon .....	Green Acres .....	334 .....	FPCC
Winnipeg .....	Eldorado .....	750 .....	Western Theatres Ltd.
" .....	North Main .....	600 .....	C. Black & M. Shnier
" .....	Pembina .....	500 .....	Western Theatres Ltd.

## ONTARIO

Agincourt .....	Northeast .....	750 .....	Park Drive-In Theatres Ltd.
Barrie .....	Huronion .....	500 .....	Huronion Drive-In Thea. Ltd.
Belleville .....	Belleville .....	450 .....	H. J. Ochs
Brantford .....	Sunset .....	504 .....	Inter-City Drive-In Theas.
Bridgeport .....	K. W. .....	700 .....	Premier Operating
Chatham .....	Chatham .....	480 .....	Twinex Century Theas.
Chippawa .....	Starlite .....	500 .....	Starlite Thea. Co. (FPCC)
Clappison Corner .....	Clappison .....	930 .....	Windsor Drive-in Theatre Ltd.
Cornwall .....	Cornwall .....	400 .....	Cornwall Drive-In Theo. Op.
Cyrville .....	Star Top .....	500 .....	Gloucester Drive-in Limited
Fort Erie, N. .....	Fort Erie .....	500 .....	Fort Erie Drive-In Ltd.
Guelph .....	Guelph .....	400 .....	Guelph Drive-In Thea. Ltd.
Hamilton .....	Mohawk .....	751 .....	Inter-City Drive-In Theas.
Kingston .....	Kingston .....	450 .....	Kingston Drive-In Ltd.
Lindsay .....	Lindsay .....	350 .....	Lindsay Drive-in Theatre Ltd.
London .....	Skyway .....	596 .....	Skyway Drive-In Theas. Ltd.
London .....	Star-Top .....	450 .....	London Drive-In Thea. Ltd.
Molton .....	North West .....	900 .....	Park Drive-In Theas. Ltd.
North Bay .....	North Bay .....	400 .....	North Bay Drive-In Thea. Ltd.
Orillia .....	Orillia .....	330 .....	Twinex Century
Oshawa .....	Oshawa .....	478 .....	Peter Drive-In Theas. Ltd.
Ottawa .....	Aladdin .....	500 .....	Bryson Amuse. Co. Ltd.

Pop.	Town	Theatre	Cars	Licensee
Ottawa		Auto Sky	600	Auto Sky Thea. Co. Ltd.
Ottawa		Brittania Heights	500	Ottawa Drive-In Theas. Ltd.
Owen Sound		Owen Sound	300	Waite & Warwick Co. Ltd.
Peterborough		Peterborough	400	Peter Drive-In Theas. Ltd.
Port Arthur		Inter City	500	FPCC
Port Bolster		Port Bolster	400	C. Scott
Preston		Sunset	700	Premier Operating
Roseland		Windsor	500	Windsor Drive-In Thea. Ltd.
St. Catharines		Canadian	750	Canadian Drive-In Theas. Ltd.
St. Thomas		St. Thomas	400	St. Thomas Drive-In Thea.
Sarnia		Star-Top	450	Star-Top Drive-In Thea.
Sault Ste. Marie		Soo	400	Soo Drive-In Thea. Ltd.
Simcoe		Simcoe	462	Simcoe Drive-In Thea. Ltd.
Stoney Creek		Skyway	705	Skyway Drive-In Theas. Ltd.
Strotford		Strotford	350	Stratford Drive-In Theas. Ltd.
Sudbury		Sudbury	400	Sudbury Drive-In Op. Co.
Tillsonburg		Skylark	420	Skylark Drive-In Theatre
Timmins		Porcupine	450	Porcupine Drive-In Thea. Co.
Wasoga Beach		Wasogan	400	Wasogan Drive-In Thea. Ltd.
Windsor		Cloud	886	J. Dydzak
Windsor		Skyway	580	Skyway Drive-In Thea. (FPCC)
Woodstock		Oxford	400	Oxford Drive-In Thea. Ltd.
Toronto		Dufferin	990	Dufferin Drive-In Thea. Ltd.

#### NOVA SCOTIA

Springhill	Volley	400	A. J. Burnett
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#### PRINCE EDWARD ISLAND

Summerside	Starlight	200	L. W. Ellis
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## FILM DISTRIBUTORS

### **Astral Films Ltd.**

130 Corlton St., Toronto 2, Can.  
(Kingsdale 3163)

#### **OFFICERS**

President ..... I. H. Allen  
Vice-President ..... S. L. Allen  
Secretary ..... J. H. Solway

#### **BRANCH OFFICES**

SAINT JOHN, NB  
162 Union St.  
MONTREAL  
5975 Mankland Ave.  
TORONTO  
130 Carlton St.  
WINNIPEG  
Film Exchange Bldg.  
CALGARY  
710 Eighth Ave. W.  
VANCOUVER  
1208 Burrard St.

### **Cardinal Films Ltd.**

700 Boy St., Toronto, Con.  
(PLozo 3536)

#### **OFFICERS**

President ..... Harry J. Allen  
General Sales Manager ..... Leslie A. Allen  
Comptroller ..... J. H. Howell

#### **BRANCH OFFICES**

SAINT JOHN  
L. Michelson, Manager.  
162 Union St.  
MONTREAL  
E. Atkinson, Manager.  
5975 Monkland Ave.  
TORONTO  
H. A. Kaufman, Manager.  
277 Victoria St.  
WINNIPEG  
L. Miles, Manager.  
Cinema Centre.  
CALGARY  
V. Murphy,  
710—8th Ave. W.  
VANCOUVER  
W. B. Adamsan, Manager.  
1208 Burrard St.

### **Cine-France**

(French Films)  
20 St. James St. E., Montreal  
(PLoteau 7924)

Manager..... C. M. Demarais

### **Columbia Pictures of Canada Ltd.**

72 Corlton St., Toronto, Con.  
(RAndolph 8931)

(Canadian-owned and operated. Handles product of Columbia Pictures Corp., 729 Seventh Ave., NYC 19.)

#### **OFFICERS**

President ..... Louis Rasenfeld  
Vice-President ..... Henry L. Nathanson  
Secretary ..... Jule Allen  
Treasurer ..... Paul L. Nathanson

#### **DIRECTORS**

Rasenfeld, H. L. Nathanson, Allen, P. Nathanson.

General Sales Manager ..... Harvev Harnick

#### **BRANCH OFFICES**

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12 Hazen Ave.  
MONTREAL  
Isadore Levit, Manager.  
5971 Monkland Ave.  
TORONTO  
A. B. Cass, Manager.  
72 Carlton St.  
WINNIPEG  
Sam Pearlman, Manager.  
289 Colony St.  
CALGARY  
Hectar Rass, Manager.  
708A Eighth Ave. W.  
VANCOUVER  
Nat Levant, Manager.  
1210 Burrard St.

### **Cowan Brothers Pictures Ltd.**

165 Bloor St. E., Toronto, Con.  
(RAndolph 9493)

Distributors of religious and educational films.

#### **OFFICERS**

President ..... B. Cowan  
Vice-President ..... I. Cowan  
Secretary-Treasurer ..... S. Cowan  
Religious and Educational Director is George H. Woods.

### **Empire-Universal Films, Ltd.**

277 Victoria St., Toronto 2, Con.  
(WAverley 8621)

(Canadian-owned and operated. Handles product of Republic Pictures Corp., 1790 Broadway, NYC 19, and Universal-International Films, Inc., 445 Park Ave., NYC 22.)

#### **OFFICERS**

President & General Manager ..... Alfred W. Perry  
Vice-President ..... Paul L. Nathanson  
Secretary-Treasurer ..... George H. Beeston

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Colony St.

**CALGARY**

Joe Garfin, Manager.  
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**VANCOUVER**

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1218 Burrard St.

**FRENCH FILM DIVISION**

**Productions Films Francaises Deluxe, Inc.**  
1200 St. Alexander St., Montreal.  
(UNiversity 5071)

Advtg. & Publicity ..... Walter Kennedy

**France Film Company**

637 Craig St. W., Montreal, Can.  
(UNiversity 6-4711)

(Canadian-owned and operated, Distributes  
films made in France.)

**OFFICERS**

President & General Manager ..... J. A. DeSeve  
Vice-President ..... R. A. Benoit  
Treas.-Asst. Gen. Mgr. .... M. de Roussy de Soles  
Secretary ..... Georges Arpin  
Assistant-Treasurer ..... Paul Poulin  
Supervisor of Theatres ..... Raymond Pezzini  
Public Relations ..... Jean Paul LePailleur

**DIRECTORS**

Pierre Charton, Sen. P. H. Bouffard, M. Lionel  
Leroux, Henri Clement, Paul Henri Guimont,  
Marcel Piche.

**Granada International  
Films Ltd.**

(Imports Foreign Films)  
130 Carlton St., Toronto 2, Can.  
(Kingsdale 3163)

**OFFICERS**

President ..... I. H. Allen  
Vice-President ..... S. L. Allen  
Secretary ..... J. H. Solway

**International Film  
Distributors Ltd.**

277 Victoria St., Toronto 2, Can.  
(PLaza 6511)

(Canadian-owned and operated. Handles pro-  
duct of Associated British-Pathe, Ltd., London  
Films, Wilcox-Neagle Productions, Lux Films and  
Hallmark Productions.)

**OFFICERS**

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Vice-President ..... R. Auerbach  
Secretary-Treasurer ..... H. S. Mandell  
Director ..... M. L. Axler

General Manager ..... D. V. Rosen

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162 Union St.

**MONTREAL**  
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5975 Monkland Ave.

**TORONTO**

Harold Bell, Manager.  
277 Victoria St.

**WINNIPEG**

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289 Colony St.

**CALGARY**

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Film Exchange Bldg.

**VANCOUVER**

Doug Isman, Manager.  
1208 Burrard St.

Advtg. & Publicity ..... Larry Stephens

**Maynard Film  
Distributing Co. Ltd.**

221 Victoria St., Toronto, Can.  
(EMpire 3-8377)

President & General Manager ..... E. P. Maynard

**Metro-Goldwyn-Mayer  
Pictures of Can. Ltd.**

277 Victoria St., Toronto 2, Can.  
(EMpire 3-5703)

(Division of Metro-Goldwyn-Mayer of the USA,  
of which William F. Rodgers is general manager,  
and a subsidiary of Loew's, Inc., 1540 Broadway,  
NYC 19.)

**OFFICERS**

President ..... Henry L. Nathanson  
Vice-President ..... William F. Rodgers  
Treasurer ..... Charles C. Moskowitz  
Secretary ..... Leopold Friedman

**DIRECTORS**

Nathanson, Rodgers, Moskowitz.  
Assistant Treasurer ..... Frank J. Young

General Sales Manager ..... Theodore J. Gould

**DEPARTMENT HEADS**

Director of Publicity ..... Dewey D. Blom  
Comptroller ..... W. Claude Alexander  
Branch Auditor ..... James S. Eastwood

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**SAINT JOHN, NB**  
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131 Princess St.

**MONTREAL**  
Hillis Cass, Manager.  
1200 St. Alexander St.

**TORONTO**  
Garfield Coss, Manager.  
277 Victoria St.

**WINNIPEG**  
Abe G. Levy, Manager.  
297 Colony St.

**CALGARY**  
William Guss, Manager.  
8th Ave. & 6th St.

**VANCOUVER**  
Charles Ramage, Manager.  
1204 Burrard St.

**Monogram Pictures Of  
Can. Ltd.**

277 Victoria St., Toronto 2, Can.  
(EMpire 3-5251)

(Branch of the J. Arthur Rank Organization  
of Canada, which distributes the product of

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FROM THE RECORDS

*Madonna of the 7 Moons*

*Seventh Veil*

*Red Shoes (Color)*

*Blue Lagoon (Color)*

*Great Expectations*

*Green for Danger*

*Quartet*

*Tight Little Island*

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General Sales Manager ..... Frank L. Vaughan  
Producers' Representative ..... O. R. Hanson

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##### SAINT JOHN, NB

I. J. Davis, Sales Representative.  
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##### MONTREAL

Sam Jacobs, Sales Representative.  
1200 St. Alexander St.

##### TORONTO

Irving Stern, Assistant General Sales Mgr.  
277 Victoria St.

##### WINNIPEG

Ralph Zelickson, Sales Representative.  
333 Good St.

##### CALGARY

Reg. J. Doddridge, Sales Representative.  
714 Sixth St. W.

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Lou Segal, Sales Representative.  
1246 Burrard St.

## Paramount Film Service Ltd.

111 Bond St., Toronto, Can.  
(EMpire 4-0376)

(Division of Paramount Film Distributing Corp.,  
of which A. W. Schwalberg is president and  
general manager, and a subsidiary of Paramount  
Pictures Corp., 1501 Broadway, NYC 18.)

#### OFFICERS

President ..... A. W. Schwalberg  
Vice-Pres. & Gen. Mgr. .... Gordon Lightstone  
Secretary-Treasurer ..... W. J. O'Neill

#### DIRECTORS

Schwalberg, Lightstone, O'Neill, Barney Bala-  
ban, Austin Keough.

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##### SAINT JOHN, NB

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136 Princess St.

##### MONTREAL

T. Dowbiggin, Manager.  
5955 Monkland Ave.

##### TORONTO

R. Simpson, Manager.  
111 Bond St.

##### WINNIPEG

S. Gunn, Manager.  
281 Colony St.

##### CALGARY

W. O. Kelly, Manager.  
702 Eighth Ave. W.

##### VANCOUVER

R. Murphy, Manager.  
Davie & Burrard Sts.

Advtg. & Publicity ..... Winston Barron

## Paris-Canada

(French Films)  
1520 Mountain St., Montreal  
(PLateau 8741)

Manager ..... S. Goutman

## Peerless Films Ltd.

277 Victoria St., Toronto 2, Can.  
(Waverly 2258)

#### OFFICERS

President ..... S. Roher  
Secretary ..... L. B. Roher  
General Manager ..... J. Roher  
Sales Manager ..... J. Bermack

#### BRANCH OFFICES

##### MONTREAL

Arthur Larente, Manager.  
5975 Monkland Ave.

(Physical distribution for Peerless Films Ltd.  
branches in Saint John, Winnipeg, Calgary and  
Vancouver is handled by International Film Dis-  
tributors Ltd., whose branches in those cities are  
listed earlier in this section.)

## Pioneer Films Ltd.

277 Victoria St., Toronto 2, Can.  
(PLaza 6221)

#### OFFICERS

President ..... O. R. Hanson  
Vice-President ..... George H. Beeston  
Secretary ..... G. H. Oullahan  
Treasurer ..... Katherine MacMillan

#### DIRECTORS

Hanson, Beeston, Oullahan.

## J. Arthur Rank Film Distributors (Can.) Ltd.

20 Carlton St., Toronto, Can.  
(EMpire 3-5961)

#### OFFICERS

President ..... L. W. Brockington  
General Manager ..... Frank H. Fisher  
Secretary-Treasurer ..... C. R. B. Salmon

#### DIRECTORS

John Davis, L. W. Brockington, Air Commodore  
F. M. F. West, Frank H. Fisher.

#### BRANCH OFFICES

##### SAINT JOHN, NB

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##### MONTREAL

J. R. Johnson, Manager,  
1200 St. Alexander St.

##### TORONTO

J. S. McPherson, Manager,  
277 Victoria St.

##### WINNIPEG

P. Geller, Manager,  
333 Goode St.

##### CALGARY

F. L. Scott, Manager,  
714-6th St. W.

##### VANCOUVER

J. H. Reid, Manager,  
1246 Burrard St.

Publicity Director ..... E. S. Coatsworth

## RKO Distributing Corp. of Can. Ltd.

277 Victoria St., Toronto, Can.  
(EMpire 4-6121)

General Manager ..... Carl Peppercorn

#### BRANCH OFFICES

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92 Union St.

##### MONTREAL

Harry Cohen, Manager.  
5969 Monkland Ave.

**TORONTO**

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277 Victoria St.

**WINNIPEG**

Meyer Nackimson, Manager.  
283 Colony St.

**CALGARY**

Arthur E. Elliott, Manager.  
8th Ave. W. at 6th St.

**VANCOUVER**

James F. Davie, Manager.  
1212 Burrard St.

Publicity Representative ..... Hank Howard

## Selznick-Alliance Releasing Organization

21 Dundas Square, Toronto, Can.  
(Waverley 8696)

Canadian General Manager ..... Joseph Marks  
(Canadian-owned and operated. Releases the  
product of Selznick Releasing Organization, Inc.,  
400 Madison Ave., NYC 17.)

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Maurice Elman, Manager.  
162 Union St.

**MONTREAL**

Peter Lambert, Manager.  
5975 Monkland Ave.

**TORONTO**

Lawrence Druxerman, Manager.  
21 Dundas Square.

**WINNIPEG**

Somer James, Manager.  
303 Donald Block.

**CALGARY**

Shipping Office only.  
Film Exchange Bldg.

**VANCOUVER**

Steve Rolston, Manager.  
207 West Hastings St.

## Twentieth Century-Fox Corp. Ltd.

110 Bond St., Toronto, Can.  
(Empire 4-7221)

(Canadian division of Twentieth Century-Fox  
Film, Corp., 444 W. 56th St., NYC 19, of  
which the Eastern & Canadian general sales  
manager is Arthur Silverstone.)

**OFFICERS**

President ..... Spyros P. Skouras  
Executive Vice-President ..... W. C. Michel  
Vice-Pres. in Charge of Prod. .... Dorryl F. Zanuck  
Vice-President ..... Murray Silverstone  
Vice-President ..... Joseph H. Moskowitz  
Vice-Pres. in Charge of Domestic Distrib.  
& General Sales Mgr. .... Al Lichtman  
Asst. Gen. Sales Mgr. .... William C. Gehring  
Vice-Pres. in Charge of Advertising, Publicity  
& Exploitation ..... S. Charles Einfeld  
Secretary-Treasurer ..... Donald A. Henderson  
Comptroller-Asst.-Treasurer ..... Wilfred J. Eadie

**DIRECTORS**

Skouras, Eadie, Michel, Henderson, Zanuck,  
Murray Silverstone, Daniel O. Hastings, William  
P. Philips, Seton Porter, L. Sherman Adams,  
Robert L. Clarkson, Robert Lehman.

Canadian General Manager ..... Peter Myers  
Executive Asst. to Gen. Mgr. .... Emily Barrett

**BRANCH OFFICES****SAINT JOHN, NB**

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12 Hazen Ave.

**MONTREAL**

G. L. Chernoff, Manager.  
5963 Monkland Ave.

**TORONTO**

Phillip Sherman, Manager.  
110 Bond St.

**WINNIPEG**

J. H. Huber, Manager.  
287 Colony St.

**CALGARY**

V. M. Skorey, Manager.  
717 Sixth St. W.

**VANCOUVER**

J. E. Patterson, Manager.  
1214 Burrard St.

Advtg. & Publicity ..... Som Glosier

## United Artists Corp. Ltd.

277 Victoria St., Toronto 2, Can.  
(Empire 4-3371)

(District of United Artists Corp., 729 Seventh  
Ave., NYC 19, of which Eastern & Canadian  
general sales manager is Nat Nathanson.)

Can. Gen. Mgr. & Director .... Charles S. Chaplin

**BRANCH OFFICES****SAINT JOHN, NB**

Seymour Miller, Manager.  
96 Union St.

**MONTREAL**

Sam Kunitzky, Manager.  
5975 Monkland Ave.

**TORONTO**

George Heiber, Manager.  
277 Victoria St.

**WINNIPEG**

Abe Feinstein, Manager.  
289 Colony St.

**CALGARY**

Robert Radis, Manager.  
708 Eighth Ave. W.

**VANCOUVER**

Harry Woolfe, Manager.  
1206 Burrard St.

Advtg. & Publicity ..... Irving Hermon

## United Kingdom Information Office

275 Albert St., Ottawa, Can.  
(Phone 5-7291)

Director ..... A. Gordon Huson

## Warner Bros. Pictures Distributing Co. Ltd.

70 Carlton St., Toronto 2, Can.  
(Kingsdale 5145)

(Division of Warner Bros. Pictures, Inc., 321  
W. 44th St., NYC 18, of which Ben Kalmenson  
is general sales manager.)

**OFFICERS**

President ..... B. Kalmenson  
Vice-President ..... N. H. Moray  
Secretary ..... R. W. Perkins  
Assistant Secretary ..... E. K. Hessberg  
Treasurer ..... S. Carlisle  
Auditor ..... T. J. Martin  
Auditor of Exchanges ..... R. A. McGuire



## DIRECTORS

Kalmenson, Carlisle, Perkins, Martin, Hessberg.

General Manager ..... Haskell M. Masters

## BRANCH OFFICES

SAINT JOHN, NB

Mickey Komar, Manager.  
12 Hazen Ave.

MONTREAL

Grottan Kiely, Manager.  
5957 Monkland Ave.

TORONTO

I. Coval, Manager.  
70 Carlton St.

WINNIPEG

Frank Davis, Manager.  
295 Colony St.

CALGARY

Maurice Saifer, Manager.  
704-8th Ave. W.

VANCOUVER

Earl H. Dalgleish, Manager.  
970 Davie St.

Publicity Director ..... P. Anthony Ranicar

## FILM CARRIERS

### James Baird Ltd.

5967 Monkland Ave., Montreal, Can.  
(WALnut 9370)

#### OFFICERS

President ..... James Baird  
Secretary ..... Eddy Schrider

#### BRANCH OFFICE

SHERBROOKE, QUE  
179 Vimy St.  
(Phone 29688)

### Film Delivery Service

Cinema Centre, Winnipeg, Man., Can.  
(Phone 925-994)

Proprietor ..... Charles Krupp

### Fitzpatrick Transfer

178 King St. E., Saint John, NB, Can.  
(Phone 2-3544)

Owner & Manager ..... J. F. Fitzpatrick

### Freddie's Transport

410 Riverside Blvd., Calgary, Alta.  
(Phone 22136)

Owner and operator is J. F. Teare. Branch office is located in Strathmore, Alta., phone 20.

### Mavety Film Delivery Ltd.

277 Victoria St., Toronto, Can.  
(EMpire 3-2413)

#### OFFICERS

President ..... George Altman  
Secretary-Treas. .... Lillian Altman  
D. B. Goodman, E. A. Goodman and Charles Mavety, Directors.

### Paris Film Distributors

Gatineau Pointe, Que., Can.

Owner and Manager ..... Wilfred Berlinguette

## Vulcan Express

Vulcan, Alta., Can.

Owner ..... E. H. Marsh  
(In Lethbridge Phone 5734. In Calgary Phone 29992)

## ASSOCIATIONS

### Canadian Motion Picture Distributors Ass'n

Room 111, 221 Victoria St., Toronto, Can.  
(EMpire 4-8919)

#### MEMBER COMPANIES

Monogram Pictures of Canada, Ltd.; RKO Distributing Corporation of Canada, Ltd.; Twentieth Century-Fox Corporation, Ltd.; Columbia Pictures of Canada, Ltd.; United Artists Corporation, Ltd.; Paramount Film Service, Ltd.; Empire-Universal Films, Ltd.; Metro-Goldwyn-Mayer Pictures of Canada, Ltd.; Warner Bros. Pictures Distributing Corp. Ltd.; Selznick-Alliance Releasing Organization; J. Arthur Rank Film Distributors (Canada) Ltd.

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President ..... Gordon Lightstone  
Vice-President ..... Harvey Harnick  
Executive-Director ..... C. J. Appel

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The following Film Boards of Trade across Canada are affiliated with the Canadian Motion Picture Distributors Association.

#### MARITIMES

c/o Empire-Universal Films Ltd.,  
133 Princess St., Saint John, NB.  
(Phone 3-1241)

#### OFFICERS

President ..... L. Simor.  
Vice-President ..... A. Lee-White  
Secretary ..... J. Bellamy

#### MONTREAL

c/a Paramount Film Service Ltd.,  
5955 Mankland Ave., Montreal, Que.  
(ELwaad 1153)

#### OFFICERS

President ..... H. Cass  
Vice-President ..... G. Kiely  
Secretary ..... T. Dowbiggin

#### TORONTO

c/a Canadian Motion Picture Distributors Ass'n.  
221 Victoria St., Toronto, Ont.  
(EMpire 4-8919)

#### OFFICERS

President ..... I. Coval  
Vice-President ..... (Vacant)  
Secretary ..... C. J. Appel

#### WINNIPEG

c/a Warner Bros. Pictures Distributing Corp.,  
Cinema Centre Bldg., Winnipeg, Man.  
(Phone 37-291)

#### OFFICERS

President ..... S. Gunn  
Vice-President ..... S. Jones  
Secretary ..... F. Davis

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"DEATH OF A SALESMAN"

"MEMBER OF THE WEDDING"

"THE HAPPY TIME"

and all the rest

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 Secretary ..... A. Elliott

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c/o J. Arthur Rank Film Distributors (Can.) Ltd.  
 1246 Burrard St., Vancouver, BC.  
 (MARine 1404)

# OFFICERS

President ..... J. F. Davie  
 Vice-President ..... H. Woolfe  
 Secretary ..... J. Reid

## Children's Film Library of Canada

Room 111, 221 Victoria St., Toronto, Can.  
 (EMpire 4-8919)

# OFFICERS

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 394 Avenue Rd., Toronto  
 Honorary Chairman ..... Mrs. D. W. McGibbon  
 1374 Avenue Rd., Toronto  
 Vice-Chair. & Treas. .... Mrs. M. W. McCutcheon  
 98 Courtleigh Blvd., Toronto  
 Secretary ..... Mrs. N. Yorke  
 24 35th St., Long Branch, Ont.

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 VICTORIA, BC  
 Mrs. Walter Hughes,  
 2276 Woodlawn Cres.  
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 Co-ordinator of Cultural Affairs  
 for the Provincial Government,  
 Legislative Bldg.  
 REGINA, SASK.  
 Mr. E. F. Holliday,  
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 MELFORT, SASK.  
 Mr. Fred Green,  
 Melfort.  
 SASKATOON, SASK.  
 Mrs. Fraser Logan,  
 919 Avenue C, North.  
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 526 Clifton St.  
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 Mrs. G. L. Dunn,  
 27 Pricefield Ave.  
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 317 Laura Ave.  
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 1085 Queen St. E.  
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 Mrs. James Aitchison,  
 18 Macdonald Ave.  
 SMITH FALLS, ONT.  
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 39 McEwan Ave.

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 125 Regent St.

## LONG BRANCH, ONT.

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 24 35th St.

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Mrs. Helen Forster,  
 107 Dunlop St.

## HIGHLAND CREEK, ONT.

Mrs. Harper,  
 Old Danforth Rd.

## KIRKLAND LAKE, ONT.

Mrs. J. McIntosh,  
 107 First St.

## SAINT JOHN, NB

Mrs. J. G. Hart,  
 Saint John Free Public Library.

## HALIFAX, NS

Mrs. A. G. Cooper,  
 277 Robie St.

## Motion Picture Ass'n of America, Inc.

28 W. 44th St., New York 18, NY.  
 (BRyant 9-4000)

# OFFICERS

President ..... Eric Johnston  
 (On leave of absence to the USA Government)  
 Vice-President ..... Joyce O'Hara  
 (Acting President during Johnston's absence)  
 Vice-President & Director of Production Code Ad-  
 ministration ..... Joseph I. Breen  
 Vice-President in Charge of International Affairs  
 John G. McCarthy  
 Secretary ..... Sidney Schrieber  
 Assistant Secretary ..... William H. Roberts  
 Treasurer ..... F. W. DuVall  
 Assistant Treasurer ..... Stanley R. Webber  
 Asst. Treasurer-Asst. Secretary .... James S. Howie  
 The MPAA also maintains offices in Hollywood,  
 Washington, London and Paris.

## PRODUCERS' REPRESENTATIVES

## George Altman

277 Victoria St., Toronto, Can.  
 (EMpire 3-2909)

Representative for Hallmark Productions, Inc.  
 Wilmington, Ohio, USA.

## O. R. Hanson

277 Victoria St., Toronto, Can.  
 (PLOza 6221)

Representative for Monogram Pictures Corp.  
 and Allied Artists Productions, Inc., 4376 Sunset  
 Blvd., Hollywood, California, and British Lion Film  
 Corp., Wilcox-Neagle Productions and London  
 Films International Ltd., 76-78 Wardour St., Lon-  
 don W. 1, England.

## Dorothy Smith

277 Victoria St., Toronto, Can.  
 (Waverley 8621)

Representative for International-Filmarts,  
 Inc., 445 Park Ave., New York City.

# NEWSREELS

**A** REGULATION of the Motion Picture Censorship and Theatre Inspection branch of the Ontario Treasury, issued 15 years ago by its chairman then and now, O. J. Silverthorne, requires newsreels to carry Canadian or British content to the extent of 25 per cent of their length. Once made up to meet that requirement, which is asked only by Ontario, the newsreels are exhibited in that form throughout Canada. The regulation came about through a desire by Canadians to see something beside foreign news on their screens and because domestic cameramen needed opportunities. Ontario charges \$1 per reel for censoring newsreels, compared with its usual \$6 per reel charge, and this has helped producers make available more prints for faster and broader exhibition.

Sequences of a news or news magazine nature are filmed by Associated Screen News and the National Film Board. One newsreel has a Canadian editor, another a resident cameraman and a third a Canadian commentator.

## Newsreels

### CANADIAN MOVIE TONNEWS

Issued weekly by Twentieth Century-Fox Corp. Ltd. Edited by **Harry Lawrenson**, Movietone News, Inc., 460 W. 54th St., New York City and printed by Associated Screen News, Montreal.

### CANADIAN PARAMOUNT NEWS

Issued weekly by Paramount Film Service. Editor and commentator: **Winston Barran**. Edited at Paramount News, 544 W. 43rd St., New York City and printed by ASN.

### EYE WITNESS and COUP D'OEIL

English- and French-language newsmagazines of same subjects. Made by the National Film Board in nine issues yearly, six of which are distributed to theatres by Columbia Pictures of Canada, Ltd. and the rest by the NFB's own non-theatrical distribution service. Producer: **Gordon Burwash**.

### JARO WORLD WIDE NEWS

Canadian edition of Gaumont-British newsreel, issued weekly by J. Arthur Rank Film Distributors (Canada) Ltd. Edited by **Costleton Knight**, Gaumont-British Newsreel Co., London, England, with special commentary by **Austin Willis**, printed by ASN.

### NEWS OF THE DAY

Issued weekly by Metro-Goldwyn-Mayer Pictures of Canada, Ltd. Edited by **M. D. Clotfene**, 450 56th St. New York City, and printed by ASN.

### UNIVERSAL-INTERNATIONAL NEWSREEL

Issued twice weekly by Empire-Universal Films, Ltd. Edited by **Thomas Mead**, E. 106th St., New York City and printed by ASN.

### WARNERS PATHE CANADIAN NEWS

Issued weekly by Warner Bros. Pictures Distributing Co., Ltd. Edited by **E. C. Buddy**, Pathe News, 625 Madison Ave., New York City. Canadian cameraman: **Felix Lazorus**. Printed by Film Laboratories of Canada, Toronto.

## CHECKING

## Confidential Reports Regd.

5975 Monkland Ave., Montreal 28, Can.  
(EL. 0133)

General Manager ..... Mrs. Irving Saurkes

## FILM RENTALS

**F**ILM rentals for Canada in 1949 rose to a record high, topping the previous year, which also reached a new peak, by over 15 per cent. The gain in rentals kept pace with that of receipts, which increased 15 per cent in also setting an all-time mark. Rentals for 35 mm. films totalled \$23,310,421 in 1949, as against \$20,215,527 the year before, and for 16 mm. it was \$1,684,953, compared with \$1,444,872, giving a grand total of \$24,995,374—an increase of \$3,334,975 over the previous year's \$21,660,399. A minor part of the gain was from the inclusion for the first time of Newfoundland, distributors getting about 30 per cent of the \$857,982 taken in by its 45 theatres.

The \$3,334,975 gain is the greatest increase chalked up by film exchanges in any 12-month period in the history of the film industry in Canada. In 1933 the rental figure began to climb out of the doldrums it had fallen into during the depression. In 1930, the first year of the depression, the figure was \$9,536,200 and by 1933 it had dropped to \$6,797,600—a loss of about a third. From that year on it has been a steady climb, increasing about an average of \$1,000,000 a year until 1948, when the gain over 1947 was a record up to then of \$2,195,693.

In 1930 there were 907 situations in Canada and these declined to 762 the



next year. Not until 1936 did the number of theatres exceed the 1930 figure, with 956 operating in that year. A continuing increase from 1936 brought the total to 2,200 theatres in operation in Canada in 1949.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield, shows the progressive increase:

YEAR	FIRMS	BRANCHES	RENTALS
1930	—	59	\$ 9,536,200
1933	—	59	6,797,600
1934	—	60	7,370,200
1935	—	61	7,404,500
1936	—	66	8,358,900
1937	—	63	9,471,100
1938	—	62	10,218,700
1939	—	67	10,315,500
1940	—	72	11,445,167
1941	—	69	12,368,446
1942	—	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892

1947	29	114	19,464,706
1948	29	118	21,660,399
1949	37	119	24,995,374

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including drive-ins.

As a guide to the amount of rentals for 35 mm. only the following figures for 16 mm. rentals will help:

YEAR	RENTALS
1944	\$ 967,179
1945	1,198,016
1946	1,173,170
1947	1,180,170
1948	1,444,872
1949	1,684,953

Revenue from the sale of advertising material was \$475,424 and from other sources it was \$410,368.

In 1949 there were 1,124 exchange employees and these received \$2,735,821 in salaries. In 1948 there were 1,219 employees and their salaries totalled \$2,663,104.



IN  
**The Canadian Moving Picture**  
*Digest*

*Every week of the year since 1915*

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*Film News Easy to Digest*

RAY LEWIS  
Publisher and Editor

Head office  
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TORONTO, CANADA

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•

***LABORATORIES***

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***RAW STOCK***

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***ASSOCIATIONS***

•

***NATIONAL FILM BOARD***

•

***HOLLYWOOD STUDIOS***

# PRODUCTION

## STUDIOS AND PRODUCERS

### Ashley & Crippen Ltd.

196 Bloor St. W., Toronto, Can.  
(Kingsdale 7904)

#### OFFICERS

President ..... D. Gibson  
Vice-President ..... W. R. Gibson  
Secretary-Treasurer ..... J. B. Crippen  
Sales Representative ..... J. Aldred

### Associated Screen News Ltd.

2000 Northcliffe Ave., Montreal 28, Que.  
(DExter 1186)

#### OFFICERS

President & Managing Director ..... B. E. Norrish  
General Manager ..... W. J. Singleton  
Secretary-Treasurer ..... L. R. Avery  
Production Manager ..... J. W. Campbell  
Technical Supervisor ..... Maurice Metzger  
Short Subjects Producer ..... Gordon Sparling  
Quebec District Sales Manager ..... David Mackenzie  
Still Department Manager ..... Fred Egan

#### BENOGRAPH DIVISION

(Merchandising and Film Libraries)

#### ONTARIO DISTRICT OFFICE

100 Adelaide St. W., Toronto  
(PLoza 3054)

Manager ..... J. J. Chisholm

TORONTO

100 Adelaide St. W.

MONCTON

881 Main St.

WINNIPEG

269 Edmonton St.

VANCOUVER

577 Granville St.

### Atlantic Films & Electronics Ltd.

P.O. Box E-5107,  
22 Prescott St., St. John's Nfld., Can.  
(Phone 5599)

#### OFFICERS

Technical Director ..... Albert Jekste  
General Manager ..... Derek Marshall

### Audio Pictures Ltd.

310 Lakeshore Rd., Toronto 14, Can.  
(MURroy 7226)

#### OFFICERS

President ..... Arthur Gottlieb  
Vice-President ..... Gladys Glad Gottlieb  
Managing Director ..... C. Richard Stilwell  
Sales Director ..... Walter Ellaby  
Secretary-Treasurer ..... Clem Williams

#### TECHNICAL STAFF

Production Assistant ..... Alex Myers  
Chief Cameraman ..... Ross Robinson

Chief Recording Engineer ..... Sol Goldhamer  
Laboratory Superintendent ..... William R. Cody  
Equipment Engineer ..... James Wilson

#### NY REPRESENTATIVE

F. C. O'Keefe, 2908 RKO Bldg., Rockefeller Centre, New York, NY., (Circle 6-9366).

### Canadian Motion Picture Productions Ltd.

Toronto Stor Bldg., Toronto, Can.  
(PLoza 8781)

#### OFFICERS

President ..... Gordon D. Fairley  
Vice-President ..... Charles A. Birge  
Secretary-Treasurer ..... Loren F. Hogg  
Director ..... William R. Brunt

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Sovereign Studio

1640 The Kingsway, Toronto, Can.  
(RODney 4131)

President ..... Edward L. Harris  
Vice-Presidents ..... Johnny Wayne & Frank Shuster  
General Manager ..... Frank O'Byrne

Capitol Film Production operates Sovereign Studio for its own production and as a service studio. Capitol produces trailers, industrial, promotional, educational and television subjects. It also offers complete 16 mm. printing and processing.

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4824 Cote des Neiges, Montreal, Can.  
(EXdale 0659)

#### OFFICERS

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Vice-President ..... William J. Hulbig  
Secretary-Treasurer ..... Richard Mingo-Sweeney

### Carillon Productions Ltd.

4824 Cote des Neiges, Montreal, Can.  
(EXdale 0659)

#### OFFICERS

President & Executive Producer ..... Melburn E. Turner  
Secretary ..... William J. Hulbig  
Treasurer ..... Richard Mingo-Sweeney  
Directors ..... Harold Hanna, Cecil Walker

### Cinema (Canada) Pictures Ltd.

261 Davenport Rd., Toronto, Can.  
(MIdway 0908)

#### OFFICERS

President ..... John T. Frame  
Managing Director ..... Carl B. French  
Director ..... W. R. Salter, KC



## Crawley Films Ltd.

19 Fairmont Ave., Ottawa, Can.  
(Telephone 8-0085)

### OFFICERS

President & General Manager ..... F. R. Crawley, CA  
Vice-President ..... A. A. Crawley, CFA  
Secretary ..... A. S. Merrican, CA  
Assistant General Manager ..... Graeme Fraser  
Production Secretary ..... G. S. Kedey  
Camera Department Head ..... Tom Glynn  
Art Director ..... John Maxted  
Director of Technical Services .. Rod Sparks, B.Eng.  
Director of Music ..... W. A. McCauley  
Director of Distribution ..... M. E. Valley

### BRANCH OFFICES

#### TORONTO

Stewart Reburn, Manager.  
21 Dundas Square.

#### MONTREAL

J. Alasdair Fraser, Manager.  
Dominion Square Bldg.

## Doherty Television Productions Ltd.

Rm. 901, 330 Bay St., Toronto, Can.  
(PLaza 4939)

### OFFICERS

President ..... D'Arcy M. Doherty, OBE  
Vice-President & Executive Producer ..... George A. Hirleman  
Vice-President & Asst. Producer .... Brian Doherty  
Secretary-Treasurer .... John A. D. Craig, OBE, CA  
Director ..... James A. Cowan  
Casting Office—72 Grenville St., Toronto, Can.  
(Kingsdale 7129).

## Dominion Productions Ltd.

323 Keele St., Toronto, Ont.  
(MURray 8351)

### OFFICERS

President ..... G. H. Wood  
Secretary-Treasurer ..... W. E. Vaughan  
Director ..... W. D. Ross  
Director ..... Sterling Campbell

## Graphic Associates Film Production Ltd.

Kleinburg, Ont., Can.  
(Kleinburg: Woodbridge 62 ring 42. Toronto:  
PRincess 3055)

Specializing in industrial, commercial and educational productions, as well as diagrammatic animation, cartoons, puppets, special titles and film strips.

### OFFICERS

President ..... James W. MacKay  
Vice-President ..... George Dunning  
Secretary-Treasurer ..... John Ross

## Lew Parry Film Productions

181 W. Broadway, Vancouver, BC  
(FAirmount 2017)

Manager ..... Lew Parry

## Peterson Productions

337 King St. W., Toronto, Can.  
(WAVerley 7065)

### OFFICERS

President ..... S. Dean Peterson  
General Manager ..... Laurence Cramien  
Director of TV Newsreel & Special Events ..... Arthur B. Kyle  
Canadian Distributors for Specialized Sound Products Inc., NY.  
Canadian representative for NBC TV Newsreel and Special Events with agents in Vancouver, Regina, Winnipeg, Ottawa, Montreal and Halifax.

## Quebec Productions Corp.

57 St. James St. W., Montreal 1, Can.  
(MARquette 1182)  
Studio: St. Hyacinthe, Que., Can.  
(Phane 1960)

### OFFICERS

President ..... Rene Germain  
Vice-President ..... Richard Jarvis  
Secretary ..... Paul-Emile Poirier  
Camptraller ..... Clement Primeau

## Renaissance Films Distribution Inc.

4824 Chemin Cate des Neiges, Montreal 26, Can.  
(EXdale 3621)  
(Note: Firm in bankruptcy May, 1951)

### OFFICERS

President ..... Rosaire Beaudoin, KC  
Vice-President ..... Camille Ducharme  
Treasurer ..... Lionel Leraux, PN  
Secretary ..... Samuel L. Gagne

### DIRECTORS

Georges Arpin, M. de Roussy de Sales, Charles Lambert, Charles Manast, Ovila Robitaille.

## Shelly Films Ltd.

Toronto 14, Can.  
(LYndhurst 8431)

For personnel see Shelly Films Ltd.—Laboratories.

## Sovereign Studio

(See Capital Film Productions)

## Trans Canada Films Ltd.

298 Main St., Vancouver, BC  
(PACific 1458)

## LABORATORIES

## Associated Screen News Ltd.

2000 Northcliffe Ave., Montreal 28, Que.  
(DExter 1185)

For personnel see Associated Screen News—Studios.

## Capitol Film Productions

(Operates 16 MM. Laboratory.)

1640 The Kingsway, Toronto, Can.

For personnel see Capitol Film Productions—Studios.

## Film Laboratories of Can. Ltd.

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(LYndhurst 2111)

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Asst. Gen. Mgr. & Secretary .... W. E. Appleyard

Treasurer ..... J. W. Spence

Manager, Motion Picture Sales ..... Don Spring

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Vice-President ..... F. R. Crawley

Secretary-Treasurer ..... S. D. Peterson

### DIRECTORS

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Leslie Thatcher.

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60 Front St. W.,

Toronto 1, Ont.

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Britton McCammon

#### Ashley & Crippen Ltd.,

196 Bloor St. W.,

Toronto, Ont.

Voting representatives: Don Gibson  
Hugh Gibson

#### Associated Screen News Ltd.,

310 Lakeshore Road,

Toronto, Ont.

Voting representatives: Wm. J. Singleton,  
J. J. Chishalm.

#### Canadian Kodak Co. Ltd.,

Toronto 9, Ont.

Voting representatives: E. S. Currie, D. D. Lauder

#### Canadian Motion Picture Productions Ltd.,

80 King St. W.,

Toronto, Ont.

Voting representative: G. D. Fairley

#### Capitol Film Productions,

1640 The Queensway,

Toronto, Ont.

Voting representatives: Frank O'Byrne,  
Edward L. Harris

#### Crawley Films Ltd.,

19 Fairmont Ave.,

Ottawa, Ont.

Voting representatives: F. R. Crawley,  
Graeme Fraser

#### Fraser Films Ltd.,

Dominion Square Bldg.,

Montreal, PQ.

Voting representatives: J. Alasdair Fraser,  
R. H. Angelo

#### Francis J. S. Holmes,

666 Riverwood Ave.,

Winnipeg, Man.

Voting representative: Francis J. S. Holmes

#### Northern Pictures,

410 Bloor St. E.,

Toronto, Ont.

Voting representatives: D. J. Wonsborough,  
S. G. Clemson

#### Mount Royal Films,

600 Argyle Ave.,

Westmount, PQ.

Voting representatives: Denis Mason, Roger Racine

#### Omega Productions,

1960 Dorchester St. W.,

Montreal, PQ.

Voting representatives: Pierre Harwood,  
Henry Michoud

#### Lew Parry Film Productions,

181 West Broadway,

Vancouver, BC.

Voting representative: Lew Parry

#### Peterson Productions,

337 King St. W.,

Toronto, Ont.

Voting representatives: Dean Peterson,  
Arthur Kyle

#### Quebec Productions Corp.,

1440 St. Catherine St. W.,

Montreal, PQ.

Voting representatives: Rene Germain,  
Richard Jarvis

#### Renaissance Films Distribution Inc.,

4824 Cote des Neiges Rd.,

Montreal, PQ.

Voting representatives: Not named.

**Shelly Films Ltd.,**  
Toronto, 14, Ont.

Voting representatives: Leon C. Shelly,  
W. B. Shelly

**Sym Photographic Laboratories,**

274 Main St.,  
Winnipeg, Man.

Voting representatives: M. J. Sym, Myron Kupchuk

**Thatcher Film Productions,**

10 Porkview Hill Crescent,  
Toronto, Ont.

Voting representative: Leslie Thatcher.

**Vega Films,**

770 St. Antoine St.,  
Montreal, PQ.

Voting representatives: Alan Maorehouse,  
R. V. Gillmon.

**Vernon Productions Ltd.,**

1000 Sherbraake St. W.,  
Montreal, PQ.

Voting representatives: A. V. Hargreaves,  
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## **HOLLYWOOD STUDIOS**

### **Columbia Pictures**

1438 N. Gower St., Hollywood 28, Calif.  
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### **Metro-Goldwyn-Mayer**

Washington Blvd., Culver City, Calif.  
(Ashley 4-3311)

### **Monogram Pictures**

4376 Sunset Drive, Hollywood 27, Calif.  
(Normandy 2-9181)

### **Paramount Pictures**

5451 Marathon Sq., Hollywood 38, Calif.  
(Hollywood 2411)

### **Republic Productions**

4024 Radford Ave., North Hollywood, Calif.  
(Sunset 2-1121)

### **RKO Radio Pictures**

780 Gower St., Los Angeles 38, Calif.  
(Hollywood 5911)

### **Twentieth Century-Fox**

10201 W. Pica Blvd., Los Angeles, Calif.  
(Crestview 6-2211)

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# *Peterson Productions*

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# National Film Board

**A**UDIENCES for National Film Board 1950 16 mm. non-theatrical films in Canada totalled over nine million people. Many of these saw the films via eight programs which travelled the country from coast to coast. Others saw them through the services of the 308 film councils, which increased by 58 from the previous year, and the 265 film libraries, which increased by 35. Over 5,000 women's clubs, service clubs and other organizations made regular use of NFB films.

The NFB annual report stated that during the fiscal year film services were set up for Newfoundland similar to those in the other nine provinces. They included the establishment of an office in the Newfoundland Department of Education, a large addition of films to the provincial film library, the appointment of three NFB representatives in the province, and the provision of eight film programs for rural districts.

Outside Canada—through Canadian government posts and film agencies of other governments—an audience of approximately 6,500,000 people saw Canadian 16 mm. subjects. About 200 films were put into circulation in the UK through exchange of negative material between the NFB and the United Kingdom Information Office. Similar arrangements were made with the Denmark and Norwegian government film agencies.

In the United States, another group of 850,000 people were able to plan their vacations in Canada through 62 travel film libraries set up in all parts of the USA the year before by the NFB in conjunction with the Canadian Government Travel Bureau.

The greatest advance in the technical field was the development by National Film Board researchers of a cinephotomicrographic unit. Combining camera and microscope this device enables motion or still pictures to be made in black-and-white or color, up to 1,000 times their normal size. Enquiries about this unit were received from a number of countries, including one from the Walt Disney Studios in Hollywood.

Thirteen NFB productions won awards during 1949-50, five in Canadian competitions and the rest from international organizations. A half-hour documentary on the fishermen's co-operatives in the Maritimes, entitled *The Rising Tide*, reached the final balloting stage in Hollywood's "Oscar" competition.

Arrangements were made during the year for students who came from abroad to study NFB production and distribution methods. Several Unesco students from the Philippines and Denmark spent six-month periods at the Board, while others from India, Australia and Israel stayed for varying lengths of time.

**T**HIRTY-ONE of the 125 National Film Board "major" films produced during the 1949-50 fiscal year ended March 31 were designed for theatrical distribution and were exhibited in 803 Canadian theatres, compared with 749 the previous period, it was revealed in the first report of W. Arthur Irwin since becoming national film commissioner. The report was made to the NFB senior officer, the Hon. Robert H. Winters, Minister of Resources and Development, and was tabled in the House of Commons by Ralph Maybank, his Parliamentary Assistant.

Of the \$2,892,834 expended by the NFB during the fiscal year, \$114,569.92 was for the Canada Carries On series and an additional \$16,877.71 for its French-language counterpart, *En Avant Canada*. Cost of the *Vigie* series, which is exhibited only in French Canada also, was \$105,748.73. Part of the NFB's \$3,018,648.95 income was \$45,281.68 in "rents and royalties." Separate information on total theatrical expenditure and income was not offered in the report.

The theatrical films, which ran from one to three reels, were part of the total of 177 of all types and 66 of them were originals in either English or French, while 59 were opposite language versions.

Twenty-nine films were distributed at regular commercial rates to Canadian



theatres, mainly through Columbia Pictures of Canada, Ltd.

Most of these were distributed in series. There were eleven films in the Canada Carries On series, nine in En Avant Canada and five in the Vigie program. One film was released in each of the Eye Witness and Coup D'Oeil news-magazine series which began theatrical distribution every two months toward the end of the fiscal year. A number of subjects released in previous years continued to be shown in theatres and two new films which were not in any series list were distributed.

Eye Witness and its French-language counterpart, Coup D'Oeil are the only Canadian reportage reels in Canadian theatres. There are nine issues a year, of which six are released theatrically. Each issue contains three or four stories of Canadian interest. Made originally for non-theatrical exhibition, they were made available to theatres because of their wide popularity and in answer to requests.

The Canada Carries On series continued to be the most extensively-booked short subjects shown in Canadian theatres. Between 400 and 500 theatres showed these films during the year.

Total theatre bookings of NFB films increased by 14 per cent over those of the previous year. The comparison is as follows:

	'48-49	'49-50
Bookings .....	3,804	4,337
Number of different theatres playing NFB subjects .....	749	803
Total number of playing days ....	9,220	9,724

Newsreel footage on 38 stories out of 68 shot was submitted to the New York commercial newsreel pool and 28 of these were accepted. These appeared in 128 issues of Canadian newsreels, more than double the number of the previous year. The average Canadian audience for one newsreel is estimated at one million. Eleven items were also selected for television.

Policy is not to compete with commercial companies and not to shoot spot news but to handle short feature stuff on a regional basis, after which it is made available to newsreel and television companies.

Theatrical distribution of Film Board productions reached 24 countries. New theatrical contracts were arranged in Switzerland and Belgium and an agreement with a commercial distributor

resulted in a substantial increase in United Kingdom television showings.

Theatrical distribution abroad was as follows:

	Distributors	Bookings
USA .....	6	10,006
UK .....	5	3,250
Europe .....	17	193
Asia .....	1	156
Africa .....	1	1
Australasia .....	3	16
Latin America .....	9	1,317
	42	14,949

THE National Film Board had its beginnings in 1915 as a bureau within the Department of Trade and Commerce which handled exhibits and publicly designed to boost foreign trade. In 1921 it was reorganized as the "Canadian Government Motion Picture Bureau," its purpose being the production and distribution of films and photographs to Government departments.

According to a study of the NFB by L. J. A. Van Dijk, a Dutch scholar with a scholarship granted by a Canadian Unesco body, the Government did not show the fullest awareness of the possibilities of its film agency. Although sound came in in the late 20s and made new equipment necessary, the Motion Picture Bureau was not allowed its tongue until 1935.

Dijk credits Ross McLean with inspiring the development of the present organization. In 1936 McLean, then on the staff of the Canadian High Commissioner in London, wrote a memorandum in which he pointed out its failings and potentialities. It was suggested that John Grierson, the leading figure in the documentary film world, be invited to examine the film situation and report on it.

\* \* \*

Grierson came at the beginning of 1938, stayed three months and made his report. The National Film Board Act was passed and became law on May 2, 1939 with the NFB a body whose plans were to be executed by the Motion Picture Bureau. Grierson became the first Government Film Commissioner and in 1941 the Motion Picture Bureau was transferred from the Department of Trade and Commerce to the NFB.

Grierson, who had also become Wartime Information Board chief in 1943, resigned in the summer of 1945 and was succeeded by Ross McLean, who had

been Deputy Government Film Commissioner. McLean resigned late in 1949 and W. Arthur Irwin, the present Commissioner, was appointed by the Hon. R. H. Winters, Minister of Resources and Development, who is the senior officer of the National Film Board.

\* \* \*

In June, 1950 the National Film Act, 1950, was passed to supersede the Act of 1939. It stipulated that "There shall be a National Film Board, consisting of the Commissioner, who shall be Chairman, and eight other members to be appointed by the Governor in Council, three of whom shall be selected from the public service or the Canadian Forces, and five of whom shall be selected from outside the public service and the Canadian Forces."

Purposes of the Board, states Section 9, are

- (a) to produce and distribute and to promote the production and distribution of films designed to interpret Canada to Canadians and to other nations;
- (b) to represent the Government of Canada in its relations with persons engaged in commercial motion picture film activity in connection with motion picture films for the Government or any department thereof;
- (c) to engage in research in film activity and to make available the results thereof to persons engaged in the production of films;
- (d) to advise the Governor in Council in connection with film activities;
- (e) to discharge such other duties relating to film activity as the Governor in Council may direct it to undertake.

The new Act revised the Government's methods of financing the NFB and allowed it to enter into contracts, so that it can sue or be sued. Although still in the process of reorganization, the National Film Board has accepted one of democracy's major tasks. In April it began its Freedom Speaks Program of films designed to explain democracy in simple, graphic terms to peoples of nations being subjected to waves of totalitarian propaganda from internal and external sources.

In June, 1951 Mr. Winters gave the House of Commons a flattering report on the NFB under its new direction and

was given approval of the sum of \$2,602,666 as its 1951-52 estimates.

Number of employees, as of January 1, 1951 totalled 535, of which 421 were in Ottawa, 98 in Canada outside Ottawa, and 16 in the United Kingdom and USA.

## National Film Board

Ottawa, Can.  
(Phone 2-8211)

Operates under the Department of Resources and Development and Senior Officer is Hon. Robert H. Winters, Minister of Resources and Development.

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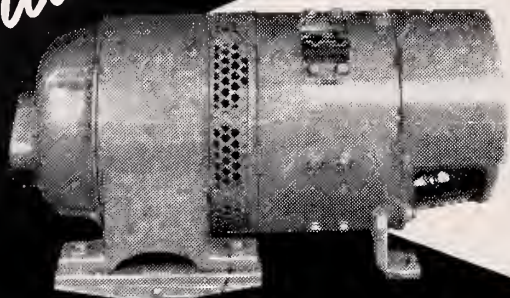
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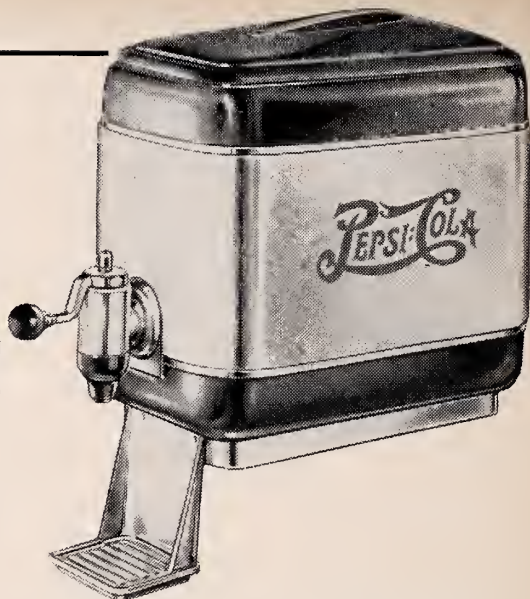
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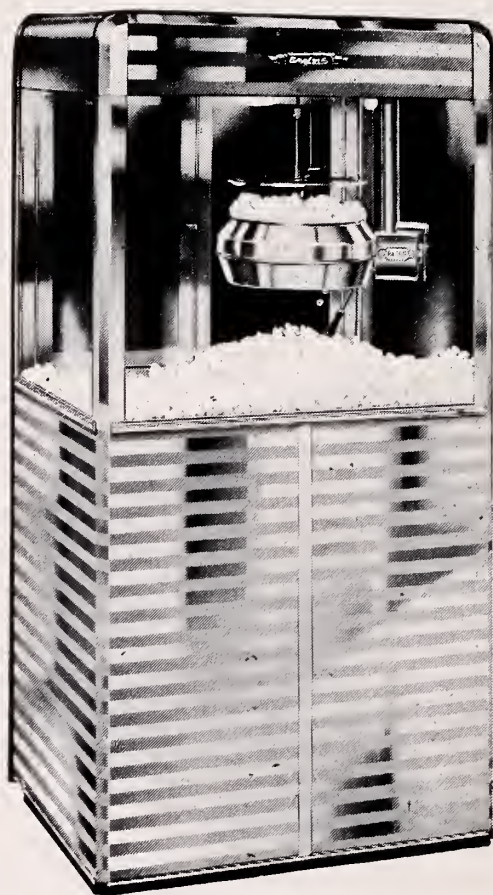
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## REFRESHMENTS IN THEATRES

**N**INETY PER CENT of Canadian theatres now sell refreshments of one kind and another, if the answers to a recent survey by the Canadian Film Weekly are an accurate indication. The sale of candy, drinks and popcorn in movies, from a financial standpoint, has grown from almost nothing in five years to an estimated \$10,000,000.

Fifty-seven per cent of the exhibitors who replied to the questionnaire sell candy, 50 per cent popcorn, 44 per cent soft drinks, 31 per cent ice cream and 31 per cent chewing gum.

Thirty-four per cent said that handling confections added to maintenance costs.

The best revenue-producing merchandise is popcorn, 36 per cent answered, while 11 per cent voted for candy, four per cent for ice cream and three per cent for drinks. However, it is considered that candy outsells any other item

but, because of its low markup, yields a smaller profit than popcorn.

Ten cent merchandise was favored by the patrons of 33 per cent, items costing more than ten cents were bought by eight per cent and 17 per cent preferred those under ten cents.

Action pictures are the best stimulant to refreshment buying, according to 33 per cent. Eleven per cent stipulated Westerns and nine per cent comedies.

Nine per cent of the exhibitors who replied said that they intended installing new equipment in 1951, most of them explaining that they meant soft-drink machines.

Eleven per cent of theatres carry all five confections—candy, popcorn, drinks, gum and ice cream—and nine per cent sell four, with gum being dropped. Seven per cent are without ice cream, three per cent without popcorn. These figures reflect the fact that Canada has many theatres too small to house counters.

Seventeen per cent carry three confections, seven per cent two and six per cent one.

Forty-six per cent run their own counters, while 13 per cent use concessionaires. The first figure includes many circuit houses whose refreshment stand is handled by an affiliated service company.

## Canadian Automatic Confections Ltd.

119 Sherbourne St., Toronto, Can.  
(EMpire 3-5215)

### OFFICERS

President ..... Mrs. G. N. Lahmon  
Sec.-Treas. & Gen. Mgr. .... Frank Henry Streat

### BRANCH OFFICE

#### WINNIPEG

Bernie Penny, Manager,  
243 Lilac Ave.

## Kershaw Agencies Ltd.

619A-8th Ave. W., Calgary, Alta.  
(Phone 63538)

General Manager ..... Frank Kershaw

## Service Confections Ltd.

243 Lilac Ave., Winnipeg, Man.  
(Phone 47433)

Manager ..... Bernie Penny

## Theatre Confections Ltd.

284 King St. E., Toronto, Can.  
(PLazo 3931)

### OFFICERS

President ..... J. J. Fitzgibbons, Sr.  
Vice-President ..... R. W. Balstad  
Secretary ..... N. G. Barrow  
Treasurer ..... A. MacCunn  
General Manager ..... J. J. Fitzgibbons, Jr.

### BRANCH OFFICES

#### TORONTO

K. Wells, Manager,  
284 King St. E.

#### MONTREAL

N. C. Rea, Manager,  
954 St. Catherine St. W.

#### WINNIPEG

A. G. Rause, Manager,  
52 Albert St.

#### VANCOUVER

F. C. Tray, Manager,  
1227 Howe St.

### Drive-In Concessions

Eastern Supervisor ..... J. G. Flanagan  
Western Supervisor ..... A. P. Fitzgibbons

## York Confections Ltd.

(Operating Confections Merchondising Services)  
126 Peter St., Toronto  
(PLazo 5993)

President ..... Bert H. Wilkes  
Vice-President ..... Louis Hermon, KC  
Secretary-Treasurer ..... Marvin F. Fremes

## STANDARDS

## Canadian Standards Association

COMMITTEE Z7.1 ON  
MOTION PICTURE PHOTOGRAPHY

National Research Council, Ottawa  
(Phone 2-8211)

Chairman ..... Gerald Graham  
National Film Board, Ottawa

Secretary ..... A. H. Simmons  
National Film Board, Ottawa

### COMMITTEE

H. S. Walker, Dominion Sound, Montreal; S. S. Toit, Benagraph, Montreal; D. N. Spring Canadian Kadak, Toronto; M. Metzger, Associated Screen News, Montreal; H. Goldin, Perkins Electric Co., Ltd., Toronto; A. Elsey, Dupont, Montreal; A. Ouimet, Canadian Broadcasting Corporation, Montreal; H. Ramsay, RCA, Montreal; G. DeLisle, Dept. of Education, Quebec; G. Giles, Ansco of Canada Ltd., Toronto; A. J. Pauley, Odeon Theatres, Toronto; Squadron Leader Dralet, Armed Services, Ottawa.

### LIST OF 1950 SPECIFICATIONS

Z7.1.6.3—Specification for Sound Focusing Test Films for 16-Millimetre Sound Motion Picture Projection Equipment.

Z7.1.6.4—Specifications for 3,000-Cycle Flutter Test Film for 16-Millimetre Sound Motion Picture Projectors.

Z7.1.6.5—Specifications for Multi-Frequency Test Film for Field Testing 16-Millimetre Sound Motion Picture Projection Equipment.

Z7.1.6.6—Specifications for 400-Cycle Signal Level Test Film for 16-Millimetre Sound Motion Picture Projection Equipment.

Z7.1.6.7—Method of Making Intermodulation Tests on Variable-Density 16-Millimetre Sound Motion Picture Prints.

Z7.1.6.8—Method of Making Cross-Modulation Tests on Variable-Area 16-Millimetre Sound Motion Picture Prints.

Z7.1.6.9—Theatre Sound Test Film for 35-Millimetre Motion Picture Sound Reproducing Systems.

Z7.1.6.10—Sound Focusing Test Film for 35-Millimetre Motion Picture Sound Reproducers (Laboratory Type).

Z7.1.6.11—Scanning-Beam Uniformity Test Film for 35-Millimetre Motion Picture Sound Reproducers (Service Type).

Z7.1.6.12—Scanning-Beam Uniformity Test Film for 35-Millimetre Motion Picture Sound Reproducers (Laboratory Type).

Z7.1.6.13—1,000-Cycle Balancing Test Film for 35-Millimetre Motion Picture Sound Reproducers.

Z7.1.6.14—Sound Records and Scanning Area of Double Width Push-Pull Sound Prints (Normal Centreline Type).

Z7.1.6.15—Sound Records and Scanning Area of Double Width Push-Pull Sound Prints (Offset Centreline Type).

Z7.1.7.7—Projection Room and Lenses for Motion Picture Theatres.

Z7.1.7.8—Dimensions for Theatre Projection Screens.

Z7.1.7.9—Dimensions for 16-Tooth 35-Millimetre Motion Picture Projector Sprockets.

Z7.1.7.10—16-Millimetre Positive Aperture Dimensions and Image Size for Positive Prints Made from 35-Millimetre Negatives.

Z7.1.7.11—Negative Aperture Dimensions and Image Size for 16-Millimetre Duplicate Negatives Made from 35-Millimetre Positive Prints.

Z7.1.7.12—Printer Aperture Dimensions for Contact Printing from 16-Millimetre Negatives.

Z7.1.7.13—Printer Aperture Dimensions for Contact Printing 16-Millimetre Reversal and Color

Reversal Duplicate Prints.

Z7.1.7.14—Method of Determining Resolving Power of 16-Millimetre Motion Picture Projector Lenses.

Z7.1.7.15—Method of Determining Freedom from Travel Ghost in 16-Millimetre Sound Motion Picture Projectors.

Z7.1.7.16—Specifications for 35-Millimetre Sound Motion Picture Release Prints in Standard 2,000-Foot Lengths.

# ***General Information***

*STATISTICS*

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*COMPANIES*

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*ASSOCIATIONS*

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*CUSTOMS BROKERS*

•

*CUSTOMS, TARIFFS*

•

*ROYAL COMMISSION*



# General Information

## Theatre Receipts (1950) Preliminary Compilation by the Dominion Bureau of Statistics \$86,400,000

Final figure will not be available for some months. The total does not include operations of Itinerants, who exhibit in more than one locality. The preliminary total shows an eight per cent increase in national receipts.

Amusement Taxes ..... \$11,900,000

This figure indicates a drop of about ten per cent compared with 1949.

Number of Locations Where Films Shown ..... 2,360

Several hundred of the locations offered 16 mm. films.

Number of Paid Admissions ..... 245,000,000

This figure indicates an increase of about four per cent.

Drive-In Theatres' Share of Total Receipts ..... \$ 2,200,000

Number of Paid Admissions ..... 4,700,000

The 1950 figure represents almost a 100 per cent increase. There were 55 drive-ins last year compared with 30 in 1949.

### *Statistics Used Below Are 1949 Final Ones From DBS*

Canada's Seating Capacity ..... 1,004,849

The 1950 figure will include 33 new drive-ins and dozens of new 35 mm. theatres, as well as more 16 mm. establishments.

Highest Per Capita Expenditure—British Columbia ..... \$ 8.59

Legitimate Theatres' Receipts ..... \$ 1,405,272

Six theatres with main source of revenue stage attractions.

Legitimate Theatres' Attendance ..... 999,404

Potential Number of Admissions ..... 757,750,803

Percentage of Capacity Utilized ..... 30.7

Average Admission Price ..... 33.7¢

Number of Six-Day Houses ..... 1,258

Number of Six-Day Houses Open 52 Weeks ..... 1,055

Number of Theatres That Are Community Enterprises ..... 469

These are operated by churches, boards of trade, etc.

Number of 16 Mm. Establishments ..... 479

Total Number of Exhibitors ..... 1,800

Number of Films in Distribution ..... 2,327

Number of Distribution Companies ..... 37

Number of Exchange Offices ..... 119

Rentals From 35 Mm. Films ..... \$23,310,421

Rentals From 16 Mm. Films ..... \$ 1,684,953

Number of USA Films In Distribution ..... 1,029

Number of British Films In Distribution ..... 99

Number of French Films In Distribution ..... 270

### *Statistics Used Below Are For Fiscal Year 1950-51 Ended March 31 of the Ontario Board of Film Censors:*

Number of Features Under Review ..... 563

Number Originating In the United States ..... 479

Number Originating In Great Britain ..... 56

Number of Foreign-Language Films ..... 28

Number of Short Comedies ..... 197

Number of Newsreels ..... 378

Number of Miscellaneous Subjects ..... 474

Number of Feet Examined ..... 27,907,400

Number of Eliminations in 146 Films ..... 305

Reasons: Coarse dialogue, torture of women, brutality, suggestive dancing, gruesomeness, knifing, nudity, hanging and lashing.

Number of Feature Films Classified as 'Adult' ..... 54

# Foreign Exchange Control Board

Bank of Canada, Ottawa  
BRANCH OFFICES

## MONTREAL

L. Boissonnault, Manager,  
901 Victoria Square (UNiversity 1781)

## TORONTO

901 Victoria Square (UNiversity,  
6 King St. E. (EMpire 3-9233).

## J. Arthur Rank Organization of Can. Ltd.

20 Carlton St., Toronto, Can.  
(EMpire 3-5961)

Subsidiaries: Gaumont-Kalee Limited; General Theatres (Quebec) Limited; Monogram Pictures of Canada Limited; Odeon Limited; Odeon Saskatchewan Theatres Limited; Odeon Standard Theatres Limited; Odeon Theatres (British Columbia) Limited; The Odeon Theatres (Canada) Limited; Odeon Theatres (Ontario) Limited; J. Arthur Rank Film Distributors (Canada) Limited; J. Arthur Rank Organization of Canada Limited; J. Arthur Rank 16 MM Limited.

### OFFICERS

President ..... L. W. Brockington  
Secretary-Treasurer ..... C. R. B. Salmon, KC  
Director of Public Relations ..... James A. Cowan

### DIRECTORS

J. Arthur Rank, John Davis, L. W. Brockington.

## ASSOCIATIONS

## Association of Canadian Entertainment Agencies

125 Dupont St., Toronto  
(Kingsdale 3147)

President ..... George A. Taggart  
Secretary-Treasurer ..... Hec McCallum

Members are required to have franchises from both the American Guild of Variety Artists and the American Federation of Musicians.

## Canadian Council of Christians and Jews

221 Victoria St., Toronto, Ont.  
(WAverley 7132)

Executive Director ..... Rev. Richard D. Jones  
Chairman ..... J. J. Fitzgibbons, CBE

### MOTION PICTURE COMMITTEE

Gordon Lightstone, chairman; T. S. Daley, H. L. Nathanson, J. J. Fitzgibbons, Frank H. Fisher, Charles Chaplin, N. A. Taylor, Jule Allen, Haskell Masters and Hye Bossin. Daley, Nathanson and Fitzgibbons are national directors.

## Canadian Film Archive

(Organized April, 1951)

### INTERIM COMMITTEE

Hye Bossin, managing editor, Canadian Film Weekly, 175 Bloor St. E., Toronto.

Walter Herbert, director, Canada Foundation, 56 Sparks St., Ottawa.

Dr. J. Roby Kidd, director, Canadian Association for Adult Education, 340 Jarvis St., Toronto.

Dr. Wm. Kaye Lamb, head of the Public Archives of Canada, Ottawa.

Miss Ray Lewis, Canadian Moving Picture Digest, 277 Victoria St., Toronto.

## Canadian Picture Pioneers

Room 403, 600 Bay St., Toronto, Can.  
(PLaza 3134)

### OFFICERS

President ..... Ray Lewis  
Vice-President ..... Oscar Hanson  
Secretary-Treasurer ..... Charles Mavety  
Treasurer ..... George Beeston

### DIRECTORS

Clare Appel, Maurice Doyle, Jack Arthur, C. Posen, Walter Kennedy, Don Gauld, Archie Laurie, Ben Freedman.

### DIVISIONS

### MARITIMES

Gaiety Theatre Bldg., Fairville, NB, Can.

### OFFICERS

President ..... R. G. March  
Vice-President ..... A. E. Smith  
Secretary-Treasurer ..... L. A. Sprague

### QUEBEC

5975 Mankland Ave., Montreal 28, Can.

### OFFICERS

Honorary President ..... L. Ernest Ouimet  
Honorary Vice-President ..... Tom Dowbiggin  
Honorary Board Chairman ..... Eddie English  
President ..... Willie Elman  
Vice-President ..... Mike de Roussy  
Treasurer ..... Len Jones  
Secretary ..... Arthur Lorente  
Fund-Raising Committee ..... John Ganetakos  
Sick-Visiting Committee ..... Hilly Cass  
Membership Committee ..... Arthur Quintal  
Entertainment ..... Phil Maurice  
Benevolent Fund Committee  
George Ganetakos, J. Arthur Hirsch  
and Ben Norrish

Publicity ..... Allan Spencer

### WINNIPEG

289 Calany St., Winnipeg, Can.

### OFFICERS

President ..... J. H. Huber  
Vice-President ..... H. A. Bishop  
Secretary-Treasurer ..... A. Feinstein

### CALGARY

1503—12th Ave. SW, Calgary, Can.

### OFFICERS

Honorary President ..... Alex Entwisle  
President ..... V. Skorey  
Vice-President ..... A. Entwisle  
Secretary-Treasurer ..... L. W. Hicks

### VANCOUVER

314 Birks Bldg., Vancouver, Can.

### OFFICERS

President ..... Harry Woolfe  
Vice-President ..... Mickey Golden  
Secretary-Treasurer ..... Arthur K. Graburn

## Legion of Decency

453 Madison Ave., NY 22, NY.  
(PLaza 9-1400)

General Secretary ..... Rev. Patrick J. Masterson

#### **TORONTO COUNCIL**

67 Bond St.

(EMpire 4-0503)

Secretary..... Rev. M. J. McGrath

## **Motion Picture Industry Council of Canada**

c/o Secretary, Copitol Theatre, Springhill, NS.

#### **AFFILIATED ORGANIZATIONS**

British Columbia Exhibitors Association; Alberta Theatres Association; Saskatchewan Motion Picture Exhibitors Association; Manitoba Motion Picture Exhibitors Association; Motion Picture Theatres Association of Ontario; Allied Theatres; Quebec Allied Theatrical Industries; Maritime Motion Picture Exhibitors Association; Canadian Motion Picture Distributors Association; Association of Motion Picture Producers and Laboratories of Canada.

#### **OFFICERS**

Chairman ..... J. J. Fitzgibbons, CBE  
Vice-Chairman ..... David Griesdorf  
Secretary-Treasurer ..... A. J. Mason, MLA

#### **Committees**

##### **INTRA-INDUSTRY**

Jack Chisholm, chairman; Miss Ray Lewis, vice-chairman; Robert Hurwitz, H. C. D. Main, William Winton, Harvey Harnick, Charles Chaplin.

##### **RESOLUTIONS**

F. Gordon Spencer, chairman; Ken Leach, vice-chairman; C. J. Appel, Chisholm.

##### **LEGISLATIVE**

Mason, chairman; Matt Park, vice-chairman; P. W. Mahon, M. S. Joiner, N. A. Taylor, Charles Bourassa, Rene Germain, Griesdorf, Spencer, Chaplin.

##### **PUBLIC RELATIONS**

Appel, chairman; James Nairn, James Cowan, A. J. Laurie, Hye Bossin, Tom Cleary, Bill Lester, Len B. Johnston.

##### **FINANCE & ORGANIZATION**

Morris Stein, chairman; Mesha Triller, vice-chairman; Gordon Lightstone, R. W. Bolstad, Ben Freedman, B. C. Salamis, William Singleton, Spencer, Johnston, Leach.

##### **BOXOFFICE**

J. Arthur Hirsch, chairman, L. W. Bearg, Griesdorf, Gurston Allen, John Ganetakos, Chaplin.

##### **TELEVISION**

H. C. D. Main, Chairman; L. W. Brockington, KC; George Cuthbert, Hy Goldin, Leon Shelley, Fitzgibbons, Freedman, Salamis, Chisholm.

## **Motion Picture Section**

of the

## **Board of Trade**

of the

## **City of Toronto**

King Edward Hotel

Toronto 1

(WAverley 7474)

#### **OFFICERS**

Chairman ..... Harvey Harnick  
Columbia Pictures of Canada  
Vice-Chairman ..... F. R. Dale  
National Theatre Services, Ltd.  
Secretary ..... F. D. Tolchard

#### **EXECUTIVE COMMITTEE**

Raoul Auerbach, Twentieth Century Theatres;  
R. W. Bolstad, Famous Players Canadian Corp.;  
J. J. Chisholm, Associated Screen News, Toronto;  
W. Bernard Herman, Park Drive-in Theatres;  
W. Redpath, General Films Ltd., Toronto; Gurston Allen (Ex-Officio), Premier Operating Corp., Ltd.

## **Variety Clubs International, Tent 28, Toronto**

Prince George Hotel, Toronto, Con.

(EMpire 3-3567)

#### **OFFICERS**

Chief Barker ..... J. J. Chisholm  
1st Assistant Chief Barker ..... E. L. Bushnell  
2nd Assistant Chief Barker ..... R. W. Bolstad  
Property Master ..... J. S. Wacker  
Dough Guy ..... D. Krendel

#### **CANVASMEN**

Morris Stein, International Delegate and Past Chief Barker; John J. Fitzgibbons, CBE, International Foreign Committee Representative and Past Chief Barker; Herbert Allen; Jack Arthur, MBE; Lorne Greene; Ernest M. Rawley; Douglas V. Rosen; Joseph M. Ziegler; Chisholm; Bushnell; Bolstad; Wacker; Krendel.

#### **CHAPLAINS**

Father G. J. Cherrier, OBE, Rabbi A. L. Feinberg, Rev. Mr. C. F. Pashler.

#### **COMMITTEE CHAIRMEN**

House ..... E. M. Rawley  
Heart ..... M. Stein  
Heart Trustees ..... M. Stein, Conn Smythe, J. J. Fitzgibbons

Fund Raising ..... R. W. Bolstad  
Finance ..... W. Summerville, Jr.  
Production & Entertainment ..... J. Arthur  
Publicity & Public Relations ..... L. M. Graburn  
Constitution & By-Laws ..... N. Robertson  
Membership ..... D. V. Rosen  
Archives & Records ..... F. Dillon  
Heart Award Committee ..... P. V. Johnston  
Movies for Shut-ins ..... J. A. Troyer  
Sick & Welfare ..... Wm. Foreman  
Ceremonial Barker ..... L. Greene

#### **TENT 28 CHARTER MEMBERS**

The Variety Club of Toronto received its charter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of charter members, was confirmed in February, 1946.

The first Crew was comprised of John J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistant Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and Canvasmen William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rawley and N. A. Taylor.

#### **PAST CHIEF BARKERS**

1946, 1947, 1948: John J. Fitzgibbons, CBE;  
1949, 1950: Morris Stein.

#### **TENT 28 HEART AWARD WINNERS**

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly hon-



ared. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be known as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Wm. Summerville, Jr.

#### VARIETY VILLAGE

3701 Danforth Ave.

Address Mail to  
Box 67, Station H, Toronto  
(OXford 7167)

Headmaster ..... Wm. Bennett.  
Mrs. Evelyn Tyrell ..... Matron  
Situating at Scarborough, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on land donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Col. George A. Drew, KC, LLD, leader of His Majesty's Opposition in the House of Commons and former Prime Minister of Ontario. It was officially opened on November 16, 1949, by the Hon. Dana Porter, KC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, KC, Prime Minister of Ontario.

For its work in connection with the Village, the Variety Club of Toronto was awarded the annual Charity Citation Award of Variety International, which chose it jointly with Miami for that honor in 1949. An impartial committee studied the work of all the International's tents and the announcement was made at the New Orleans convention in 1950. The plaque which symbolizes the Award was presented to the Toronto tent by International Chief Barker Marc Wolf of Indianapolis at a banquet in the Royal York Hotel.

The affairs of Variety Village are administered by the Variety Village Council, on which all interested groups are represented.

#### VARIETY VILLAGE COUNCIL

Secretary ..... Reg Hopper  
c/o Ontario Society for Crippled Children  
112 College St., Toronto

Representing the **Variety Club of Toronto**: J. J. Chisholm (chairman), H. S. Mandell and Morris Stein.

Representing the **Ontario Society for Crippled Children**: Conn Smythe, H. Dodington and John Counsell.

Representing the **Provincial Department of Education**: L. S. Beattie.

#### INTERNATIONAL OFFICERS

**International Big Boss**: John H. Harris, Harris Amusement Co., Wm. Penn Hotel, Pittsburgh, Pa.

**International Ringmaster**: R. J. O'Donnell, Interstate Circuit, Inc., Majestic Theatre Bldg., Dallas, Texas.

**International Chief Barker**: Marc Wolf, Y & W Management Corp., 642 Illinois Bldg., Indianapolis, Ind.

**First Assistant International Chief Barker**: Jack Beresin, 333 South Broad Street, Philadelphia, Pa.

**Second Assistant International Chief Barker**: George Hoover, Paramount Enterprises Inc., Olympic Bldg., Miami, Florida.

**Property Master**: Murray Weiss, 684 Washington, Boston, Mass.

**Dough Guy**: George W. Eby, Harris Amusement Co., Wm. Penn Hotel, Pittsburgh, Pa.

**International Press Guy**: Charles E. "Chick" Lewis, Paramount Bldg., 1501 Broadway, New York 18, N.Y.

**Ceremonial Officer**: James G. Balmer, Harris Amusement Co., Wm. Penn Hotel, Pittsburgh, Pa.

**International Sergeant-at-Arms**: W. H. Lollier, Fox West Coast Theatres Corp., 1609 West Washington Blvd., Los Angeles, Calif.

**Chairman, Heart Committee**: Nathan D. Golden, 4000 Cathedral Ave. N. W., Washington, D.C.

**Chairman, Humanitarian Award Committee**: Albert K. Rowsell, 906 Bessemer Bldg., Pittsburgh 22, Pa.

**International Executive Director**: William McCraw, 801 Mercantile Bank Bldg., Dallas, Texas.

**International Representative at Large**: Sam J. Switow, Kentucky Theatre Bldg., Louisville, Ky.

**International European Representative**: C. J. Latta, 30 Golden Sq., London, England.

#### VARIETY TENTS

**Tent No. 1—Pittsburgh, Pa.**: Wm. Penn Hotel.

**Tent No. 2—Columbus, Ohio.**: Inactive.

**Tent No. 3—Cincinnati, Ohio**: Netherlands Plaza Hotel.

**Tent No. 4—St. Louis, Mo.**: 4106 Finney Ave.

**Tent No. 5—Detroit, Mich.**: Tuller Hotel.

**Tent No. 6—Cleveland, Ohio**: 3730 Euclid Ave.

**Tent No. 7—Buffalo, N.Y.**: 193 Delaware Ave.

**Tent No. 8—Milwaukee, Wis.**: Inactive.

**Tent No. 9—Albany, N.Y.**: 79 North Pearl.

**Tent No. 10—Indianapolis, Ind.**: Hotel Antlers.

**Tent No. 11—Washington, D.C.**: Willard Hotel.

**Tent No. 12—Minneapolis, Minn.**: Hotel Nicollet.

**Tent No. 13—Philadelphia, Pa.**: Bellevue-Stratford Hotel.

**Tent No. 14—Milwaukee, Wis.**: Wisconsin Hotel.

**Tent No. 15—Des Moines, Iowa**: Standard Club Bldg., 613 High St.

**Tent No. 16—Omaha, Neb.**: 214 North Fifteenth.

**Tent No. 17—Dallas, Texas**: Hotel Adolphus.

**Tent No. 18—Dayton, Ohio**: Moraine Hotel.

**Tent No. 19—Baltimore, Md.**: Stanley Theatre Bldg.

**Tent No. 20—Memphis, Tenn.**: Gayoso Hotel.

**Tent No. 21—Atlanta, Ga.**: Atlantan Hotel.

**Tent No. 22—Oklahoma City, Okla.**: Black Hotel.

**Tent No. 23—Boston, Mass.**: Statler Hotel.

**Tent No. 24—Charlotte, N.C.**: Hotel Charlotte.

**Tent No. 25—Los Angeles, Calif.**: Ambassador Hotel.

**Tent No. 26—Chicago, Ill.**: Sheraton Hotel.

**Tent No. 27—Grand Rapids, Mich.**: Rowe Hotel.

**Tent No. 28—Toronto, Canada**: Prince George Hotel.

**Tent No. 29—Mexico City, D.F.**: Sena and Passo de la Reforma.

**Tent No. 30—Toledo, Ohio**: Willard Hotel.

**Tent No. 31—New Haven, Conn.**: 1172 Chapel.

**Tent No. 32—San Francisco, Calif.**: 70 Eddy St.

**Tent No. 33—Miami, Fla.**: Alcazar Hotel.

**Tent No. 34—Houston, Texas**: Texas State Hotel.

**Tent No. 35—New York, N.Y.**: Hotel Astor.

**Tent No. 36—London, England**: Savoy Hotel, 35 Dover St.

**Tent No. 37—Denver, Colo.**: 1345 Glen Arm Place.

**Tent No. 38—Salt Lake City, Utah**: 26 East St.

**Tent No. 39—Las Vegas, Nev.**: Flamingo Hotel.

**Tent No. 40—Tokyo, Japan.**

**Tent No. 41—Dublin, Ireland**: Shelbourne Hotel.



## CUSTOMS

### **Customs Brokers**

#### **GENERAL CUSTOMS SERVICE LTD.**

159 Bay St., Toronto ..... EMpire 4-7285

#### **KAPLAN CUSTOMS BROKERS**

54 Wellington St. W., Toronto ..... EMpire 3-7373

#### **W. G. McKAY**

159 Bay St., Toronto ..... EMpire 4-4435

#### **FRANK LEE AGENCY**

1217 University St., Montreal ..... UN. 6-6706

#### **TRANS WORLD CUSTOMS BROKERS**

277 Victoria St., Toronto ..... PLaza 6135

#### **UNIVERSAL CUSTOMS BROKERS**

159 Bay St., Toronto ..... EMpire 4-7463

### **Customs, Tariff, Etc.**

#### **16 MM. FILMS FROM USA**

Exposed motion picture film, if distributed for profit, is subject to a duty of 20 per cent ad valorem. The duty is to be computed in USA funds and a sales tax of ten per cent is worked out against the total. Here is how the tariff is worked out:

Invoice value ..... \$100.00

Prevailing rate of exchange  $6\frac{1}{2}\%$   
brought to nearest dollar ..... 7.00

107.00

Duty of 20% ..... **21.40**

Amount subject to sales tax ..... 128.40

Sales tax 10% ..... **12.84**

Amount payable (duty and sales tax) .... **34.24**  
(Duty amounts to  $34\frac{1}{4}\%$ )

#### **16 MM. USA EDUCATIONAL OR RELIGIOUS FILMS**

(Covered by Tariff Item Na. 696)

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed

by user. Form for this purpose may be obtained from the Customs Department.

#### **16 MM. FILMS FROM GREAT BRITAIN**

Exposed motion picture film, if distributed for profit, is free of duty but subject to a sales tax of ten per cent on the invoice value.

#### **16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN**

Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

#### **35 MM. FILMS FROM USA**

Exposed motion picture film, if distributed for profit, has an appraisal value of eight cents per foot for duty purposes. The duty is one and one-half cents per foot and this is added to the appraisal value. A sales tax of ten per cent is worked out against the total. The figures are the same for color or black-and-white. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out:

1,000 feet at appraisal value ..... \$ 80.00  
of 8c per foot ..... 15.00  
Duty of  $1\frac{1}{2}c$  per foot ..... **15.00**

Amount dutiable ..... 95.00

Sales tax 10% on \$95 ..... **9.50**

Amount payable (duty and sales tax) .... **24.50**

#### **35 MM. USA EDUCATIONAL OR RELIGIOUS FILMS**

Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

#### **35 MM. FILMS FROM GREAT BRITAIN**

Exposed motion picture film, if distributed for profit, is subject to the same duty and sales tax as USA shipments with this exception: If duty exceeds 15 per cent of the value, there is a discount of ten per cent in the amount payable.

#### **35 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN**

(Covered by Tariff Item Na. 696A)

Free of duty and sales tax provided that a certificate from the Ministry of Education, London, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

# Royal Commission

*In April, 1949 Prime Minister Louis St. Laurent named those who were to serve on the newly-created Royal Commission on Arts, Letters and Sciences. These were the Rt. Hon. Vincent Massey, chancellor of the University of Toronto, its chairman; Arthur Surveyor, Montreal civil engineer; Norman A. M. MacKenzie, president of the University of British Columbia; Rev. Georges H. Levesque, dean of the faculty of Social Sciences at Laval University, Quebec, PQ; and Miss Hilda Neatby, acting head of the History Department at the University of Saskatchewan. After studying our cultural development the Commission delivered its report in June, 1950. Following are parts of it of direct interest to the motion picture industry.*

## General

Suggested the establishment of a 15-member Canadian Council, along the lines of one in Britain, to make funds available for aid to cultural development wherever it deems such action necessary. "The Canada Council" would confer with the Government, the CBC and the National Film Board on radio, television and film development in Canada.

Grants for study in either Canada or abroad be made to persons engaged in arts and letters, which include the film.

Noted the "very present danger of permanent dependence" on American culture because of "the freest use" of USA educational institutions by Canadians and the vast flow of that country's literature, radio programs and films into Canada. The latter "may stifle rather than stimulate our own creative effort."

The report said that "every intelligent Canadian acknowledges his debt to the United States for excellent films, radio programs and periodicals." But "the price may be too excessive." Canada, it pointed out, is the only country in the world whose people read more foreign periodicals than they do their own domestic publications.

Recommended an enlargement of the nine-member CBC Board of Governors to make it more representative.

Private broadcasters be granted the right to appeal to the courts where the final decision of the CBC is considered to be a substantial miscarriage of justice. Also public hearings from the CBC Board of Governors as a matter of

right, not a mere privilege when approved by the Commons Committee on Radio.

Establishment of a second CBC French network and a French station in the Maritimes.

## Canadian Production

Under "Films in Canada" the report states:

"The powerful influence of the modern cinema is not a new theme, nor need we here dwell upon its appeal to eye and ear, an appeal enhanced by the use of colour; we recognize, too, that its influences are all the more powerful because of the passivity with which they are received. We should, however, like to add that the cinema at present is not only the most potent but also the most alien of the influences shaping our Canadian life. Nearly all Canadians go to the movies; and most movies come from Hollywood. The urbane influence of Carnegie and Rockefeller have helped us to be ourselves; Hollywood refashions us in its own image."

It then discusses Canada's 15 years of experimentation "with something different from Hollywood's entertainment feature, the documentary film," and concludes the "Films in Canada" chapter with:

"For general film entertainment, Canadians want commercial features; and in this field there is practically nothing produced in Canada. Promising developments in feature films Canadian in character are taking place in Quebec; but English-speaking audiences are still exposed to strange Hollywood versions of

a Canada they never thought or wished to see."

In its "Information Abroad" section the report discusses the Canadian Co-operation Project of the Motion Picture Association of America, which is aided by the Department of Trade and Commerce, although none is mentioned by name. It says:

"We notice that a department of government has recently initiated the policy of encouraging companies from the United States to produce commercial feature films in Canada on Canadian themes. This policy seems to us highly desirable so long as every care is taken that the films, though fictional in character, do not grossly falsify Canadian history. We do not, of course, suggest any control of films produced by commercial companies in the ordinary way. If, however, films made in Canada for circulation in the United States are to carry with them any suggestion of even informal sponsorship or approval by officials of the Canadian Government, proper precautions should be taken to see that they are entirely free from melodramatic distortions, especially when these are prejudicial to Canadian institutions."

## Television

No private television stations to be licensed until the CBC has available national television programs and that all private stations be required to serve as outlets for national programs.

That television broadcasting be reviewed by an independent body not later than three years after commencement of regular telecasting.

CBC to exercise a strict control over telecasting to make sure that Canadian talent gets a fair chance and that commercialism is kept within bounds.

Capital costs of television to be paid for by the Government, while program costs and current needs draw their financing from a licence fee on TV sets.

"We understand that in the United States films occupy about twenty-five per cent of all television programmes," the report observed, "and that this percentage will no doubt increase. It therefore seems apparent to us that in the interests of economy, and in accordance with the implication of accepted broadcasting and film policies in Canada, there must be close co-operation between

the National Film Board and the C.B.C. in the production of films and in their diffusion by television."

## National Film Board

To be granted funds needed to expand its field and distribution staff, especially in sparsely settled areas, from which many complaints came about the lack of service or the long wait for prints.

Suggested the NFB be moved from its present "cramped, scattered, inconvenient and hazardous" quarters and given safe and suitable premises.

That the present principle of making no films for private persons or companies be "rigidly applied."

The NFB should continue to commission films from private producers.

Continued attention should be given to the production of suitable films for French-speaking Canadians.

More money should be provided the NFB for the expansion of its external services, so that it could do more to sell Canada abroad through increased distribution.

It should maintain a film collection as an historical record of events of national importance.

## EDITOR'S OBSERVATIONS:

Arthur Surveyor of Montreal, an engineer and scholar, entered a dissenting opinion in a number of matters. He agreed with the Canadian Association of Broadcasters that an independent regulatory body should be created to exercise the powers now in the hands of the CBC. This five-man body, to be known as "The Canadian Broadcasting and Telecasting Control Board," would consist of salaried members, responsible to the Minister of Transport. It would collaborate immediately with the CBC in drawing up a "sound television program suitable to Canadian conditions."

Dr. Surveyor criticized his colleagues' recommendation that the CBC grant no TV licences until it was already operating in that field. With TV the CBC would steal the audiences of the radio stations, whom it had rendered helpless by not allowing the same potent weapon for competition. Although Dr. Surveyor did not say so, this applies equally to movie operators, for it renders useless any alliances with private TV—if necessary—to keep alive the present econ-



omy of the Canadian theatre industry. These alliances are entering the experimental stage in the USA and, if beneficial to the movie industry in the face of its desperate prospects, would save Canadian theatre operators and employees from the unpleasant experience of what is being called "dislocation" across the line.

The Commission gave its blessings to the National Film Board—and its blessings were obviously based on the brief submitted by the NFB's previous regime. It asked for a continuation of present NFB policies, agreed that the government film agency was operating under poor conditions, and suggested that funds for physical and distributive expansion be granted. The Commission's opinion about the handicaps of the NFB coincided with those of the Business Management Survey undertaken some time ago because of the almost fierce criticism generated by the NFB's opponents through the parliamentary Opposition, Chambers of Commerce, the press, etc. This criticism, based on alleged communism and inefficiency, was shown to be false by the RCMP in the first case and the Business Management Survey in the second.

Apparently the Board took little note of the brief of the Association of Motion Picture Producers and Laboratories of Canada, which wanted the NFB restricted in authority and operation so that its members could produce more films for government departments. Since the AMPPLC and the NFB briefs were submitted the National Film Board act was rewritten and certain corporate rights included, thus giving the federal film agency even more power.

The AMPPLC anticipates making known its dissatisfaction with the Royal Commission's attitude to the brief. It also despatched a letter to the Hon. R. H. Winters, senior officer of the National Film Board, asking that that agency vacate the laboratory field and have its prints made by private companies. This was approved by the Motion Picture Industry Council of Canada, members of which expressed apprehension at the wide powers recommended for the NFB in the field of motion pictures for television.

Dr. Surveyor commented that the taxpayer should be protected "against the enthusiasm of the more artistic members of the Board."



# ***Awards***

*ACADEMY AWARDS*

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*CANADIAN FILM AWARDS*

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*CANADIAN FILM WEEKLY  
CRITICS & BO POLL*

# AWARDS

## 1950 Academy Awards

*(Awards made by the Academy of Motion Picture Arts and Sciences in March, 1951, in Hollywood, California).*

### PRODUCTION

All About Eve, 20th Century-Fox.

### PERFORMANCES

Actor: Jose Ferrer in *Cyrano de Bergerac*, a Stanley Kramer Production, United Artists.

Actress: Judy Holliday in *Born Yesterday*, Columbia.

Supporting Actor: George Sanders in *All About Eve*, 20th-Fox.

Supporting Actress: Josephine Hull in *Harvey*, Universal-Int'l.

### DIRECTION

Joseph L. Mankiewicz for *All About Eve*, 20th-Fox.

### WRITING

Best Motion Picture Story: Edna and Edward Anhalt for *Panic in the Streets*, 20th-Fox.

Best Screenplay: Joseph L. Mankiewicz for *All About Eve*, 20th-Fox.

Best Story and Screenplay: Charles Brackett, Billy Wilder and D. M. Marshman, Jr., for *Sunset Boulevard*, Paramount.

### MUSIC

Best Scoring of a Musical Picture: Adolph Deutsch and Roger Edens for *Annie Get Your Gun*, MGM.

Best Music Score of a Dramatic or Comedy Picture: Franz Waxman for *Sunset Boulevard*, Paramount.

Best Song First Used in a Picture: *Mona Lisa*, from *Captain Carey, USA*, Paramount; music and lyrics, Ray Evans, Jay Livingston.

### SHORT SUBJECTS

Cartoon: *Gerald McBoing-Boing*, UPA-Columbia; Stephen Bosustow, executive producer.

One-Reel: *Grandad of Races*, Warners, Gordon Hollingshead, producer.

Two-Reel: *In Beaver Valley*, Disney-RKO; Walt Disney, producer.

### ART DIRECTION

Black and White Production: Hans Dreier and John Meehan for *Sunset Boulevard*, Paramount; Set Decoration: Sam Comer and Ray Moyer.

Color Production: Hans Dreier and Walter Tyler for *Samson and Delilah*, Cecil B. De Mille—Paramount; Set Decoration: Sam Comer and Ray Moyer.

### CINEMATOGRAPHY

Black and White Production: Robert Krasker for *The Third Man*, Selznick Enterprises-London Films.

Color Production: Robert Surtees for *King Solomon's Mines*, MGM.

### COSTUME DESIGN

Black and White Production: Edith Head and Charles LeMaire for *All About Eve*, 20th-Fox.

Color Production: Edith Head, Dorothy Jeakins, Elois Jenssen, Gile Steele, and Gwen Wakeling for *Samson and Delilah*, Cecil B. De Mille—Paramount.

## FILM EDITING

Ralph E. Winters and Conrad A. Nervig for King Solomon's Mines, MGM.

## DOCUMENTARY PRODUCTION

Short Subject: Why Korea?, 20th-Fox Movietone; Edmund Reek, producer.

Feature: The Titan: Story of Michelangelo, Michelangelo Co.—Classics Pictures; Robert Snyder, producer.

## SOUND RECORDING

Twentieth Century-Fox for All About Eve.

## SPECIAL EFFECTS

George Pal Productions for Destination Moon.

## SPECIAL AWARDS

The Walls of Malapaga, for foreign language film.

George Murphy for distinguished service to the industry.

Louis B. Mayer for 44 years of pioneer work in the industry.

## IRVING G. THALBERG MEMORIAL AWARD

Darryl F. Zanuck for outstanding work by a studio production chief.

## TECHNICAL AWARDS

James B. Gordon and the 20th-Fox camera dept. for the design and development of a multiple image film viewer.

John Paul Livadary, Floyd Campbell, L. W. Russell and the Columbia Picture Corp. sound dept. for the development of a multiple-track magnetic re-recording system.

Loren L. Ryder and the Paramount Studio sound dept. for the first studio-wide application of magnetic sound recording to motion picture production.

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## Previous Academy Awards

### 1927-28

**Actor:** Emil Jannings, Way of All Flesh.

**Actress:** Janet Gaynor, Seventh Heaven.

**Picture:** Wings, Paramount.

**Special Awards:** Warner Bros. for The Jazz Singer.  
Charles Chaplin for The Circus.

### 1928-29

**Actor:** Warner Baxter, In Old Arizona.

**Actress:** Mary Pickford, Coquette.

**Picture:** Broadway Melody, MGM.

### 1929-30

**Actor:** George Arliss, Disraeli.

**Actress:** Norma Shearer, The Divorcee.

**Picture:** All Quiet on the Western Front, Universal.

### 1930-31

**Actor:** Lionel Barrymore, A Free Soul.

**Actress:** Marie Dressler, Min and Bill.

**Picture:** Cimarron, RKO.

### 1931-32

**Actor:** Frederic Morch, Dr. Jekyll and Mr. Hyde.

**Actress:** Helen Hayes, The Sin of Madelon Claudet.

**Picture:** Grand Hotel, MGM.

**Special Award:** Walt Disney for creation of Mickey Mouse.

### 1932-33

**Actor:** Charles Laughton, The Private Life of

Henry VIII.

**Actress:** Katherine Hepburn, Morning Glory.

**Picture:** Cavalcade, Fox Film Corp.

### 1934

**Actor:** Clark Gable, It Happened One Night.

**Actress:** Clodette Colbert, It Happened One Night.

**Picture:** It Happened One Night, Columbia.

**Special Award:** Shirley Temple for outstanding contribution to screen entertainment.

### 1935

**Actor:** Victor McLaglen, The Informer.

**Actress:** Bette Davis, Dangerous.

**Picture:** Mutiny on the Bounty, MGM.

**Special Award:** David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

### 1936

**Actor:** Paul Muni, The Story of Louis Pasteur.

**Actress:** Luise Rainer, The Great Ziegfeld.

**Picture:** The Great Ziegfeld, MGM.

**Special Awards:** March of Time. W. Howard Greene and Harold Rosson for color cinematography in The Garden of Allah.

### 1937

**Actor:** Spencer Tracy, Captains Courageous.

**Actress:** Luise Rainer, *The Good Earth*.  
**Picture:** *The Life of Emile Zola*, Warner Bros.  
**Special Awards:** Mack Sennett, Edgar Bergen, W. Howard Greene for color photography of *A Star Is Born*, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.

**Irving G. Thalberg Memorial Award:** Darryl F. Zanuck.

#### 1938

**Actar:** Spencer Tracy, *Boys Town*.  
**Actress:** Bette Davis, *Jezebel*.  
**Picture:** *You Can't Take It With You*, Columbia.  
**Special Awards:** Walt Disney for *Snow White* and the Seven Dwarfs. Deanno Durbin, Mickey Rooney, Oliver Marsh and Allan Davies for color cinematography of *Sweethearts*. Harry M. Warner, J. Arthur Boll. Paramount. Gordon Jennings. Farciot Edouard and Loren Ryder.

**Irving G. Thalberg Memorial Award:** Hal Wallis.

#### 1939

**Actar:** Robert Donat, *Goodbye, Mr. Chips*.  
**Actress:** Vivien Leigh, *Gone With the Wind*.  
**Picture:** *Gone With the Wind*, Selznick International-MGM.

**Special Awards:** Douglas Fairbanks, Sr. The Technicolor Company. Motion Picture Relief Fund. Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for *Gone With the Wind*.

**Irving G. Thalberg Memorial Award:** David O. Selznick.

#### 1940

**Actar:** James Stewart, *The Philadelphia Story*.  
**Actress:** Ginger Rogers, *Kitty Foyle*.  
**Picture:** *Rebecca*, Selznick International-UA.  
**Special Awards:** Bob Hope. Colonel Nathan Levinson. Twentieth Century-Fox Films. Warner Bros. Art Department and Anton Grot.

#### 1941

**Actar:** Gory Cooper, *Sergeant York*.  
**Actress:** Joan Fontaine, *Suspicion*.  
**Picture:** *How Green Was My Valley*, 20th Century-Fox.

**Special Awards:** Walt Disney. William Garrity. John A. Hawkins. RCA Manufacturing Co. for use of sound in *Fantasia*. Leopold Stokowski and associates for unique creation of visualized music in *Fantasia*.

**Irving G. Thalberg Memorial Award:** Walt Disney.

#### 1942

**Actar:** James Cagney, *Yankee Doodle Dandy*.  
**Actress:** Greer Garson, *Mrs. Miniver*.  
**Picture:** *Mrs. Miniver*, MGM.

**Special Awards:** Charles Boyer for creation of the French Research Foundation. In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

**Irving G. Thalberg Memorial Award:** Sidney Franklin.

#### 1943

**Actar:** Paul Lukas, *The Watch on the Rhine*.  
**Actress:** Jennifer Jones, *The Song of Bernadette*.  
**Picture:** *Casablanca*, Warner Bros.

**Special Award:** George Pal for his novel technique in producing puppetoon shorts.

**Irving G. Thalberg Memorial Award:** Hal B. Wallis.

#### 1944

**Actar:** Bing Crosby, *Going My Way*.  
**Actress:** Ingrid Bergman, *Gaslight*.  
**Picture:** *Going My Way*, Paramount.  
**Special Award:** Margaret O'Brien as the outstanding child actress of the year.

**Irving G. Thalberg Memorial Award:** Darryl F. Zanuck.

#### 1945

**Actar:** Ray Milland, *The Lost Weekend*.  
**Actress:** Joan Crawford, *Mildred Pierce*.  
**Picture:** *The Lost Weekend*, Paramount.  
**Special Awards:** Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the House I Live In. Peggy Ann Garner as the most promising juvenile of 1945 for her performance in *A Tree Grows in Brooklyn*.

#### 1946

**Actar:** Frederic March, *The Best Years of Our Lives*.

**Actress:** Olivia de Havilland, *To Each His Own*.  
**Picture:** *The Best Years of Our Lives*, RKO-Samuel Goldwyn.

**Special Awards:** Laurence Olivier. Harold Russell. Ernst Lubitsch. Claude Jarman, Jr. (Junior Award).

**Irving G. Thalberg Memorial Award:** Samuel Goldwyn.

#### 1947

**Actar:** Ronald Colman, *A Double Life*.  
**Actress:** Loretta Young, *The Farmer's Daughter*.  
**Picture:** *Gentleman's Agreement*, 20th Century-Fox.

**Special Awards:** Shoe Shine, Lopert Films. Ken Murray for Bill and Coo. James Baskett for his portrayal of Uncle Remus in *Song of the South*. Industry pioneers—George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig, C. C. Davis of Western Electric. Charles R. Dailey of Paramount Laboratories. Col. Nathan Levinson of Warner Bros.

#### 1948

**Actar:** Sir Laurence Olivier, *Hamlet*.  
**Actress:** Jane Wyman, *Johnny Belinda*.  
**Picture:** *Hamlet*, J. Arthur Rank Organization.  
**Special Awards:** Ivan Jandl for *The Search*. Sid Grauman. Adolph Zukor. Walter Wanger for *Joan of Arc*.

**Irving G. Thalberg Memorial Award:** Jerry Wald.

#### 1949

**Actar:** Broderick Crawford, *All the King's Men*.  
**Actress:** Olivia de Havilland, *The Heiress*.  
**Picture:** *All the King's Men*, Robert Rossen-Columbia.

**Special Awards:** Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in *The Window and So Dear to My Heart*. Fred Astaire for raising the standard of musical films. Cecil B. DeMille for 37 years of pioneer work in the industry.



# The Canadian Film Awards

**T**OP honor in the Non-Theatrical Class of the Canadian Film Awards went to the National Films Board's *Feeling of Depression*, the latest in their well-known psychiatric series. The case history of a neurotic personality, the judges felt that this difficult and delicate theme had been handled with very great skill, sensitivity and understanding.

Special Awards were given to three non-theatrical films: the National Film Board's *Family Tree*, for outstanding animation work and musical score in a charming and skillful portrayal of the settlement of Canada; *Quebec Provincial Bureau of Publicity's Winter Angling in Comfort*, for intelligent photography and treatment of a minor theme, that of tommy-cod fishing through the ice; and *The Fight: Science Against Cancer*, for its splendid portrayal of a significant social problem.

Two films entered in the Amateur Class received Honorable Mentions. These were *Frontiersmen*, produced by Emanuel J. Heuer for the British and Foreign Bible Society, depicting the Society's work in Western Canada, and *Parking on This Side*, directed by Michael Sanouillet for the University of Toronto Film Society, an experimental film cited for its enterprise and imagination. Honorable Mention was also given the non-theatrical film, *The Oyster Man*, which, produced by the Director of Information of the Department of Fisheries, was highly praised for its excellent location photography and absorbing presentation of what might be regarded as an uninteresting subject.

Special commendations were given to several films which, although they failed to win awards, nevertheless excited considerable admiration from the judges. These included *Look to the Forest and Trees Are a Crop*, interesting and different treatments of the conservation theme and produced by National Film Board producers Donald Fraser and Evelyn Cherry; *A Friend at the Door*, Leslie McFarlane's comprehensive and well-photographed treatment of rural

social services in British Columbia, for the National Film Board; *Children's Emotions*, one of a series on Child Development made for McGraw-Hill by Crawley Films, admired for the insight and clarity of treatment; *Power of Penies*, an advertising film produced by Crawley Films for the Dairy Farmers of Canada, and considered an expert job of its kind; *Buffoons*, a Graphics Associates production showing expert use of puppets.

The Canadian Film Awards are sponsored by the Canadian Association for Adult Education, which represents 44 national organizations, and J. R. Kidd, associate director of the Canadian Association for Adult Education, is secretary of the Awards. The office is located at 143 Bloor St. West, Toronto, and the telephone number is Midway 3519.

The 1950 Awards were presented on the stage of the Odeon Theatre, Ottawa, on April 22, 1951.

## ADVISORY BOARD FOR 1950 ....

**D. R. Michener**, lawyer, chairman; **J. R. Kidd**, associate director of the Canadian Association for Adult Education, secretary; **Cloude Champoigne**, director, Conservatoire de Musique et d'Art Dramatique; **E. A. Corbett**, director, Canadian Association for Adult Education; **H. G. Glyde**, art supervisor, Bonff School of Fine Arts; **Rolph Henson**, chairman, Toronto Civic Advisory Council; **Walter Herbert**, director, Canada Foundation; **Cloude Lewis**, Canadian Arts Council; **N. A. M. MacKenzie**, president, University of British Columbia; **J. E. McGuire**, vice-president, Canadian Congress of Labour; **Mavor Moore**, head producer for CBC television, Toronto; **Victor Morin**, past president, Royal Society of Canada; **Byrne Hope Sounders**, editor, *Chatelaine*; **Sidney Smith**, president, University of Toronto; **Edmund Turcotte**, Canadian consul general, Chicago.

## MANAGEMENT COMMITTEE

**Bloir Fraser**, Ottawa correspondent, Maclean's; **F. R. Crowley**, president, National Film Board; **Walter Herbert**; **Donald Buchanon**, National Gallery of Canada; **Graham McInnes**, Department of External Affairs.

## ADVISORY COMMITTEE ON JUDGING

**Dorothy Burritt**, Toronto Branch, National Film Society; **James Cowan**, J. Arthur Rank Organization; **Hye Bossin**, editor, *Canadian Film Weekly*; **J. R. Kidd**.

## 1950 JUDGES

### THEATRICAL

**Leon Shelly**, president, Association of Motion Picture Producers and Laboratories of Canada; **O. J. Silverthorne**, chairman, Motion Picture Censorship and Theatre Inspection Branch of the Province of Ontario; **Hye Bossin**, editor, *Canadian Film Weekly*.

## NON-THEATRICAL

**Yvonne Taylor**, manager, International and Tawne Cinemas, Toronto; **O. C. Wilson**, film specialist, CBC television division; **Ernest Reid**, director of productions, Audio Pictures.

## AMATEUR

**John Wayne** and **Frank Shuster**, amateur producers; **James Cawan**; **Oscar Burritt**, film producer, CBC television division.

# Previous Winners

## 1948 WINNERS

**Film of the Year:** The Loan's Necklace, Crawley Films.

**Special Awards:** Un Hamme et San Peche, Quebec Productions. Dots and Laaps, Narman MacLoren-National Film Board.

**Theatrical:** Who Will Teach Your Child, National Film Board. Honorable Mention to the Canadian Camea Series, Associated Screen News.

**Non-Theatrical, Live Action:** Beons of Baunty, Shelly Films, and Feeling of Hostility and Drug Addict, National Film Board, were declared tie winners.

**Non-Theatrical, Animated:** Chantans Noel, National Film Board.

**Amateur:** Suite Two by Dorothy Burritt and Making a Life Mask by Louis Shore were awarded Honorable Mentions.

## 1949 WINNERS

**Special Awards:** Quebec Productions Corporation for sustained and creative effort in establishing a feature-length film industry in Canada. Primitive Artists of Haiti, Benoit-De Tannan-caur Films. Begane Dull Care, National Film Board.

**Theatrical:** Terre de Caen, National Film Board. Honorable Mention to Summer Is for Kids, National Film Board.

**Non-Theatrical, Sponsored:** Science at Your Service, National Film Board. Honorable Mention to Zera de Conduite, Crowley Films.

**Non-Theatrical, Other:** Family Circles, National Film Board. Honorable Mention to Children's Concert, National Film Board.

**Amateur:** Mouvement Perpetual, Claude Jutras. Honorable Mention to In the Daytime, Stanley Fox-Peter Varley.

# Canadian Film Weekly EXHIBITORS' POLL

(The following selections were made by exhibitors across Canada voting for the pictures and stars attracting the most business to their theatres during the year.)

## 1950

**PICTURES:** 1. Cheaper by the Dazen (Fox); 2. Annie Get Your Gun (MGM); 3. Father of the Bride (MGM); 4. Jolson Sings Again (Columbia); 5. Fancy Pants (Paramount); 6. Mrs. Mike (United Artists); 7. Twelve O'clock High (Fox); 8. Battle-ground (MGM); 9. Daughter of Rasie O'Grady (Warners); 10. Broken Arrow (Fox).

**STARS:** 1. Bing Crosby, 2. Betty Grable, 3. Bob Hope, 4. Spencer Tracy, 5. John Wayne, 6. James Stewart, 7. Clifton Webb, 8. Esther Williams, 9. Gary Cooper, 10. June Allyson.

## WINNERS IN PREVIOUS YEARS

**PICTURES:** 1942—How Green Was My Valley (Fox); 1943—Yankee Doodle Dandy (Warners); 1944—Going My Way (Paramount); 1945—National Velvet (MGM); 1946—Bells of St. Mary's (RKO); 1947—The Jolson Story (Columbia); 1948—Sitting Pretty (Fox); 1949—The Stratton Story (MGM).

**STARS:** 1942—Gary Cooper, 1943—Greer Garson, 1944—Bing Crosby, 1945—Bing Crosby, 1946—Bing Crosby, 1947—Bing Crosby, 1948—Bing Crosby, 1949—Bing Crosby.

# Canadian Film Weekly CRITICS' POLL

(The following selections were made by newspaper, radio and magazine critics across Canada voting for the pictures and stars they considered best during the year.)

## 1950

**PICTURES:** 1. All About Eve (Fox); 2. Sunset Boulevard (Paramount); 3. The Third Man (Selznick-Alliance); 4. All the King's Men (Columbia); 5. Kind Hearts and Coronets (J. Arthur Rank); 6. The Heiress (Paramount); 7. Tight Little Island (J. Arthur Rank); 8. The Asphalt Jungle (MGM); 9. Twelve O'clock High (Fox); 10. Father of the Bride (MGM).

**STARS:** 1. Bette Davis, 2. Gloria Swanson, 3. Alec Guinness, 4. Olivia de Havilland, 5. Spencer Tracy, 6. Braderick Crawford, 7. William Holden, 8. Gregory Peck, 9. Anne Baxter, 10. James Stewart.

## WINNERS IN PREVIOUS YEARS

**PICTURES:** 1942—Mrs. Miniver (MGM); 1943—In Which We Serve (United Artists); 1944—Going My Way (Paramount); 1945—No poll; 1946—Lost Weekend (Paramount); 1947—The Best Years of Our Lives (RKO); 1948—Hamlet (J. Arthur Rank); 1949—The Red Shoes (J. Arthur Rank).

**STARS:** 1942—Greer Garson, 1943—Greer Garson, 1944—Barry Fitzgerald, 1945—No poll, 1946—Ingrid Bergman, 1947—James Mason, 1948—Sir Laurence Olivier, 1949—Olivia de Havilland.

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# **CANADIAN FILM AWARDS**

## **in the Theatrical Field**

**Best Film:** APRES LE BAGNE, two-reel French version of After Prison, What? made by National Film Board as one of the En Avant Canada (Canada Carries On) series and distributed in this country by Columbia Pictures of Canada Limited. It was chosen for "depicting with insight and honesty the rehabilitation problems of a released prisoner and was highly rated for its acting, direction and accomplishment of purpose."

**Credits:** Narration and leading role, Lionel Villeneuve; Producer, Sydney Newman; Written and directed by Ronald Weyman; Camera, Lorne Batchelor; Dialogue and editing, Gil Laroche; Sound recording, Joseph Champagne and Clarke Daprato.

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**Special Award:** SITZMARKS THE SPOT, one-reel skiing comedy made by Associated Screen News and distributed throughout the world by Warner Bros. Selected as "an outstanding job in handling a comedy theme."

**Credits:** Leading actor, John Pratt; Producer, B. E. Norrish; Director, Gordon Sparling; Script, John Pratt and Gordon Sparling; Camera, Robert J. Martin; Music composed and conducted by Lucio Agostini; Sound recording Walter Darling and Wm. Duncan.

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**Special Award:** L. ERNEST OUMET of Montreal for his pioneering of motion picture exhibition, production and distribution in Canada during and after the first dozen years of screen films.

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**Special Commendation:** WINSTON BARRON and the CANADIAN PARAMOUNT NEWS, a weekly newsreel issued by Paramount Film Service. Singled out for "an unique contribution to public information in Canada by providing a Canadian editor and giving special treatment to all its Canadian subjects." Editor and commentator, Winston Barron.

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**Special Commendation:** CANADIAN CAMEO SERIES, produced by Associated Screen News and distributed by Empire-Universal Films Limited. Honored for "general and continuing standards of production."

**Credits:** Producer, B. E. Norrish; Director, Gordon Sparling.

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**Special Commendation:** LES ANCIENS CANADIENS, two-reel National Film Board production in the Vigie series, which is made exclusively in the French language and distributed by Columbia Pictures of Canada Limited. Selected for "making novel and skillful use of engravings and paintings to depict the early struggles of French-Canadian pioneers."

**Credits:** Producer, Guy Glover; Director, Bernard Devlin; Camera, Gordon Petty; Narrator, Robert Gadouas; Commentary and editing, Denys Gagnon; Music, Eldon Rathburn. Paintings and drawings used were mostly by C.W. Jefferys. Photographed at National Archives, Quebec Provincial Museum.



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# ***Television***

***SURVEY***

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***CANADIAN  
BROADCASTING CORPORATION***

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***CANADIAN RADIO  
TECHNICAL PLANNING BOARD***

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***REDIFFUSION, INC.***

# TELEVISION

**A**T THE PRESENT time there is but one theatre television installation in Canada, that of the Imperial Theatre, Toronto, a Famous Players unit and the largest movie house in Canada. Famous Players Canadian Corporation, Canada's largest theatre circuit, has been granted a closed circuit licence on the recommendation of the Canadian Broadcasting Corporation. It maintains a mobile TV unit but no commercial use has been made of the Imperial installation.

The application of Famous Players for a TV station licence has been rejected, along with those of nine others. The CBC has suggested that applicants become partners so that they might more easily avoid economic snags, then apply jointly, but this advice has not been followed.

Radio representatives opposed the granting of a licence to Famous Players before the CBC Board of Governors, holding that television was part of the "rapidly expanding art of broadcasting." Famous Players representative, John J. Fitzgibbons, replied that it was merely another way of projecting moving pictures.

Before the same meeting L. W. Brockington, KC, stated the position of Odeon Theatres (Canada) Ltd., this country's second largest circuit. It is that all should have the privilege of buying exhibition rights to any program that each or any wish to play. That is, no exclusive tieups, whether sports or variety programs.

It is entirely likely that the theatre vs. television situation will work itself out along the lines of joint action, as it is doing in the USA—if the CBC does not interfere. A number of the radio stations for which TV licences are being sought have made production arrangements with the film studios in their areas.

The Bell Telephone Co. is experimenting with the delivery of a clear TV signal for theatres and stations between Buffalo and Toronto, so Independents who make TV installations will find a carrier handy. The CBC has arranged for this Bell service, which will also

reach Montreal at a cost of \$225,564. The Moving Picture Projectionists' Union of Toronto, through an arrangement with the Ryerson Institute of Technology, has trained most of its members in theatre TV through a special course.

The CBC doesn't expect to offer television until the winter of 1952, when its Montreal and Toronto buildings will come into use for that purpose. Meanwhile TV sets are being sold in Canada at the rate of more than 5,000 per month for listening to programs from the USA. Some theatres in border areas profess to have suffered a decline in patronage because of this.

An interesting phase of television in this country is the service being prepared in Montreal by Rediffusion, Inc. This company, via co-axial cable, will market TV into homes, offices and factories. Its laboratory experiments were carried on in Great Britain, in which country the company has its headquarters, and its field work in Montreal. Because its signals are transmitted by wire only the company does not come within the authority of the CBC.

The theatre section of the motion picture industry in this country is watching television developments as they effect theatres through the TV committee of the National Committee of Motion Picture Exhibitors Associations of Canada. For several years the Canadian Motion Picture Distributors Association had Hy Goldin, now chief engineer for Perkins Electric Co., as an observer at the meetings of the Canadian Radio Planning Board, which the Government has called on for advice about frequency allocations.

The Motion Picture Industry Council of Canada has also established a television committee and this one will keep a record of the latest developments in the field. The information it gathers will be organized and made available to Council affiliates. The information it gathers will be organized and made available to Council affiliates. The attitudes of official USA and British government bodies will be studied, as will the reports of government-sponsored boards, such as Britain's Beveridge Commission.

## **ASSOCIATIONS**

### **Canadian Radio Technical Planning Board**

159 Bay St., Toronto 1  
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The objectives of the CRTPB, which has 16 sponsors, ore to formulote sound engineering principles ond to orgonize technical focts which will assist in the development of the Conodion radio industry ond radio services of the notion in accordance with the public interest. The octivities of the Board are restricted to engineering considerations and oll sponsors must be non-profit associations, bodies or societies which have on important interest in radio ond ollied fields.

One of the objectives of the Board is to odvise government, industry ond the people of its findings ond recommendations. In octual practice the Board hos octed in on odvisory copocity to the Canadian Government in the motter of frequency ollocations.

Hy Goldin, chief engineer of Perkins Electric Co. Ltd., represented the film industry ot meetings ond recommended ot it be given the some privileges otat may be granted the USA film industry by the Federal Communications Commission; so otat parallel progress could be made in both countries ond stondards be established.

The organization of the Planning Board includes the Main Board, mode up of the contributing sponsor delegates ot the chairmen of the Planning Board's six Moin Committees (Stondards and Allotations Committee; Television Technical Advovory Committee; Broodcast Committee; Committee on Radio Communications including point ot point, portable, mobile and emergency services; Committee on Aeronautical Radio ond Radio Aids ot Navigation; and Committee on Industriel, Scientific ond Medical).

## **BROADCASTING**

### **Canadian Broadcasting Corp.**

Victoria Bldg., 140 Wellington St., Ottawa, Can.  
(Phone 2-2681)

The CBC is a government organization which derives its authority from The Radia Act, 1938. Section 2 is called "Definitions" and broadcast-ing, under it, "means the dissemination ot any form of radiaelectric communication, including radiotelegraph, radiatelephone and the wireless

transmission of writing, signs, signals, pictures ond sounds of oll kinds by means of Hertzion waves, intended ot be received by the public directly or through the medium of relay stations." Because of this the CBC inherited authority over television, for theatre as well as home use.

The Hon. Dr. J. J. McConn, Minister of National Revenue, represents the authority of the Crown over the CBC ond answers ot Parliament for it. Nine Governors appointed by Order in Council direct policy. The Governors hold office for three years, with three being appointed each year, ond they may be reappointed ot the end of their terms.

Recommendations of the Governors on such matters os station licensing ond ollocation of frequencies are passed on to the Department of Transpot through its Radio Division, for approval. Head of the Department, which collects the radio licence fee from the public is the Minister of Transport, the Hon. Lionel Chevrier, ond the Controller of Radio is G. C. W. Browne.

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**Toronto Television Offices**

Same as National Program Office.

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General Manager ..... I. H. Allen  
Motion Pictures for television use.



# ***Censorship***

*SURVEY*

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*CENSOR BOARDS*

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*RATES*

# CENSORSHIP

CANADA has eight provincial censorship boards in its ten provinces and the extent of official film examination prior to exhibition can be judged by comparison with the USA figures—seven state boards in 48 states. Each board is part of a provincial department but not necessarily the same one and in each the cabinet minister heading the department is the senior official of the censorship board. Newfoundland and Prince Edward Island are without censorship.

Some boards are under the same official as theatre inspection branches, in other cases these functions belong in different departments. In some instances they are responsible for the collection of the amusement tax.

Canadian motion picture distributors have made no objection to film censorship, as has been the case in the USA. They apparently feel that such boards help facilitate the flow of films into theatres, since provincial responsibility reduces local pressures exerted by persons and organizations with varying ideas.

Distributors do object, however, to the censorship of films yielding profit, since, according to their contention, it was established as a service that would eliminate continual differences. They tacitly agreed to its establishment on that basis by not determining legally whether pre-exhibition censorship of films was constitutional, since the practice is contrary to the democratic concept that one is innocent until proved guilty. The legality of censorship was tested in the Quebec courts some years ago and got an unfavorable decision after a favorable one. The plaintiffs intended to appeal to the Privy Council if necessary but sold their interests during the period of action and those who acquired them dropped the matter.

Canadian censorship boards have no like standards but agree that unnecessary brutality, too much sex footage, etc., are grounds for action—but the right amount is a matter of provincial opinion.

The Ontario board has a regulation

requiring newsreels to have a Canadian or British content of 25 per cent. Several boards have sections in their Acts which allow them to enforce a quota for films from the countries of the British Commonwealth of Nations. For some time such films enjoyed tariff preferences. But, with the exception of newsreels in Ontario, none of these quota sections has ever been exercised.

The approach of Canadian television has brought a great problem to censorship in this country. Film censorship is based on the idea that there are elements of the populations of the provinces which should not be exposed to certain harmful influences allegedly disseminated by films. There are also regulations which keep children under 16 out of theatres unless accompanied by adults because of this same premise. Yet films neither censored nor paid for are reaching any and all through television each day, these emanating in the USA.

The exhibitor of censored and paid-for films in theatres can't see how censorship boards can govern those he exhibits when they ignore television showings. Even National Film Board shorts are censored and paid for in each province with a board. Will a national network such as the CBC exercise its privilege and telecast these same shorts, ignoring provincial censors while doing so? If they do, what can the censors do about it? And if they can't do anything about it, can they honestly continue to exercise censorship in the case of theatre exhibition of the same films?

A national meeting of Canadian censors last year failed to find an approach to this and other problems and it was decided to await developments. The sale of over 5,000 TV sets monthly in Canada and the imminence of our own telecasting will make a decision necessary soon.

The upsetting effect of television on amusement practices was first seen last year when one USA state sought to collect a tax on TV sets in taverns on the ground that they were now in the same category as other taxable premises. Then the Pennsylvania movie censor claimed jurisdiction over movies televised in

that state and this, after vigorous opposition by TV stations, was rejected by a higher court. Recently the Milwaukee Motion Picture Commission, admitting it had no power to censor television,

pointed out to the local TV station that scenes and dialogue in its films had been deleted when they were shown in local theatres. The station agreed to co-operate.

## CENSORSHIP BOARDS AND RATES

### Alberta Motion Picture Censor Branch

Administration Bldg., Edmonton, Alta., Can.  
(Phone 916310)

Operates under the Provincial Secretary's Department and Senior Officer is Hon. C. E. Gerhart, Provincial Secretary and Minister of Municipal Affairs.

Chairman of the Board is P. J. A. Fleming.  
Chief Inspector of Theatres is G. P. Barber.

#### CENSORSHIP FEES

35 MM.—\$4 per 1,000 feet or fraction thereof.  
Additional prints: \$3 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof. Additional prints: \$1 for each 400 feet or fraction thereof.

(Without a film exchange license all charges are doubled.)

### British Columbia Censor of Moving Pictures

636 Burrard St., Vancouver, BC, Can.  
(TATlaw 4181, Local 56)

Operates under the Department of the Attorney-General and Senior Officer is Hon. Gordon Wismer, KC, Attorney-General.

Chief Censor is J. B. Hughes.

#### CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Additional prints: \$2 for the first 1,000 feet and \$1 for each additional 500 feet or fraction thereof. Trailers: \$1.50 for each 500 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): \$5 for the first 1,000 feet and \$2.50 for each additional 500 feet or fraction thereof.

16 MM.—Silent films: 75 cents for the first 400 feet and 40 cents for each additional 200 feet or fraction thereof. Sound films: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Additional prints: \$1 for the first 400 feet and 50 cents for each additional 200 feet or fraction thereof. Trailers: 75 cents for each 100 feet or fraction thereof. Other (without film exchange licence and/or not mentioned previously): \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof.

APPEALS—\$25 for each appeal.

### Manitoba Board of Censors for Motion Pictures

7 Legislative Bldg., Winnipeg, Man., Can.  
(Phone 907-295)

Operates under the Department of Public Utilities and Senior Officer is Hon. William Morton, Minister of Public Works and Public Utilities.

Chairman of the Board is M. B. Newton.  
Chief Inspector of Theatres is W. J. A. Moffat.

#### CENSORSHIP FEES

35 MM.—\$4 per reel.

16 MM.—\$2 per reel.

### New Brunswick Board of Censors

55 Canterbury St., Saint John, NB, Can.  
(Phone 2-3371)

Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon. J. G. Boucher, Provincial Secretary-Treasurer.

Chairman of the Board and Chief Inspector of Theatres is F. C. Owens.

#### CENSORSHIP FEES

CHARGES—Single reel: \$2.50. Double reel: \$6.  
Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Reissues over five years old: censored at regular prices.

### Nova Scotia Board of Censors

48 Gattingen Rd., Halifax, NS, Can.  
(Phone 3-7341, Local 247)

Operates under the Department of the Provincial Secretary and Senior Officer is Hon. M. A. Patterson, Provincial Secretary.

Chairman of the Board and head of the Theatre Inspection Branch is S. A. Doane.

#### CENSORSHIP FEES

35 MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 75 cents.

16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 75 cents per reel of 400 feet or fraction thereof.

APPEALS—\$5 for each 1,100 feet or fraction thereof.

## **Ontario Motion Picture Censorship & Theatre Inspection Branch**

1075 Millwood Rd., Toronto 17, Ont., Can.  
(HYland 2191)

Operates under the Provincial Treasury Department and Senior Officer is Hon. Leslie M. Frost, Premier and Provincial Treasurer.

Chairman of the Board is O. J. Silverthorne.  
Chief Inspector of Theatres is W. D. McPhee.

### **CENSORSHIP FEES**

35 MM.—Silent films: \$3 per reel not exceeding 1,000 feet; \$6 per reel not exceeding 2,000 feet. Sound films: of British origin, \$3 per reel not exceeding 1,000 feet; \$6 per reel not exceeding 2,000 feet. Sound films: of foreign origin \$6 per reel not exceeding 1,000 feet; \$12 per reel not exceeding 2,000 feet. Trailers, silent: 50 cents. Trailers with sound: of British origin, \$1 each if 100 feet or less; \$1.50 each if 500 feet or less; \$3 each if over 500 feet and less than 1,000 feet. Trailers with sound: of foreign origin, \$1 each if 100 feet or less; \$3 each if 500 feet or less; \$6 each if over 500 feet and less than 1,000 feet. Newsreels: \$1 per reel not exceeding 1,000 feet; \$2 per reel not exceeding 2,000 feet.

16 MM.—Sound or silent with English dialogue: \$2 per reel not exceeding 400 feet; \$1.50 per reel not exceeding 400 feet for each additional print. Sound or silent in other than English dialogue: \$3 per reel not exceeding 400 feet. Trailers: 50 cents each if 200 feet or less.

APPEALS—Silent films: \$5 per reel. Sound films: \$10 per reel.

## **Board of Cinema Censors of the Province of Quebec**

701 St. Gabriel St., Montreal, Can.

Operates under the Department of the Attorney-General and Senior Officer is the Hon. Maurice Duplessis, KC, Premier.

Chairman of the Board is Alex Gagnon.

### **CENSORSHIP FEES**

35 MM.—\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.

16 MM.—\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less.

APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges, including appeals, are doubled.)

## **Saskatchewan Theatres and Cinematographs Branch**

1844 Lorne St., Regina, Sask., Can.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour.

Chief Censor is Rev. D. J. Vaughan, 7 Legislative Bldg., Winnipeg, Man., Can. (Phone 9070—Local 295.)

Chief of the Theatres Branch is Fire Commissioner R. E. Tiffin, 1844 Lorne St., Regina, Sask., Can.

### **CENSORSHIP FEES**

CHARGES—Standard Films: \$4.50 per reel. Miniature films: \$2 per reel of 400 feet or less. Advertising films and trailers: \$1 for each film of less than 100 feet; \$2 for each film of more than 100 feet and less than 500 feet; \$4.50 for each film not less than 500 feet and not more than 1,000 feet.



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### Blockburn, Maurice

589 Highland Ave., Ottawa, Ont.  
Credits: National Film Board.

### Chotem, Neil

Pt. Claire, Que.  
Credits: The Butler's Night Out (Mount Royal Films); National Film Board.

### Davis, Morris C.

1463 Bishop St., Montreal, Que.  
Credits: Whispering City, La Forteresse, Le Cure de Village (Quebec Productions Corp.); Sins of the Fathers (Canadian Motion Picture Productions).

### Fleming, Robert

589 Highland Ave., Ottawa, Ont.  
Credits: National Film Board.

### Grotton, Hector

4725 Fabre St., Montreal, Que.  
Credits: Un Homme et Son Peche (Quebec Productions Corp.)

### Morrovitch, Oscar

c/o Toronto Conservatory of Music, Toronto, Ont.  
Credits: Forbidden Journey (Selkirk Productions.)

### Morrow, Arthur

Apt. 7, 3370 Barclay St. Montreal, Que.  
Credits: Seraphin (Quebec Productions Corp.)

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Theatres operating three days or less per week shall pay one-half the above rates.  
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The seating capacity of drive-in theatres shall be three times the maximum number of automobiles which may be accommodated at any one time.

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CAPAC is a non-profit association of composers, authors and music publishers which was organized to collect fees for public performances of copyright music. There is no charge for membership, and all fees collected, less only administration expenses, are distributed among composers, authors and publishers in proportion to the extent their music is performed. Fees are also paid to the dependents of composers no longer living.

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The fees CAPAC collects from broadcasting stations, motion picture theatres, concert halls, hotels, restaurants, clubs, public parks, dance halls, sports arenas, factories, steamships, etc., are fixed each year by a government board known as the Copyright Appeal Board, and are published in the “Canada Gazette.”

**COMPOSERS, AUTHORS  
AND PUBLISHERS ASSOCIATION  
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(The Copyright Appeal Board is appointed by the Secretary of State of Canada, as required under the Copyright Act. It meets annually in Ottawa to fix fees payable to performing right societies after hearing interested parties and studying rates submitted.)

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HALIFAX, NS  
Halifax Chronicle—L. Zwerling.  
Halifax Herald—F. Power.

HAMILTON, ONT.  
Hamilton Spectator—H. Acton.

LONDON, ONT.  
London Free Press—Miss A. Crawford.

MEDICINE HAT, ALTA.  
News—R. Ashburne.

MONCTON, NB  
The Moncton Times—Miss P. Dunphy.

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The Montrealer—W. Ward.  
The Montreal Gazette—T. Archer.  
Montreal Herald—Miss Pat Pearce.  
Le Montreal Matin—Miss Carle.  
Montreal Standard—R. Duffy.  
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Le Petit Journal—Mr. Barrette.  
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NEW GLASGOW, NS  
News—J. Smith.

OTTAWA, ONT.  
Ottawa Citizen—Wm. Gladish  
Ottawa Journal—W. McLaughlin.

QUEBEC, QUE.  
Le Soleil—Miss R. LaPointe.

REGINA, SASK.  
Leader-Post—B. Peacock.

SARNIA, ONT.  
Sarnia Observer—R. Barford.

SASKATOON, SASK.  
Star-Phoenix—Mrs. E. Knowles, Art Walls.

ST. JOHN'S, NFLD.  
Sunday Herald—G. Stirling.

TIMMINS, ONT.  
Daily Press—W. J. Marks.  
Porcupine Advance—J. Withrow.

TORONTO, ONT.  
Globe & Mail—H. Whittaker.  
Saturday Night—Mary Lowry Ross.  
Telegram—S. Helleur.  
Toronto Daily Star—J. Karr.

VANCOUVER, BC  
Vancouver Province—G. Lewis.  
Vancouver Sun—C. Gilmour.

WINDSOR, ONT.  
Windsor Daily Star—D. Brown.

WINNIPEG, MAN.  
Winnipeg Free Press—F. Morriss.  
Winnipeg Tribune—Ann Henry.

## Radio Critics & Reviewers

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#### **LE FILM**

Published monthly in French by the Poirier Besette Co. Ltd., 975 De Bullion St., Montreal, Quebec. PLateau 9638. Advertising manager: Charles Sauriol, Toronto branch office, 612 Sherbourne St., Room 206, RAndolph 3590.

### **Trade Publications**

#### **CANADIAN BROADCASTER AND TELESREEN**

Issued every second Wednesday by R. G. Lewis & Company, 163½ Church St., Toronto 2. Editor: Richard Lewis.

#### **CANADIAN FILM WEEKLY**

Issued every Wednesday by Film Publications of Canada, Ltd., 175 Bloor St. E., Toronto, Ontario. PRincess 3707 and 1757. Managing Editor: Hye Bossin.

#### **CANADIAN MOVING PICTURE DIGEST**

Issued every Saturday by Canadian Moving Picture Digest, Ltd., 21 Dundas Square, Toronto, Ontario. WAverley 8696—Cable Raydigest. Editor and Publisher: Ray Lewis.

#### **SPECIAL COMPILATION, 1950**

Not a report or publication, but a preliminary statement compiled by the Dominion Bureau of Statistics, Ottawa, to meet a limited and special demand. Prepared by the Merchandising and

Services Section, it is a summary of receipts, admission, etc., in 1950. Price 10 cents.

#### **THEATRES, 1949**

Summary of the Canadian motion picture industry issued annually in multigraphed form by the Dominion Bureau of Statistics, Department of Trade and Commerce, Ottawa. Prepared by the Merchandising and Services Section of the Industry and Merchandising Division. Price 30 cents.

### **Trade Publishers**

#### **CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED**

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Year	Operators	Admissions	Receipts	Rentals
1940	85	680,054	\$159,346	\$_____
1941	78	558,595	131,267	_____
1942	84	617,027	164,109	_____
1943	88	820,329	230,404	_____
1944	116	1,189,223	286,008	967,179
1945	162	1,531,345	345,334	1,198,016

The figures for 1943 and earlier include the amusement tax, from 1944 they are the net receipts. In 1946 the Dominion Bureau of Statistics divided 16 mm. exhibition into two fields—theatre and Itinerant. The theatre figures follow:

Year	Theatres	Admissions	Receipts	
1946	98	1,017,462	\$276,802	_____
1947	163	1,307,489	381,834	_____
1948	331	2,158,153	629,778	_____
1949	479	2,726,646	829,543	_____

Here are the figures for the Itinerant field:

Year	Operators	Admissions	Receipts	
1946	275	2,221,442	\$564,380	_____
1947	233	1,503,867	412,828	_____
1948	157	1,370,935	382,525	_____
1949	167	1,483,170	450,661	_____

In the following figures both the above tables are consolidated. Theatres and operators are added together to show the number of exhibitors, and the totals for receipts and admissions are final:

Year	Exhibitors	Admissions	Receipts	Rentals
1946	373	3,238,904	\$ 841,182	\$1,173,170
1947	396	2,816,356	794,662	1,180,170
1948	488	3,529,088	1,012,303	1,444,872
1949	646	4,209,816	1,280,204	1,684,953

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